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Venture | November 2012 Newsletter

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In honor of Veterans Day, we're offering vets **15% off** any legal documents (good through November 30th, 2012). Use code **VETS15** at checkout.*

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*Some restrictions apply. Excludes shipping and filing fees, legal forms and subscription plans.

Veteran Spotlight: Former U.S. Navy SEAL Eric Greitens

This Veterans Day, we honor those who have served through Eric Greitens, former U.S. Navy SEAL, and founder and CEO of The Mission Continues. Find out more about how this national nonprofit got started, what it does, and how you can play a role in it too.

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Venture | November 2012

- [Veteran Spotlight: Former U.S. Navy SEAL ▶](#)
- [Overcoming Social Media Marketing Fears ▶](#)
- [Bet on Vets – The New Entrepreneurs ▶](#)
- [Small Business News Weekly Roundup ▶](#)
- [Cornell Hosts First On-Campus Patent Office ▶](#)

Overcoming Social Media Marketing Fears

Relatively speaking, social media is still in its infancy. As companies big and small try to crack the code of this exciting new marketing resource, lessons are being learned at a breakneck pace. Here's your chance to separate the myths from the realities.

[Full Story ▶](#)

Bet on Vets – The New Entrepreneurs

Today's veterans face unique challenges in order to fulfill their dreams. Highly trained and motivated vets are struggling to find employment in today's economic environment, but a wealth of new federal programs aim to change that and give veterans the chance they rightfully deserve.

[Full Story ▶](#)



Blog: Small Business News Weekly Roundup

This week, we'll discuss keeping your small business finances in order, marketing tips, and how to make the most of your small business blog.

[Full Story ▶](#)



Effortlessly build and track social media campaigns, make your Facebook and Twitter pages look awesome, and manage your social content—all in one place



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Blog: Cornell Will Host First On-Campus Patent Office

The New York Daily News has reported that Cornell University will soon have the country's first patent office on a college campus.

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