



Hello Sno-Drifters Members,

The few cool August days had the feeling of fall running through our veins. Soon the snow will be flying, and we will be on our sleds enjoying the scenery. Unfortunately, last year our region of the county was unable to open, but after enjoying three above average years of riding, a down year was bound to happen. I know not being able to open at all was disappointing for everyone that contributed to the trails, but those are the ups and downs of southern Wisconsin winters.

One major issue last year was our schedule. We have had multiple issues with the coordination of events due to not everyone having Facebook and/or emails that were not read right away. To remedy this problem, we have decided it will be most beneficial to use our website as the primary schedule. We have also decided we will not be sending out printed Calendar of Events anymore. Last year there was confusion with dates as they would be updated on the Facebook event and an email sent out, but some people referenced the date that was on the printed version. Our website is marshallsnodrifters.org and has our current schedule for 2022-23 under the events tab. Please make sure you check the dates often and note this year our February meeting will be the 7th due to our normal meeting falling on Valentine's Day.

There are many roles to make a club successful and we are finding that we unfortunately have a few gaps in this ship. We are still struggling to fill board positions during elections; trail install gets done, but we need more trail leads and they need helpers; and fundraising events always are short of volunteers. But I would not be a good President if I did not point out that this past year our groomer driver list increased, and Michele Strauss stepped up to be the secretary. (When you see her at a meeting, be sure to thank her as we are all appreciative!) We have had tremendous growth in the last ten years, and I know we will continue to grow thanks to our current and future volunteers. If you are interested in volunteering, please reach out to me so I can plug you in!

Promotion can do so much for a snowmobile club. It can bring in new members, the possibilities for more sponsors, and donations from local businesses for fundraising. If you are doing anything that involves the club, tag us! Show what it takes to be a member: tag us on Facebook, promote us on TikTok, tag us on Instagram and Twitter. If you attend another club's event, tag them too, as we are all in this together. One system of multiple trails that encompasses multiple miles throughout the Midwest. If you find yourself enjoying the comradery with other club members, snap a picture and show the world what it means to be a Marshall Sno-Drifter!

Sincerely,

Addison Peck

Marshall Sno-Drifters President