**[Adam Rossow](http://www.adamjrossow.com/)**

Mobile: 612.387.2287 - email: [Adam.Rossow@gmail.com](mailto:Adam.Rossow@gmail.com) – FB/IG/Twitter: @AdamJRossow - [Demo Reel](http://www.adamjrossow.com/reel.html)

##### EXPERIENCE

**Sports MMJ, Spectrum News 1 Texas,** Austin, TX May 2021-Present

* Shot, edited, wrote and produced [character-driven stories](https://spectrumlocalnews.com/tx/san-antonio/news/2021/10/25/utsa--football--student-manager) in both Austin and San Antonio markets
* Conducted live shots at sporting events across Texas
* Fill-in sports anchor

**Freelance Sports MMJ, Spectrum News 1 Texas,** Austin, TX Oct. 2020-May 2021

* Part of group that launched “[Beyond the Sport](https://spectrumlocalnews.com/tx/austin/news/beyond-the-sport-tx)”, a weekly, 30-minute sports show
* Shot, edited, wrote and produced one sports feature story per week
* Covered Texas high school football and basketball games for social media content

**Hawkeye Headquarters Reporter/Sports Multimedia Journalist, WHBF-TV,** Rock Island, IL Feb. 2017-May 2020

* Exclusively reported on the University of Iowa athletic programs for three Nexstar stations
* Shot, edited, wrote and produced stories and highlights for daily sportscasts
* Fill-in sports anchor and producer
* Conducted live shots and live interviews at sporting events
* Expanded website page views for HawkeyeHQ.com from 3,000 in 2016 to 165,000 in 2019
* Grew social media impressions to 11,000/day on Facebook and Twitter pages with [*web extra*](https://twitter.com/AdamJRossow/status/1195929027212656641) content

**Radio Personality, ESPN Radio 1170 AM,** Davenport, IA Aug. 2018-May 2020

* Cross-promoted television and digital coverage during weekly appearance by creating power rankings and other topics for discussion on Big Ten Conference football and basketball

**Co-Founder/Editor/Sports Writer**, **Northstar Football News**, Minneapolis, MN Aug. 2013-Jan. 2019

* Led a team of four writers that created new ideas for coverage and content, while also writing stories that promoted Minnesota high school football
* Built subscriber registrations to more than 400 in the first 36 months of the website’s existence

**Golden Gophers Football Analyst,** **Hubbard Broadcasting,** Minneapolis, MN Aug. 2016-Jan. 2017

* Covered the University of Minnesota football team and attended practices, press conferences and games on a weekly basis, reporting and writing three columns per week for 1500ESPN.com

##### EDUCATION

**Medill School of Journalism, Northwestern University,** Evanston, IL 2016

*Master of Science degree in Journalism*

**Carleton College,** Northfield, MN 2007

*Bachelor of Arts degree in Sociology and Anthropology*

##### SKILLS AND ACCOMPLISHMENTS

* 2019 WHBF-TV Employee of the Year
* 2019 Mid-America Emmy nominee for “[*Road-trippin’ with the Hawkeyes in their $500 RV*](https://www.ourquadcities.com/sports/hawkeye-headquarters/road-trippin-with-the-hawkeyes-in-their-500-rv/amp/)*”*
* 2018 IBA Silver Dome award winner as part of WHBF-TV’s social media presence at John Deere Classic
* Proficient with Final Cut Pro, Adobe Premiere, Adobe Photoshop, Avid Media Composer, TVU and LiveU systems, iNews, WordPress, Audacity and Microsoft Office suite (Excel, Outlook, PowerPoint and Word)
* *Member*: American Sportscasters Association, Carleton College football alumni