

Viking Backers General Meeting Minutes

Monday, January 6th, 2020 @ 6:30 pm

Media Center

Topics:

1. Welcome - Srimi welcomed all who attended, invited everyone to do introductions, and mentioned we're having a great basketball season.
2. Administration report - Brian Rau shared:
 - Half of the winter season has already been completed
 - Spring sports begin on 2/29 and online registration would begin Friday, 1/10 or Monday, 1/13
 - There were a few errors on the sports schedule, but they will hopefully be corrected by 2/1
3. Capital Improvements - Dana
 - TV's are installed - Thanks to Brian, TV's are in place. We are still waiting for cable to be installed. We're currently unable to broadcast taped games on them (county policy), but anyone interested can watch live feeds of boys' basketball games online.
 - Screens are being ordered - Once we have the dimensions of the back of the bleachers at the football stadium, estimates can be procured.
4. Membership - Dana
 - No new memberships in December (which is same as last 2 years)
 - Membership purchases to date - \$10,980 - We are down this year without "in-person" sign-ups. Promo items will be different next year, and we're hoping to bring magnets back since that item was requested by many.
 - Request for new volunteer to fill Membership position - Vinu Lingham will be taking over the Membership Chair from Monica, and they will be meeting to "hand over" the details.
5. Concessions - Dana
 - Credit cards are here! - As of this meeting, we'd done about \$100 in credit card / debit card / Apple Pay charges. Since this service is being used by students, there is no minimum charge, and it was decided a fee to use the service would not be charged since the fee is inexpensive.
 - December report - to this point, Concessions has done \$16K of sales, and we are on track to do more than last year.
 - Concessions has added mixed nuts to the choices.
6. Spirit Wear Report - Dana
 - December report - We've grossed \$16,600 so far this year with \$2,500 profit

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- Spirit Wear online store did not do well last year, so we're not selling online this year. Dana finds selling in-person works best for her, but the person that takes over the job can decide if they'd like to use it,
 - We are restocked and don't anticipate buying anything else for a while.
7. Fundraiser at Manor Hill Tavern - Dana
- Fundraiser will be all day on Monday, 2/3 all day, and VB will receive a percentage of the bar and food. A flyer will need to be presented, and it's currently on the VB website.
 - We moved our February VB meeting to Wednesday, 2/5
8. BGE Dollars for Doers program - Dana
- This program allows BGE employees to do volunteer work, and for the hours they work, BGE will write a check to the volunteer organization. VB will be receiving a check for one volunteer's work for VB.
9. Sponsorships / Fundraising - Jenise Dunn
- \$4,500 of checks have been deposited
 - \$2,400 is still expected
 - Our goal for sponsorships for the year is \$10K
 - Jenise reminded us that anyone can solicit sponsors.
 - We got our first "Titanium" \$1,000 level Sponsor - White Oak Tavern!
 - Jenise is working to get the logo files from sponsors so they can be printed on banners to hang in the gym or at the fields.
 - Brian suggested we tell Street Smarts & Greg's Driving School we'll give them free banners.
 - Corporate sponsor form is currently based on the school calendar, but Jenise is shifting it to a 12 month calendar, so that sponsors can have their banner displayed for 12 months no matter when they write the check. Jenise will be keeping track of the date they pay in a spreadsheet.
10. PTSA Liaison - No report provided
11. Summer Sports Camps - Jeff
- Jeff sent an email to all the coaches from last year asking they want to hold their camps. Four or five have already responded.
 - Brian said there's a possibility our gyms will be closed the entire summer for refurbishment. (It's also a very short summer due to the early start of the 2020-2021 school year.)
 - Brian is looking into Ellicott Mills MS & Patapsco MS as alternate gym locations but we cannot book more than 90 days in advance.

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12. Treasurer Report - Chris/Aida

- VB committed to spend \$122K this year including After Prom. We've spent \$46K with a balance of \$76K. In December, we had \$120K in the bank.

13. SGA Rep Report -

- No rep has attended at all this year. Brian will follow-up to see who should be attending.

14. Holiday Tree Trim Sale -

- Jim did not attend, but based on previous years, we will probably receive a check in March or April.

15. New business

- Vinu reminded attendees that VB is on amazon smile.