



Royal Oak High School Band & Orchestra Boosters

October 11, 2019

Dear Friend or Community Business Owner,

I am reaching out to you on behalf of the organizing committee for this year's Jingle Bell Jazz (JBJ) concert, which takes place in December. JBJ is an annual event for the entire community and in the words of Mr. David Jensen, Royal Oak High School's band director, "Our goal is to become the community holiday party for the City of Royal Oak."

This year's event will take place on Thursday, December 19th at the Royal Oak Farmer's Market. Entertainment is provided by Brothers With Others, a professional Big Band whose jazz musicians hail from all over Michigan and are brought together for this event by Mr. Jensen. Brothers With Others are joined by our next generation of jazz musicians from Royal Oak Middle School and Royal Oak High School, along with some other special musical guests.

Our charity partner for this event is once again the Jordan & Ashley Siegel Scholarship Fund. The Jordan & Ashley Siegel Scholarship Fund, together with the Youth Assistance Program, help local families facing financial hardship. Funds raised are used for assisting Royal Oak students and/or families with a grant or scholarship for school-related activities such as sports, performing arts programs, school-sanctioned trips and camps. Additional information can be found at: <http://www.royaloakyouthassistance.com/siegel-scholarship-fund/>

We are reaching out to individuals, companies and corporations in the area to provide them with opportunities to support this event and to ensure its success both artistically and financially. We thank you for your support in previous years as a sponsor! As we prepare for this year's event, can we again rely on your continuing support for the 2019 Jingle Bell Jazz?

Your sponsorship will be acknowledged in concert programs and signs at the event, as well as our website and Facebook page, reaching approximately 400 local residents. Please review the attached sponsor/donor form for additional information about levels of support available.

If you are unable to sign up as a sponsor for this year, we'd like to ask that you consider donating an item or service for our silent auction. As with sponsorship, your donations will be acknowledged at the event and in the program. Details can be found in the attachment.

Regardless of the type of support provided, you can be guaranteed that someone within our local community will benefit significantly from your generous support, while the community will have the opportunity to enjoy and gain a true appreciation for the talented jazz musicians within the state of Michigan and Royal Oak Schools.

Thank you for your consideration,

Huw Evans
Co-Chair Jingle Bell Jazz
Royal Oak Band & Orchestra Boosters



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Jingle Bell Jazz 2019 SPONSORSHIP/DONATION FORM

Thank you for your sponsorship/donation for our December 19th, 2019, Jingle Bell Jazz event benefiting the Jordan & Ashley Siegel Scholarship Fund. There are several levels of sponsorship available, each of which includes an acknowledgement in the program. We are also looking for donations of items/services/gift cards for the silent auction which is part of this event. All proceeds from the auction go directly to the Jordan & Ashley Siegel Scholarship Fund (as do the net proceeds from ticket sales). Please complete the attached form and return it by December 12th, 2019. Payment may be made by cash or check payable to "ROHS & Orchestra Boosters."

BE A SPONSOR

I, the undersigned, agree to the sponsorship/donation noted below for use in the ROHS Band & Orchestra Boosters' Jingle Bell Jazz event to be held on December 19th, 2019, in Royal Oak, Michigan. Please check the appropriate sponsorship level or donation box(es) below:

<i>Sponsor Level</i>	<i>Ad size</i>	<i>Cost</i>
<input type="checkbox"/> PLATINUM	Full page 7 1/2"H x 4 1/2"W	\$500
<input type="checkbox"/> GOLD	Half page 3 1/2"H x 4 1/2"W	\$300
<input type="checkbox"/> SILVER	Quarter page 3 1/2"H x 2"W	\$200
<input type="checkbox"/> BRONZE	Word dedication 1 1/2"H x 2"W	\$100
<input type="checkbox"/> RAVEN	10-word dedication (max)	\$50
<input type="checkbox"/> DONOR	Name/business name	\$25

Artwork: Advertising artwork is due by December 12th in black and white format (or will be converted to b&w) in high resolution printed or digital format (jpg, png, pdf accepted). **Please send final artwork to: rohsbob.info@gmail.com. (Subject: JBJ 2019 Artwork)**

Sponsorships/donations may be tax deductible. Please consult your tax advisor. ROHS Band & Orchestra Boosters is not a qualified appraiser; donors must establish the value of each item for tax purposes. Donations valued at over \$500 require tax ID # in order to be claimed as a charitable deduction. ROHS Band & Orchestra Boosters' Tax ID# 38-2451163.

Name of Company/Donor: _____
Address: _____
Phone: _____ Email: _____
Authorized Signature: _____

Please return this form and your payment to:
ROHS Band & Orchestra Boosters
Attention: Huw Evans
437 DeVillen Ave.
Royal Oak, MI 48073

Note: ROHS Band & Orchestra Boosters' volunteers are happy to pick up your form and payment, if desired. Just send an email to: rohsbob.info@gmail.com (Subject: JBJ 2019 Sponsor/Donor Pickup)

DONATE AN ITEM

I would like to donate an item/service/gift card to the silent auction. Value of item: \$ _____
Description: _____

(Please state exact description, including size, color, material, services offered, dates available, etc.)

SPONSORSHIP and DONATIONS DEADLINE: December 12th, 2019

Thank you for your support!