



Our town crest was designed by Mr. Franklin Clarke, longtime resident, who was the winner of a community contest. According to Mr. Clarke:

- The ship symbolizes shipping, Botwood's main industry at the time.
- The horizontal lines symbolize our sheltered harbour.
- The banks on either side symbolize the entrance to the port and the forest.
- 1960 – The year Botwood was incorporated.
- "en evant", French meaning "Forward into the Future", appropriate as we are part of a bilingual country.
- The ship, the land, and the water are superimposed on a roll of newsprint, viewed from the end.