

# Scribe



The Official Magazine of

**TEMPLE BAT YAHM**

*Strength of Tradition, Warmth of Community*  
1011 Camelback St, Newport Beach, CA 92660

[www.tby.org](http://www.tby.org)

## ADVERTISING SPECIFICATIONS

### Format

**When sending your ad file, a HIGH RESOLUTION JPG or PDF IS PREFERRED.** Ads should have small file sizes (10 MB or less) and be e-mailed to [hrosen@tby.org](mailto:hrosen@tby.org)

### Font & Image Information

Include ALL font files (Adobe Postscript preferred), please include fonts that were used to create EPS documents as well. We cannot accept any True Type fonts. Include ALL placed artworks, embedded graphics and all other relevant materials. File formats for any images provided must be JPG, TIF, EPS or PDF. Line screen must be 150 lpi or 300 dpi for images such as scanned logos and photos. When using Adobe Illustrator to create an ad or any images included in an ad, please make sure all type is converted to outlines. Please be sure to watch your file size. Size image in Photoshop as close a possible to actual print size.

### For Questions:

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Communications &  
Marketing Specialist  
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## SCRIBE ADVERTISING RATES & AD SIZE

Effective Fall 2016

Frequency	1x	4x	Ad Size
Full Page	\$540	\$1800	8.5w x 11 h
Half Page	\$360	\$1200	8.5 w x 5.5 h
Quarter Page	\$180	\$600	4.125 w x 5.25 h

Magazine size: **SCRIBE is in a 8 1/2" x 11" format.**  
Art: Please submit camera-ready art.  
Payment: Full payment is required at the placement of ad/s, single or multiple.

## SCRIBE ADVERTISING ORDER FORM

Check the Issue/s covered by this order.

- |                                 |                              |                    |
|---------------------------------|------------------------------|--------------------|
| <input type="checkbox"/> Spring | March, April, May            | Submit art by 2/1  |
| <input type="checkbox"/> Summer | June, July, August           | Submit art by 5/1  |
| <input type="checkbox"/> Fall   | September, October, November | Submit art by 8/1  |
| <input type="checkbox"/> Winter | December, January, February  | Submit art by 11/1 |

Ad Size	<input type="checkbox"/> Full page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Quarter Page
Frequency	<input type="checkbox"/> 1 time	<input type="checkbox"/> 4 times	<input type="checkbox"/> Other

TOTAL COST (see schedule above): \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone Nos. : \_\_\_\_\_

Email: \_\_\_\_\_