

James Hale Stables

2018 Consignment Program

Consignment Training Rate\$900/month

- farrier, vet charges and any special services, supplies or paid advertising are billed in addition to the regular monthly fee.

Additional services included in monthly fee:

Website Marketing – Each horse for sale has a full-page ad on our website. Photos, ASHA registration and show record, and a link to a YouTube video is on each horse's page.

Sale Flyers – Every horse for sale is included on color sales flyers that are distributed at major shows and events in our area.

Email Marketing Campaigns – Mass Emails to a database of nearly 3000 American Saddlebred enthusiasts on a regular basis.

Social Media Promotions – We utilize a number of social media platforms, especially Facebook, YouTube and Google+, to market and promote horses for sale. We will seek your approval on any paid/boosted posts before running them.

TERMS – *Monthly invoices are mailed before the first of the month and due by the 10th of the month. All accounts not paid by the 10th will be charged a 10% Late Fee. When a horse sells or is moved, the balance of the training fee for that month is non-refundable.* Your account with JHS, as well as with our vendors (veterinarian, farrier, etc.), must be paid in full before a horse will be released.

COMMISSION – JHS charges the seller a standard 10% commission of the final sale price of the horse.

“Looking the Part” – Please help us present your horse professionally by providing the following items in good condition:

- **Leather Halter** – will go with the horse when sold.
- **Radon-type Show Sheet** – will go with the horse when sold.
- If your horse is body clipped, please send a winter blanket in good condition.
- If your horse uses particular bits, please send the bridle – this can be returned to you.
- If it needs to wear a tailset all the time, please provide one. This can be returned to you.
- If the horse is on supplements or special medication, please provide and reorder.
- If your horse wears kicking or pawing chains or a cribbing strap, please provide.
- Necessary items not received will be ordered on your behalf and billed to you.

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