

2020 Gathering of Friends and Champions

Sponsorship Form

Name _____ Phone _____

Farm/Business Name _____

Email _____ Website _____

Sponsorship Amount _____ or

Specialty Sponsorship Name _____
(Available on a First Come Basis)

Mail your Sponsorship to:

**International Lama Registry
Attn: Gathering Sponsorship
PO Box 8
Kalispell, MT 59903**

- Specialty Sponsorship Opportunities are **available on a first come basis.**
- *If sponsor does not attend the show, free stalls or preferred stalling can be replaced with banner/sign hanging in show ring (Must be provided by the sponsor)
- ** Print ready artwork for both ads and business cards must be submitted with sponsorship entry or e-mailed to Lisa Robinson at lrobinson17@comcast.net by **June 1, 2020. This is the final deadline for entry in the showbook.**

If you have any additional questions, please contact:
Lisa Robinson, Gathering Sponsorship Contact
Text 317-341-0533 or e-mail lrobinson17@comcast.net

SPONSORSHIP PERKS

All Gathering Sponsorships will receive the “Friends of The Gathering” Perks below.

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation
- Recognition on the ILR-SD Gathering Website acknowledging your support

Platinum Sponsor - \$1,000 and up

- *Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility (In order from highest level sponsor)
- A Full Page Color **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- **Business card ad
- "Friends of the Gathering" Perks

Gold Sponsor - \$750 and up

- *Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Full Page B/W **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times daily)
- **Business card ad
- "Friends of the Gathering" Perks

Silver Sponsor - \$500 and up

- *One free stall (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- **Business card ad
- "Friends of the Gathering" Perks

Bronze Sponsor - \$250 and up

- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in The Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Supporting Sponsors - \$100 and up

- A 1/4 Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Class Sponsor - \$50 and up

- Promotion of your sponsorship by the show announcers throughout The Gathering events
- **Business card ad
- "Friends of the Gathering" Perks

Friends of The Gathering - up to \$50

- Individual/Farm name listed in The Gathering Show Program
- Sponsorship recognition included in every ILR E-blast sent after receipt on donation.
- Recognition on the ILR-SD Gathering Website acknowledging your support

Consider these SPECIALTY SPONSORSHIP OPPORTUNITIES for additional Promotion!

Dinner and Social Hour (\$1500)

- Special farm or business logo signage prominently displayed at the head of food table
- Farm logo/brand printed on dinner materials (ie; Napkins, Coasters) and Farm or business Highlights/Advertisements will be displayed on food table
- Special "Thank You" included in the centerpiece of each table
- A Full Page Color **Advertisement in The Gathering Show Program
- Two free stalls (Tack or Show Llamas)
- Preferred Stalling in the facility above all other sponsors.
- Listing / Recognition of sponsorship included on Gathering website, E-Blasts, Social Media Posts and other advertising
- A Full Page Color **Advertisement in The Gathering Show Program
- Sponsorship Signage provided for display on your stalls recognizing contribution

- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- **Business card ad
- **"Friends of the Gathering" Perks**

***In order to receive all rewards, this sponsorship must be claimed by 5/1/20.**

Loading / Unloading Technician Sponsorship (\$700)

Young adults familiar with livestock/agriculture will be helping farms unload / load from at the event. Claim this sponsorship and, in addition to the perks listed below, these youth will be adorned in shirts with your farm / business logo during their time at the event. They will be sure to tell everyone that your farm/business sponsored their help!

- One free stall (Tack or Show Llamas)
- Preferred Stalling in the facility. (In order from highest level sponsor)
- A Half Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Listing / Recognition of sponsorship included on The Gathering website, E-Blasts, Social Media Posts and other advertising
- Promotion of your sponsorship by the show announcers throughout The Gathering events (Multiple times Daily)
- **Business card ad

***In order to receive all rewards, this sponsorship must be claimed by 5/1/20.**

Event Flowers (\$450)

- Preferred Stalling in the facility. (In order from highest level sponsor)
- Special Farm logo/brand signage prominently displayed on the sale stage
- A Half Page b/w **Advertisement in the Gathering Show Program
- Sponsorship Signage at your Stall recognizing your contribution
- Listing / Recognition of sponsorship included on The Gathering website, E-Blasts, Social Media Posts, and other advertising
- Regular announcer recognition throughout The Gathering
- **Business card ad
- "Friends of the Gathering" Perks

***In order to receive all rewards, this sponsorship must be claimed by 5/1/20.**