



Results Team

Kathy Raab, CAE - Executive Director
NARI Of Madison, Inc.
(o) 608-310-7845 / (m) 608-576-5914
kathy@narimadison.org

Mike Waite – Executive Director
NARI of Greater Charlotte
(o) 704-365-6274 / (m) 704-254-1134
director@naricharlotte.com

Proposed 90 Day Plan

Day 1 – 15

Fact gathering, surveys and interviews at all levels.

Day 16 – 30

Chapter visit, assessment completed, layered goals are established to initiate plan development and action.

Day 31 – 45

Consulting team works with leadership team to develop strategic and operating plan.

Day 46 – 60

Initiate Very Short Term and Short Term Goal Initiatives.

Day 61 – 75

Strategic Planning Session

Day 76 -90

Develop an accountability plan for future follow up.

Realizing that no two chapter situations are the same, this timeline is merely a starting point to edit as necessary.

NARI Chapter Support and Growth Initiative (Pilot Program)

Objective: Identify, inspire, nurture and maximize the assets available to the NARI chapter, while building a dynamic leadership team and membership atmosphere which supports and advances NARI's mission and vision.

In an effort to advance your NARI chapter to the next level of success, NARI is offering a pilot program to guide you on your path to greater success.

What should you expect?

- Comprehensive Chapter Review
- Thorough Evaluation and Assessment
- Plan Development and Assisted Execution
- An Accountability Partnership

Focus will be on four pillars of sustainable success:

- Sound Financial and Operational Strategies
 - Non-dues revenue
 - SOPs
 - Resource Development
- Member Satisfaction
 - Member Engagement and Participation
 - ROI to Members/Perceived Value
- Membership Retention and Growth
- Sound Leadership
 - Board Cohesion
 - Leadership (Board and Volunteer) Development
 - Legal Compliance and Ethics
 - NARI National Participation

Success within each of these four pillars will advance the NARI Brand in the remodeling industry and your market/community.

What's in it for your NARI chapter?

- A path to sustainable growth and stability.
- Development of short-term, mid-term, and long-term strategic plans, with an accountability element that will survive board turnover and attrition.
- Since this program is funded by NARI National, there is no fiscal burden or obligation to the chapter.
- Your chapter will emerge from the program with a true assessment of where you are today, where you want to be, and a clear and prescribed path to guide you there.
- Inspire your current and future leadership teams, as they will have an opportunity to be engaged with an outstanding success story.