



Study Title	Cannabidiol (CBD) Awareness, Attitudes, and Acceptance in both Human and Pet Applications
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Principal Investigator	Dr. Russell J. Zwanka

We're inviting you to participate in a longitudinal research study. Participation is completely voluntary. If you agree to participate now, you can always change your mind later. There are no negative consequences, whatever you decide.

What Is the Purpose of This Study?

We are conducting research into acceptance, awareness, and attitudes of the various methods of introducing Cannabidiol (CBD: a non-THC hemp-derived cannabinoid) into both humans and pets. The methods of introduction into the human body are sublingually, topically, ingestion, and vaping. For pets, the main methods of introduction are ingestion and sublingually.

This is a longitudinal study, where we will be measuring these variables (acceptance, awareness, and attitudes) over the next four years. For this study, we will be asking you to provide contact information, so we can link your responses this year to your responses in future years. In this study, we hope to understand the shifting of the populations' thoughts as the general population becomes more aware of CBD and its potential health benefits.

Your voluntary participation in this research is expected to last for no more 10 to 15 minutes each survey, and will be carried out over a four-year span of time, where we will send the same survey each year to understand the shifting of opinions and attitudes about CBD.

There is no benefit to individual participation. There is no compensation for participation. There are no elevated risks involved in the participation of this research. Participation in this research is voluntary. You can choose to discontinue participation in this study at any time without any negative consequence.

If you choose to participate in this longitudinal study, we will ask you to provide your contact information, so we can contact you in 12 months. This information will be kept confidential in a Siena college password protected file.

If you have any questions about this project now or in the future, please contact Dr. Russell J. Zwanka, who can be reached at rzwanka@siena.edu.

This survey has been approved by the Institutional Review Board at Siena College which reviews all human subjects research. If you have any questions about the process that is used by Siena to protect participants in research from any harm or your rights as a research participant, please contact the institutional review board chair at irb@siena.edu.

You have read and understand the information above • You voluntarily agree to participate • You are 18 years of age or older

By entering your email address, you are granting informed consent and will then supply contact information to be used to contact you in 12 months.

Thank you!