

## Why use the Buddy List Migrator?

At first glance, when contemplating an infrastructure migration, the thought of migrating buddy lists from one Instant Message environment to another may seem more of a “nice to have” option rather than an essential requirement.

However, if we look at how people use Instant Messaging and how they consider it an essential tool in today's workplace, we need to think about what the disruption would be to the worker who loses his buddy list (due to the migration).

If a user has an average of 50 people in their buddy list, then adding them back into their new client, which they probably won't be totally comfortable with after migrating to new technology, will take them between 30-50 minutes. That's 30-50 minutes of valuable time the user could be using their new technology for other more important tasks....and they won't be able to get frustrated by the fact that “all their contacts have disappeared”, so it will save you a helpdesk phone call for some users.

**Using the IMCollaboration Buddy List Migrator removes this worry and for a lot less cost than 30-50 minutes of your user's time. The tool is easily set up and implemented. A simple email sent to each user with a link for them to type in their credentials and the product does the rest of the work in the background. The user will login to their new Instant Messaging client and be happy to see all their contacts available in their new Buddy List.**

**Happy Users equal successful migrations!**