

TRAINING PROGRAM ON SUSTAINABLE DEVELOPMENT THROUGH CSR



IRMA ISEED and SocioCatalyst collaborate to present an exclusive Management Development Training programme on Corporate Social Responsibility (CSR) in India. As the total CSR spend crosses INR 50,000 crores this year, it is imperative that CSR endeavours work in conjunction with nation's development goals and follow a structured approach to sustainability and the impact they create.

Training Program Title: Sustainable Development through CSR

Program Objective: This programme intends to help participants explore how CSR programmes can be designed, implemented and monitored for effective large-scale community developments that are sustainable and impactful in the long-term.

Schedule : 26th July and 27th July, 2019

Venue : Institute of Rural Management, Anand

Program Contents:

- Leveraging CSR to achieve SDGs and National Development Goals
- Designing Effective CSR Programmes
- Sustainability and Long-Term Impact
- Nurturing Social Innovation through CSR
- Live Case studies on sustainability and innovation

Benefits to Participants:

- Case-study based lectures with application based experiential learning
- Interactive Group work with participant Corporates and NGOs over 2 days
- Program Certificate issued by IRMA

Programme Fee: INR 17,700/- per person,

Inclusive of: 18% GST, boarding & lodging (single AC room), tuition fee, reading material, stationery, etc.

Payment: In advance through NEFT/RTGS.



Who Should Attend:

- Development professionals in NGOs, Corporates, Foundations, and Social Enterprises
- CSR professionals and others working in the social sector

Deadline for participation confirmation:

July 10, 2019

Discounts: Nominations received with payment by June 26, 2019 will be entitled to an early bird discount.

For registration contact: Mr. Oliver Macwan

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