

CUSTOMER RETENTION

Database Mining:

Customer reminders from dates last visited.

Post Cards:

When you need to drive new business in soft spells.

VIP Cards:

When you want loyal customers to be recognized.

Newsletters:

Monthly communications without "hard selling."

EDDM (Every Door Direct Mail):

Send flats (large post cards) to every postal customer on the carrier routes around your business for very low prices. Let our experienced staff guide you through the process.

Reward Cards:

Plastic key tags or credit cards to bring in repeat business.

Brochures:

Any size, any colors, any quantity. We'll help you design an effective marketing piece.

Mailing Lists:

Reach your target audience by demographics.

Traditional Print Media:

- Business Cards
- Banners
- Envelopes
- Checks
- Business Forms
- Labels
- Pocket Folders
- Stationary



Date/Time	Staff/Caregiver Name	Visit Type*	Chart Review	Collaboration**
			□ Yes □ No	
Comment (notes, o	changes in plan of care, medicati	ions or assessment, el	c.)	
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Date/Time	Staff/Carogiver Name	Visit Type*	Charl Review	Collaboration**