



rareESSENCE[®]
AROMATHERAPY

*Breathe deep.
Be well.*



2018 COLLECTION



rareESSENCE.
AROMATHERAPY

"ONLY THE HEART KNOWS HOW TO FIND WHAT IS PRECIOUS." – FYODOR DOSTOYEVSKY



Founders: Brian Paulsen and Sherri Jobelius

Our Values

Quality

We believe in artisan crafted, 100% pure products that are safe, synthetic-free and consciously sourced.

Transformation

We believe in helping people transform to a healthier state of being from the finest and most precious gifts nature provides.

Truth

We believe in being transparent in all that we do, from the purity of every ingredient we use to the way we create our hand made in the USA products.

Front cover: Brian Paulsen picking Damask Roses in Bulgaria.

Dear Friends -

It's been an amazing year at rareESSENCE, with new products, new people joining our "family" and travels to many faraway places around the world. In May and June, we visited Western and Eastern Europe to meet with growers and distillers as part of our ongoing quest to find the absolute finest essential oils.

One of the highlights of the trip was awakening early one morning before dawn in Pavel Banya, Bulgaria and driving out to the Rose fields to join the native Gypsies picking Damask Roses to be sent to the distillery. The aroma of the fields was indescribable, as the fresh rose blooms released their magical aroma into the air all around us. This is the source of our Rose Otto oil. Simply heavenly!

As we drove from the fields (pictured on the cover) to the distillery, we came upon two women picking wild chamomile flowers in a grassy field alongside the road. We stopped to meet them and when they found out we were from the U.S., they proceeded to pick Sherri a chamomile bouquet to take with her and a bag full of freshly picked chamomile flowers. Such was the graciousness and generosity we experienced from so many Bulgarians we met throughout this beautiful country.

A few days later, we joined in the annual Rose Festival in Kazanlak as native Bulgarians danced and paraded through the streets in celebration of the rose harvest and the rich heritage of the Rose Valley. The culture of the "rose" permeates nearly every part of life in this region. One afternoon we explored a historic cathedral near Shipka, where there were shrines to "the Rose" and rose decorated candelabras.

We also visited new sources of Organic Certified oils in eastern Europe and met with enterprising farmers and distillers who were incredibly passionate about making essential oils. These opportunities to meet and be educated by these people is one of the most gratifying and fascinating parts of our business.

As recognized leaders in essential oils, we are aware that our reputation for superior quality is contained in every bottle of oil we sell and every customer that we serve. We hope that you feel the love, care and integrity we put into everything we do and each product we make. As aromatherapy has become mainstream with many hospitals, as well as with chiropractors, naturopathic doctors and massage therapists, this new awareness is breathtaking as the world awakens to the power and benefits of essential oils.

We have a number of exciting new products this year that we think you'll love. We are also committing additional resources and opportunities for education and training. We are grateful and fortunate to be a part of this world and we strive to earn your loyalty and trust every step of the way.

If you're new to rareESSENCE, we want to welcome you. We encourage you to try our products, give them to your family and friends and let them experience "the essence of real"!

Thank you for your support. We wish you love, joy and success in 2018 and beyond!

Brian & Sherri



The Rose Valley, Bulgaria



AROMATHERAPY BODY & HAND LOTION and BODY WASH

with Organic Essential Oils



Refreshing

BERGAMOT & LIME

Energize your day with this mood inspiring blend of Organic Bergamot and Lime that enriches the skin and uplifts your spirits.

Rejuvenating

BULGARIAN LAVENDER

Bring yourself to a state of deep relaxation with this soothing Organic Lavender blend that releases stress and promotes tranquility.

Revitalizing

ROSE & SANDALWOOD

Revitalize your body with this skin toning Organic blend of Bulgarian Rose and Sandalwood that restores youthfulness and balance.

Invigorating

ROSEMARY & MINT

Awaken your mind, body and spirit with this invigorating blend of Organic Rosemary and Organic Peppermint that revitalizes and cools the skin.

**100% VEGAN . GLUTEN FREE . SYNTHETIC FRAGRANCE FREE
PHTHALATE FREE . PETROLEUM FREE • PARABEN FREE
PEG FREE . SILICONE FREE . SULFATE FREE . CRUELTY FREE**

AROMATHERAPY BODY & HAND LOTION

*Soften and hydrate hands with an anti-oxidant rich, super emollient
lotion containing all-natural ingredients:*

Organic Aloe Vera Juice
Organic Calendula Flower Extract

Organic Green Tea Extract
Organic Jojoba Oil

Organic Argan Oil
Shea Butter



BERGAMOT & LIME
13 fl oz / 384 ml Body Lotion
7800800016

2 fl oz / 59 ml Hand Lotion
781080048



BULGARIAN LAVENDER
13 fl oz / 384 ml Body Lotion
7801100016

2 fl oz / 59 ml Hand Lotion
781110048



ROSE & SANDALWOOD
13 fl oz / 384 ml Body Lotion
7800500016

2 fl oz / 59 ml Hand Lotion
781050048



ROSEMARY & MINT
13 fl oz / 384 ml Body Lotion
7801000016

2 fl oz / 59 ml Hand Lotion
781100048

AROMATHERAPY BODY WASH

with Organic Essential Oils



*Gentle skin cleansing and hydrating all-natural
body wash with the power of pure essential oils.*

Nourishes the skin with healing ingredients:

Organic Aloe Vera Juice

Organic Jojoba Oil

Organic Calendula Flower Extract

Organic Argan Oil

Organic Saw Palmetto Extract

**100% VEGAN . GLUTEN FREE . SYNTHETIC FRAGRANCE FREE
PHTHALATE FREE . PETROLEUM FREE • PARABEN FREE
PEG FREE . SILICONE FREE . SULFATE FREE . CRUELTY FREE**

AROMATHERAPY BODY WASH

Even the most sensitive skin will love our deep moisturizing body wash!



BERGAMOT & LIME
13 fl oz / 384 ml Body Wash
7820800016

BULGARIAN LAVENDER
13 fl oz / 384 ml Body Wash
7821100016

ROSE & SANDALWOOD
13 fl oz / 384 ml Body Wash
7820500016

ROSEMARY & MINT
13 fl oz / 384 ml Body Wash
7821000016

AROMATHERAPY DEAD SEA BATH SALTS

with Organic Essential Oils

therapeutic, high mineral salts

Dead Sea mineral salts contain high levels of magnesium, potassium, calcium chloride, sulfur, iodine, zinc, sodium and bromide - the minerals your skin craves.

Dead Sea mineral salts only come from the Dead Sea, a saline lake located 400 meters below sea level in Israel. This unique "sea" concentrates salt and minerals unlike anywhere else on earth and have long been recognized for their superior therapeutic benefits:

- Relieves muscle tension and improves circulation
- Rids toxins and dead cells from skin
- Firms skin tissues and strengthens against infection
- Lessens inflammation of dry skin

Combined with the power of pure essential oils, these incredible salts offer a muscle and joint soothing, skin softening tonic.

Live happy. Take a bath.



relieve muscle tension ROSEMARY & MINT

770030576

These muscle soothing essential oils including Organic Rosemary and Organic Peppermint are expertly blended to help reduce inflammation and stimulate circulation. Especially beneficial for sports related aches and pains or even a day working in the garden. Soak in the relief!



relax & sleep deep LAVENDER

770020576

Lavender has amazing properties that calm and relax the mind, plus provide inflammation reducing benefits to skin and muscles. This tranquil symphony of Organic Bulgarian Lavender, Spike Lavender and Organic Lavandin are a wonderful way to soak away a stressful day.



detox & purify GRAPEFRUIT & FENNEL

770010576

A great compliment to a weight loss regimen or soothing when you're recovering from a cold or the flu. This bright blend of Organic Grapefruit and Organic Fennel work on cellulite while the six other essential oils stimulate the skin to draw out toxins.



Use in both shower and bath

Spa Eye Mask

with 100% Natural Flaxseed & Soothing Lavender Buds

For relaxation and natural pain relief. Can be applied warm or cold over the eyes and forehead to help relieve congestion and offer gentle compression to ease the discomfort of migraines and headaches.

SPA EYE MASK

9420000016

Comfortable design hugs the face and blocks out light for restful sleep.

- Microwave or Freeze
- Soft, Plush Fabric
- Reusable & Long Lasting
- Heat or Cool Therapy
- Flexible, Form-Fitting Design
- Soothing Lavender Scent



Spa Body Wrap with 100% Natural Flaxseed & Soothing Lavender Buds

For relaxation and natural pain relief. Many physicians, chiropractors, massage and physical therapists recommend heat or cool therapy for those who suffer from arthritis, joint pain, fibromyalgia, stiffness, menstrual cramps, sore muscles, and athletes living with sport injuries. Heat therapy may help relax tight, sore muscles or joints and melt away stress and tension. Cold therapy is used for reducing swelling and inflammation.



Neck and
Shoulder Wrap



Use as a Foot
Wrap



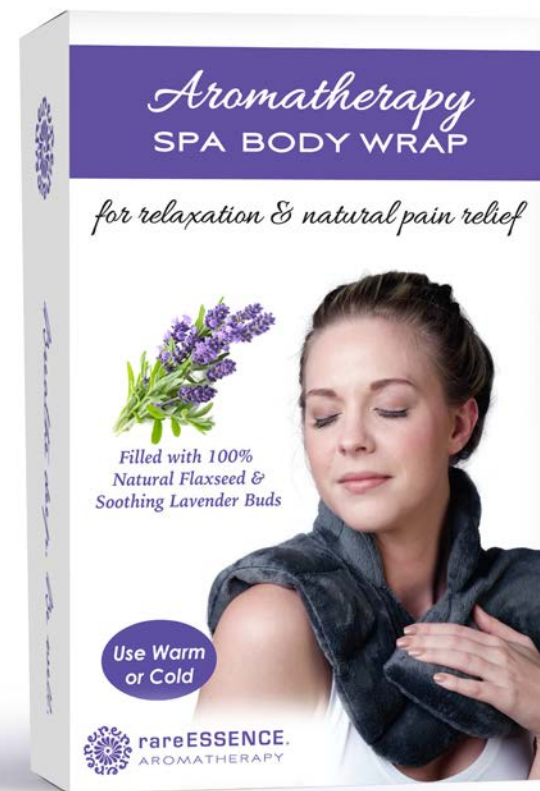
Use as a Knee
Wrap

SPA BODY WRAP

9410057914

The aromatherapeutic benefit of Lavender has been shown to promote relaxation and restful sleep.

- Microwave or Freeze
- Soft, Plush Fabric
- Reusable & Long Lasting
- Heat or Cool Therapy
- Flexible, Form-Fitting Design
- Soothing Lavender Scent



***NEW for your car! An easy way to
diffuse pure essential oils and blends
while you drive...***



VENT-CLIP CAR DIFFUSER

9200BLK0058

Specially designed for an enhanced aromatherapeutic experience to help you relieve stress, focus, or give you an invigorating boost!

Display box includes: 1 Car Diffuser, 5 Pads
Package Dimensions 2.5"w x 1.5"d x 3.75"h





VENT-CLIP CAR DIFFUSER REPLACEMENT PADS

9200PAD05212

Specially designed for an enhanced aromatherapeutic experience to help you relieve stress, focus, or give you an invigorating boost!

Replacement Pads: 10 Pads

Package Dimensions 3"w x 4.75"h



Refresh small spaces with Aroma Disks

for CARS, CLOSETS, LOCKERS,
CABINETS, DRAWERS & more...



100% PURE ESSENTIAL OIL AROMA DISK

Add a few drops for an aromatherapy experience. Wonderful for cars, closets, lockers, cabinets and drawers. So effective and simple to use, you'll want several to place around the house. Features the rareESSENCE mandala design.

PURIFY is a refreshing blend containing: Lemon, Grapefruit, Juniperberry, Palmarosa, Egyptian Geranium, Fennel and Cedarwood.

Package Size..... 4.25" w x 1" d x 4.25" h
 Product Size..... 2" Diameter
 935025268



*Enjoy nature -
insect free!*

INSECT SPRAYS

Safe and natural repellents. PURE PLANT-BASED FORMULAS with consciously sourced 100% pure essential oils.

Available in
April, 2018



INSECT REPELLENT



PURE PLANT-BASED FORMULA with consciously sourced 100% pure essential oils. An effective DEET-free repellent for mosquitoes, biting black flies, no see ums, deer flies, ticks and other annoying insects. Recommended for ages 1+.

Active ingredients: Eucalyptus Citriodora, Peppermint, Lemongrass, Cedarwood & Clove

Size.....4 oz.
401010056



SPIDER SPRAY



PURE PLANT-BASED FORMULA with consciously sourced 100% pure essential oils. Effective in repelling spiders from homes and other areas.

Active ingredients: Peppermint, Spearmint & Eucalyptus Citriodora

Size.....4 oz.
401020056



rareESSENCE.
AROMATHERAPY

*Our single note oils are pure,
potent and guaranteed to be of the
highest therapeutic quality.*

SINGLE NOTE PURE ESSENTIAL OILS

Available in our beautiful counter displays, they are perfect for your shop, store or spa.

Many of our oils are Certified Organic or wild-crafted and you can be confident that you are offering your customer a premium product at a good value.

Single notes can be used by themselves or blended into synergies for an amazing variety of uses.

In most cases, single note oils should be diluted for topical use in a carrier oil.

There are many excellent reference books available with recipes and uses of essential oils and we even recommend some of our favorite books on our website.

Dilution Chart

Dilution for 1 fl oz / 30 ml



👉 = drops of essential oil per 1 ounce of carrier oil



BASIL

Ocimum basilicum
700013753

Sweet and spicy with balsamic undertones.
A stimulating tonic for fatigue.
Useful for treating respiratory issues and nausea.



CLARY SAGE

Salvia sclarea
700330663

Earthy and pungent.
Used for relieving fear and anxiety.
A powerful euphoric and mood lifter.

Single-note essential oils are primarily meant to be diluted in a carrier oil like our Organic Golden Jojoba or Coconut Oil. They are suitable for use in blending or in recipes. Sourced worldwide through our network of growers and distillers. Country of Origin and species identified. Product information inside each box.



ORGANIC BERGAMOT
Citrus bergamia
700026253

Fresh, lively, sweet and uplifting.
Balancing with antiseptic qualities.
Used to build confidence and inspire.



CAJEPUT
Melaleuca cajuputi
700057733

Mild camphoraceous like aroma.
Used for asthma, sinusitis and viral infections.
Also great for muscle aches and pains.



CEDARWOOD ATLAS
WILD CRAFTED
Cedrus atlantica
700032333

Harmonizing and grounding. Encourages inner-strength and centeredness. Relaxes the mind and nervous system.



CHAMOMILE, ROMAN
Anthemis nobilis
7000446313

Gentle and restful properties.
Supports inner peace, eases depression and anxiety.
Induces restful sleep.



CLOVE BUD
Eugenia caryophyllata
700410043

Warm and spicy, used to relieve minor aches and pains.
The vapors improve breathing.
Aids in digestion and may also be used as a bug deterrent.



EUCALYPTUS CITRIODORA
Eucalyptus citriodora
700062433

Also known as Lemon Eucalyptus.
Scent is similar to citronella.
Used as a natural bug repellent.



ORGANIC EUCALYPTUS GLOBULUS
Eucalyptus globulus
700078033

A wonderfully clearing and camphoraceous oil.
Used for everything from cleaning to repelling insects and suppressing coughs.
Opens and clears energetic pathways.



ORGANIC EUCALYPTUS RADIATA
Melaleuca cajuputi
700087653

Powerful & camphoraceous aroma.
Used as a decongestant for cold and sinus.
Preferred Eucalyptus for topical application or for children and elderly.

These products have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

SINGLE NOTE PURE ESSENTIAL OILS CONTINUED



FRANKINCENSE

WILD CRAFTED

Boswellia carterii

700096183

Earthy, woody and spicy.

Encourages deep stillness and inner peace.

Recommended for dry and mature skin.



ORGANIC GERANIUM, EGYPTIAN

Pelargonium graveolens

700100973

Fresh and harmonious. Balances mind, body

and emotions. Has a normalizing effect.

Both antiseptic and anti-fungal.



GINGER (fresh)

Zingiber officinale

700110843

Warm and spicy.

Stimulate circulation and as a digestive aid.

Good for easing nausea, fatigue and muscular

aches and pains.



GRAPEFRUIT

Citrus paradisi

700123723

Vibrant and cheerful.

Cleansing and revitalizing.

Energizes the nervous system.



LAVENDER, SPIKE

Lavandula spica

700165543

Fresh floral and herbaceous.

Used for aches and pains and also

relieves headaches. Great expectorant.



ORGANIC LEMON

Citrus Limonum

700178253

Fresh, lively and purifying.

Lifts the spirit and stimulates the mind.

Highly antiseptic and antibacterial

as well as neutralizes odors.



ORGANIC LEMONGRASS

Cymbopogon citratus

700187633

A verdant lush aroma that enlivens and stimulates.

Versatile uses from treating sore muscles to

headache relief.



LIME, DISTILLED

Citrus Aurantifolia

700195923

Sweet, green and lively.

Lime oil has a refreshing and inspiring aroma.

Grounding and centering.



ORGANIC HELICHRYSUM

3% in organic jojoba

Helichrysum italicum

700252843

Aroma is sweet, like a honey infused tea. Known for its anti-inflammatory, anti-septic and astringent properties that are good for the skin and useful when diffused for respiratory conditions.



JASMINE 3% in organic jojoba

Jasminum grandiflorum

700138053

Exquisite and rich floral. A sensual and uplifting aphrodisiac. Helps to relieve stress and inspire grace and creativity.



JUNIPER BERRY

Juniperus communis

700144753

Clean, fresh woody like aroma with balsamic undertones. Juniper is a purifying essential oil. Used on the skin as a toner.



ORGANIC LAVENDER, FRENCH

Lavandula angustifolia

700157963

A sweet and floral aroma edged with a hint of grassy spice. Eases tired muscles, soothes headaches, de-stresses, calms, relaxes and heals minor burns.



ORGANIC MANDARIN

Citrus reticulata

700202753

Gentle and calming, sweet and citrusy. Excellent for skin care. Used for meditation, promoting feelings of relaxation and well-being.



MYRRH

WILD CRAFTED

Commiphora myrrha

7002104213

A warm, rich and spicy aroma odor. Soothing, calming, restorative with skin healing properties. Useful during meditation.



NEROLI 3% in organic jojoba

Citrus aurantium var amara

700226253

Harmonizing and uplifting. Deeply comforting and relaxing. Used in body and skin care and in perfumery.



ORGANIC SWEET ORANGE

Citrus sinensis

700234733

Cheerful and refreshing. Promotes mental clarity and emotional balance.

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SINGLE NOTE PURE ESSENTIAL OILS CONTINUED



ORGANIC OREGANO

Origanum vulgare
700245173

Stimulating and restorative. A natural antibiotic with strong antibacterial and antiviral action. Important immune supporter.



ORGANIC PATCHOULI

Pogostemon patchouli
700279573

Heady, rich and intriguing. Inspires feelings of romance and sensuality. Used for meditation, promotes physical and mental relaxation.



ORGANIC PEPPERMINT

Mentha piperita
700286933

Fresh, powerful and sweet. Invigorates and awakens the mind. Refreshes and revitalizes. A good overall tonic for the body.



PINE SCOTCH

Pinus sylvestris
700261933

Pine note with a touch of sweetness. Used for meditation as well as clearing congestion. It has a stimulating and energetically clearing effect.



ROSEMARY WILD CRAFTED

Rosmarinus officinalis
700326733

Clarifying and revitalizing. The classic "get up and go" oil. Reviving, refreshing and strengthening.

SANDALWOOD 3% in organic jojoba

Santum austrocaledonicum
700348143

Exotic and sensual. Relaxing and calming with a balancing and grounding effect on the emotions.



ORGANIC TEA TREE

Melaleuca alternifolia
700375433

Often referred to as the "miracle oil", it is the most effective antibacterial, antiviral and antifungal oil.



THYME (sweet)

Thymus vulgaris
700385983

Fresh and herbaceous. Antiseptic, expectorant, stimulating and fortifying. Cleansing and protective - promotes courage.

BLENDED PURE ESSENTIAL OILS



RAVINTSARA

Cinnamomum camphora
700292833

Slightly medicinal and camphoraceous. Known as the "go-to" oil for the cold and flu season, it is a strong antiviral that can help boost the immune system.



ORGANIC ROSE OTTO

3% in organic jojoba
Rosa damascena
7003143013

Luxurious and gentle, sweet, warm and rich. Rose absolute's aromatherapy benefits have long been associated with love and romance. Great for the skin.



BREATHE EASE*

Gentle relief from colds and congestion
705050153

CONTAINS: Eucalyptus globulus (Eucalyptus Globulus), Melaleuca alternifolia (Tea Tree), Melaleuca leucadendron (Cajeputi), Melaleuca quinquenervia (Niaouli), Ravensara aromatica (Ravensara), Eucalyptus radiata (Eucalyptus Radiata), Mentha piperita (Peppermint)

DEFENSE*

Defend & boost your immune system
705094733

CONTAINS: Eucalyptus Globulus (Eucalyptus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeputi), Cinnamomum camphora (Ravintsara)



VETIVER

Vetiveria zizanioides
700396383

Deep, sweet, earthy aroma. Recognized for its relaxing and grounding properties. This is a good oil for anyone experiencing anxiety or stress.

YLANG YLANG EXTRA

WILD CRAFTED
Cananga odorata
700406183

Delicate scent, intoxicatedly sweet and floral. Slightly euphoric and uplifting.



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BLENDED PURE ESSENTIAL OILS CONTINUED



FOCUS*
For mental clarity and concentration
705061833

CONTAINS: Citrus bergamia (Bergamot), Citrus limon (Lemon), Rosmarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang)



MUSCLE SOOTHE*
Relieve pain of sore muscles
705041853

CONTAINS: Rosmarinus officinalis (Rosemary), Mentha piperita (Peppermint), Lavandula angustifolia (Lavender, French), Origanum majorana (Marjoram, Sweet), Pinus sylvestris (Pine, Scotch), Melaleuca leucadendron (Cajepout), Anthemis nobilis (Chamomile, Roman), Gaultheria procumbens (Wintergreen)



OM*
Centering blend for inner peace
705013453

CONTAINS: Boswellia carterii (Frankincense), Pogostemon cablin (Patchouli), Cedrus atlantica (Cedarwood, Himalayan), Citrus reticulata (Tangerine), Santalum austrocaledonicum (Sandalwood), Vetiveria zizanioides (Vetiver, Haiti), Lavandula angustifolia (Lavender, French), Citrus limonum (Lemon), Amyris balsamifera (Amyris)



PURIFY*
Detoxifying blend for rejuvenation
705029943

CONTAINS: Citrus limonum (Lemon), Juniperus communis (Juniperberry), Cymbopogon martini (Palmarosa), Citrus paradisi (Grapefruit), Pelargonium graveolens (Geranium, Egyptian), Juniperus virginiana (Cedarwood, Virginian), Foeniculum vulgare (Fennel, Sweet)



HEAD AIDE*
To help relieve minor headaches
705074443

CONTAINS: Anthemis nobilis (Roman Chamomile), Citrus paradisi (Grapefruit), Lavandula officinalis (French Lavender), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint)



SLEEP*
A natural alternative for restful sleep
705036053

CONTAINS: Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizanioides (Vetiver, Haiti), Anthemis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan)



STRESS LESS*
To relieve anxiety and quiet the mind
705008253

CONTAINS: Cananga odorata (Ylang Ylang 1), Citrus bergamis (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine)



TUMMY RESCUE*
Natural relief for upset stomach and nausea
705082353

CONTAINS: Simmondsia chinensis (Jojoba), Anthemis nobilis (Roman Chamomile), Mentha piperita (Peppermint), Coriandrum sativum (Coriander), Citrus limon (Lemon), Origanum majorana (Marjoram), Elettaria cardamomum (Cardamom), Zingiber officinale (Ginger)

MODULAR ESSENTIAL OIL DISPLAYS



4 TIERED DISPLAY

Holds 48 rareESSENCE Pure Essential Oils
EO70004

Dimensions..... 19.5" x 6.75" x 26.5"



3 TIERED DISPLAY

Holds 36 rareESSENCE Pure Essential Oils
EO70003

Dimensions..... 19.5" x 6.75" x 20.5"



2 TIERED DISPLAY

Holds 24 rareESSENCE Pure Essential Oils
EO70002

Dimensions..... 19.5" x 6.75" x 14.25"



1 TIERED DISPLAY

Holds 12 rareESSENCE Pure Essential Oils
EO70001

Dimensions..... 19.5" x 6.75" x 8.25"

MASSAGE & CARRIER OILS



rareESSENCE ORGANIC JOJOBA OIL

Jojoba is not really an oil but a liquid wax. Because Jojoba is composed of wax esters, it is an extremely stable, long lasting substance, and does not easily deteriorate or turn rancid. Jojoba is considered *the premium carrier for essential oils*. The structure of jojoba oil closely resembles our skin sebum – the skin's lubricating medium. It has a natural affinity to our skin is readily absorbed without making the skin greasy or tacky. Jojoba is often used in skin care products and is well tolerated by sensitive skin types. It's also great for dry scalp.

Usage: For massage or dilution of essential oils.

4 oz. / 118 ml Flip top cap
730023373



rareESSENCE COCONUT OIL - Fractionated

As the name implies, Fractionated coconut oil is a fraction of the coconut oil from which almost all the long chain triglycerides are removed, leaving mainly the medium-chain triglycerides and making it an absolutely saturated oil. This saturation gives it a very long shelf life and greatly increased stability. High antioxidant and disinfecting effect. Rich in Vitamin E.

Usage: For massage or dilution of essential oils.

4 oz. / 118 ml Flip top cap
730017053



rareESSENCE THERAPEUTIC MASSAGE OIL

is specially formulated to utilize the super rich emollient properties of five distinct plant oils sourced worldwide. This formula includes deeply nourishing Sunflower oil, light and exquisite Moroccan Argan oil, Organic Golden Jojoba, known for its skin balancing properties, Apricot Kernel oil recommended for sensitive skin types and Coconut, the miracle oil. Suitable for massage use with most modalities. May also be mixed with rareESSENCE Single note or Blends of Essential Oils for an aromatherapeutic massage. Shelf life: 2 years

Ingredients: Sunflower oil (Helianthus annuus), Organic Golden Jojoba oil, (Simmondsia chinensis) Moroccan Argan oil, (Argania spinosa), Apricot Kernel Oil (Prunus armenaca), Coconut Oil (Cocos nucifera), Vitamin E (Tocopherol).

Usage: For massage or dilution of essential oils.

4 oz. / 118 ml Flip top cap
730035233

Dilution Chart

Dilution for 1 fl oz / 30 ml



👉 = drops of essential oil per 1 ounce of carrier oil



rareESSENCE.
AROMATHERAPY

AROMATHERAPY OILS & BLENDS / 30ML BACK BAR SIZE

rareESSENCE Aromatherapy Blends

Professional sizes of our proprietary aromatherapeutic blends can be combined in our rareESSENCE Massage Pro Premium Natural Lotion for an amazing aromatherapy experience. May also be mixed in our massage or carrier oils. We suggest 10 to 12 drops per 2 ounces of lotion or massage oil.



PURIFY
7250283421



MUSCLE SOOTHE
7250436421



STRESS LESS
7250036521



EUCALYPTUS GLOBULUS
7200731711



LAVENDER FRENCH
7201536931



PEPPERMINT
7202852321



TEA TREE
7203736911



YLANG YLANG
7204088551



Bring the spa home...

Electronic ultrasonic diffusers are one of our favorite aromatherapy accessories. We use them both in our homes and at the office. Because they diffuse without any heat, they help maintain the beneficial properties of the essential oils, and are very economical.

We tested a lot of diffuser designs before choosing the two in our line - we think that your customers will love them, too!



COMPACT ULTRASONIC DIFFUSER

9129GRN05714

Easy to use and small enough to take almost anywhere. Plugs into any USB port or into any outlet with the AC adaptor

One button operation

Auto shut-off

50ml capacity water

Display box includes: Diffuser, USB Power Cord, AC Adaptor & Instruction Book

Package Dimensions 4"x 3.75"x 5"

The easy way to diffuse rareESSENCE pure essential oils and blends into the air for an aromatherapy experience in your home or office.

Just add purified or distilled water and a few drops of our rareESSENCE essential oils for hours of blissful pleasure.

CERAMIC DIFFUSER

9101WHT00034

Stylish, décor friendly diffuser with textured ceramic cover
Multi-colored light options

Continuous and intermittent run feature

Auto shut-off

100ml capacity

Display box includes: Ceramic diffuser, power cord,
measuring cup & instructions.

Package Dimensions6"x 3.75"x 9.25"



Breathe deep with these Pure Essential Oil Inhalers...

Our Aromatherapy Inhalers are a convenient way to experience the benefits of aromatherapy almost anywhere.

These proprietary, therapeutic blends are formulated and packaged for inhalation usage. The handy inhaler easily fits in a pocket, briefcase or purse, so you can have it with you when you need it most!

Seven different blends. Display tray holds six per pack, also peggable.

After opening, each inhaler lasts three months or longer depending upon usage and storage conditions.



42 Piece Aromatherapy Inhaler Display
P/N: FX-855-WOD007411
Dimensions: 9.5" x 5.75" x 11"
Net Weight: .01oz /285mg each

PURE ESSENTIAL OIL INHALERS



Net Weight: 0.01oz / 285mg



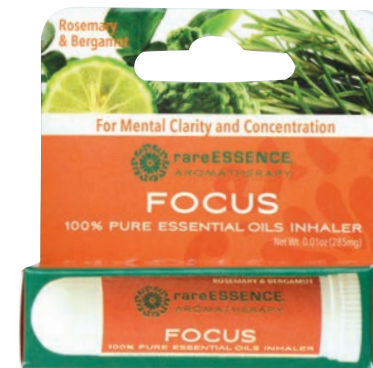
BREATHE EASE*
Natural relief from colds and congestion
855050536

CONTAINS: Eucalyptus globulus (Eucalyptus Globulus), Melaleuca alternifolia (Tea Tree), Melaleuca leucadendron (Cajeput), Melaleuca quinquenervia (Niaouli), Ravensara aromatica (Ravensara), Eucalyptus radiata (Eucalyptus Radiata), Mentha piperita (Peppermint), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



DEFENSE*
Defend & boost your immune system
855090536

CONTAINS: Eucalyptus (Eucalyptus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeput), Cinnamomum camphora (Ravintsara), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



FOCUS*
For mental clarity and concentration
855060536

CONTAINS: Citrus bergamia (Bergamot), Citrus limon (Lemon), Rosmarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



HEAD AIDE*
To help relieve minor headaches
855070536

CONTAINS: Anthemis nobilis (Roman Chamomile), Citrus paradisi (Grapefruit), Lavandula officinalis (French Lavender), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



SLEEP*
A natural alternative for restful sleep
855030536

CONTAINS: Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizanioides (Vetiver, Haiti), Anthemis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



STRESS LESS*
To release anxiety and quiet the mind
855000536

CONTAINS: Cananga odorata (Ylang Ylang 1), Citrus bergamis (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)



TUMMY RESCUE*
Natural relief for upset stomach & nausea
855080536

CONTAINS: Simmondsia chinensis (Jojoba), Anthemis nobilis (Roman Chamomile), Mentha piperita (Peppermint), Coriandrum sativum (Coriander), Citrus limon (Lemon), Origanum majorana (Marjoram), Elettaria cardamomum (Cardamom), Zingiber officinale (Ginger), Simmondsia chinensis (Jojoba, organic), Tocopherol (Vitamin E)

These products have not been evaluated by the Food and Drug Administration.
These products are not intended to diagnose, treat, cure or prevent any disease.

AROMATHERAPY ROLL-ONS

DEFENSE*
*Defend & boost
your immune
system*
865090066



CONTAINS: Eucalyptus Globulus (Eucalyptus), Citrus paradisi (Grapefruit), Mentha piperita (Peppermint), Melaleuca alternifolia (Tea Tree), Eugenia caryophyllata (Clove Bud), Melaleuca quinquenervia (Niaouli), Melaleuca cajuputi (Cajeput), Cinnamomum camphora (Ravintsara), Tocopherol (Vitamin E)

FOCUS*
*For mental
clarity and
concentration*
865060066



CONTAINS: Citrus bergamia (Bergamot), Citrus limon (Lemon), Rosemarinus officinalis (Rosemary), Pelargonium graveolens (Geranium), Mentha piperita (Peppermint), Salvia lavandulaefolia (Sage), Cedrus atlantica (Cedarwood), Ocimum basilicum (Basil), Litsea cubeba (Maychang), Tocopherol (Vitamin E)

HEAD AIDE*
*To help relieve
minor headaches*
865070066



CONTAINS: Anthemis nobilis (Roman Chamomile), Citrus paradisi (Grapefruit), Lavandula officinalis (French Lavender), Citrus aurantifolia (Lime), Mentha piperita (Peppermint), Origanum majorana (Marjoram), Ocimum basilicum (Basil), Cymbopogon martini (Palmarosa), Mentha spicata (Spearmint), Tocopherol (Vitamin E)

MUSCLE SOOTHE*
*To relieve the
pain of
sore muscles*
865040066



CONTAINS: Rosmarinus officinalis (Rosemary), Mentha piperita (Peppermint), Lavandula angustifolia (Lavender, French), Origanum majorana (Marjoram, Sweet), Pinus sylvestris (Pine, Scotch), Melaleuca leucadendron (Cajeput), Anthemis nobilis (Chamomile, Roman), Gaultheria procumbens (Wintergreen), Tocopherol (Vitamin E)

PURIFY*
*A detoxifying
blend for
rejuvenation*
865020066



CONTAINS: Citrus limonum (Lemon), Juniperus communis (Juniperberry), Cymbopogon martini (Palmarosa), Citrus paradisi (Grapefruit), Pelargonium graveolens (Geranium, Egyptian), Juniperus virginiana (Cedarwood, Virginian), Foeniculum vulgare (Fennel, Sweet), Tocopherol (Vitamin E)

SLEEP*
*A natural
alternative
for restful
sleep*
865030066



CONTAINS: Lavandula angustifolia (Lavender, French), Pelargonium graveolens (Geranium, Egyptian), Citrus sinensis (Orange, Sweet), Vetiveria zizanioides (Vetiver, Haiti), Anthemis nobilis (Chamomile, Roman), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Tocopherol (Vitamin E)

STRESS LESS*
*To release
anxiety
and quiet
the mind*
865000066



CONTAINS: Cananga odorata (Ylang Ylang 1), Citrus bergamis (Bergamot), Pelargonium graveolens (Geranium, Egyptian), Salvia sclarea (Clary Sage), Cedrus atlantica (Cedarwood, Himalayan), Lavandula angustifolia (Lavender, French), Citrus reticulata (Tangerine), Tocopherol (Vitamin E)

TUMMY RESCUE*
*Natural relief
for upset
stomach &
nausea*
865080066



CONTAINS: Simmondsia chinensis (Jojoba), Anthemis nobilis (Roman Chamomile), Mentha piperita (Peppermint), Coriandrum sativum (Coriander), Citrus limon (Lemon), Origanum majorana (Marjoram), Elettaria cardamomum (Cardamom), Zingiber officinale (Ginger), Tocopherol (Vitamin E)

These products have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

The power of Aromatherapy On-the-Go

Topical application is a very effective way to experience aromatherapy. We've made it easy for your customers by preblending them in our premium Organic Golden Jojoba oil in a convenient, sleek and sturdy roller ball applicator. Safe for most skin types. For external use.

rareESSENCE Aromatherapy Roll-ons are easy to carry anywhere you go including when you fly - they're TSA compliant! Put them in a purse or pocket and always have relief at your fingertips.



48 Piece Aromatherapy Inhaler Display
P/N: FX-865008821
Dimensions: 8.25" x 9.125" x 2.25"
Net Weight: 10 ml / .33oz each

Create your own spa experience...

SPA COLLECTION

Create a revitalizing Spa experience anywhere with this gorgeous collection expertly created by our certified aromatherapists.

Each aroma collection includes candles, reed diffusers and room mists. Designed to complement each other and your environment.

Feel the power of pure plant and flower essences and discover why there is simply nothing better than the experience of real!

Available in ten distinctive aromatic & synergistic blends.



*The magic of
real plant and
flower essences.*



AROMATHERAPY ROOM MISTS CONTINUED



UPLIFTING
Spearmint, Peppermint
& Sweet Orange
400020066



HOPE
Fir Balsam, Spruce
& Pine Needle
400080066



CLARITY
Eucalyptus & Sage
400070066



PEACE
Frankincense, Myrrh &
Palo Santo
400010066



DREAM
Lavender, Armoise &
Clary Sage
400040066



PASSION
Patchouli, Tangerine
& Cinnamon Leaf
400100066



MEDITATION
Peru Balsam, Lavender
& Sandalwood
400090066



LOVE
Rose Absolute, Palma-
rosa & Ylang Ylang
400050066



AWAKEN
Sweet Orange, Grape-
fruit & Black Pepper
400030066



REFRESH
Lemongrass, Lemon
Peel & Litsea Cubeba
400060066

*You've never
experienced
room mists
like these!*

AROMATHERAPY ROOM MISTS

Pure, sophisticated and potent, they are perfect for freshening any home or office – even your car!

Made with our exclusive blends of pure essential oils in purified water, they are totally free of toxic synthetic fragrance chemicals and alcohol.

Each rareESSENCE Room Mist is expertly formulated to accentuate the vital dynamic energy from the plants.

Once you try our Room Mists you'll never go back to fake fragrance.

Net Weight: 4 oz./ 118 ml
Approximately 685 sprays

Long lasting, beautiful, pure and potent

PURE ESSENTIAL OIL REED DIFFUSERS

rareESSENCE® REED DIFFUSERS are made from 100% Pure Essential Oils. Our skilled Aromatherapists create our sophisticated blends with essential oils that have been consciously sourced worldwide.

Diffusing essential oils is a simple way to incorporate them into your environment with maximum benefit.

Experience the vital life-force of the plants and enhance any personal space with dynamic aromatic essences.

To diffuse and create a spa-like experience, remove the cork and place the reeds into the rareESSENCE essential oil blend. You can be sure our blends contain absolutely no solvents, alcohol, petrochemicals or phthalates.

We suggest rotating the reeds after the first hour and any time after that for an extra burst of aroma. Includes 2 sets of reeds.

Hand-blown Italian glass bottles (90 ml size) are colorfully decorated and feature beautiful quotes matching the energy of our rareESSENCE diffuser oil blends.

FSC – Forest Stewardship
Council certified packaging



2111500714

200050086

LOVE

Rose Absolute, Palmarosa & Ylang Ylang

"BEING DEEPLY LOVED BY SOMEONE GIVES YOU STRENGTH.
LOVING SOMEONE DEEPLY GIVES YOU COURAGE."

- LAO TZU



2111300714

200030086

AWAKEN

Sweet Orange, Grapefruit & Black Pepper

"AWAKE. BE THE WITNESS OF YOUR THOUGHTS.
YOU ARE WHAT OBSERVES, NOT WHAT YOU OBSERVE."

- BUDDHA



2111600714

200060086

REFRESH

Lemongrass, Lemon Peel & Litsea Cubeba

"HOW WONDERFUL IT IS THAT NOBODY NEED WAIT A SINGLE MOMENT
BEFORE STARTING TO IMPROVE THE WORLD."

- ANNE FRANK



2111200714

200020086

UPLIFTING

Spearmint, Peppermint & Sweet Orange

"VERY LITTLE GROWS ON JAGGED ROCK. BE GROUNDED. BE
CRUMBLING SO WILDFLOWERS WILL COME UP WHERE YOU ARE."

- RUMI

PURE ESSENTIAL OIL REED DIFFUSERS CONTINUED



2111400714



200040086

DREAM

Lavender, Armoise & Clary Sage

"GO CONFIDENTLY IN THE DIRECTION OF YOUR DREAMS.
LIVE THE LIFE YOU IMAGINED." - HENRY DAVID THOREAU



2111700714



200070086

CLARITY

Eucalyptus & Sage

"LIVE IN THE PRESENT. LAUNCH YOURSELF ON EVERY WAVE.
FIND YOUR ETERNITY IN EACH MOMENT."

- HENRY DAVID THOREAU



2111800714



200080086

HOPE

Fir Balsam, Spruce & Pine Needle

"EVERY MOMENT HAS ITS PLEASURES AND ITS HOPE."

- JANE AUSTEN



2111100714



200010086

PEACE

Frankincense, Myrrh & Palo Santo

"THE MIND CAN GO IN A THOUSAND DIRECTIONS,
BUT ON THIS BEAUTIFUL PATH, I WALK IN PEACE."

- THICH NHAT HANH



PASSION

Patchouli, Tangerine & Cinnamon Leaf

"IT IS THE SOUL'S DUTY TO BE LOYAL TO ITS OWN DESIRES.
IT MUST ABANDON ITSELF TO ITS MASTER PASSION."

- REBECCA WEST

211200714

200100086



MEDITATION

Peru Balsam, Lavender & Sandalwood

"QUIET THE MIND AND THE SOUL WILL SPEAK."

- MA JAYA SATI BHAGAVATI

2111900714

200900086

*Carry all ten blends for a
dramatic and colorful display!*



100% PURE ESSENTIAL OIL
SPA CANDLES IN PURE SOY WAX

A lit candle in a green glass holder. The candle is lit, with a small flame and a wick. The holder is a simple, cylindrical green glass. The background is white.

A lit candle in a blue glass holder. The candle is lit, with a small flame. The holder is a simple, cylindrical blue glass. The background is white.

A close-up photograph of a lit candle. The candle is a deep purple color and is housed in a clear glass holder. The flame is bright yellow and orange, and the light from the candle creates a warm, glowing effect on the glass and the surrounding area. The background is a plain, light-colored surface.

A lit candle in a dark red holder. The candle is lit, with a bright flame and a small amount of smoke rising from it. The holder is a deep red color and has a simple, cylindrical shape. The background is plain white.

A lit candle in a glass holder. The candle is lit, with a bright flame and a warm, orange glow emanating from the top. The glass holder is dark and cylindrical. The background is plain white.

Peru Balsam, Lavender
& Sandalwood
10009BRO52014



LOVE
Rose Absolute, Palmarosa & Ylang Ylang
10005RED52014

CLARITY
Eucalyptus & Sage
10007TUR52014

100% pure soy wax

100% pure essential oil aromas

All cotton wicks

Clean burning & soot free

Vegan

Free of irritating, synthetic
perfumes and harmful phthalates

No synthetic, petrochemical-based
dyes or additives

Artisan made in the USA

Net Weight: 7.5oz/ 175g in actual fill
Approximate burn time: 40 hours



SPA COLLECTION — TRAVEL TINS

Bring the fresh, all-natural scent experience along wherever your travels may take you. The convenient 4 oz. travel tins easily fit in any bag and are the perfectly natural way to refresh any room. The All-Natural Travel Tin also makes a great gift. Each candle is hand-poured using our exclusive blend of 100% soy wax, cotton wicks, and 100% pure essential oils. Absolutely no paraffin and nothing synthetic.

The travel tin is both reusable and recyclable.

*Transform your space
and enhance your
mood with the true
scents of nature –*



DREAM
Lavender, Armoire & Clary Sage
311045746



UPLIFTING
Spearmint, Peppermint & Sweet Orange
311025746



REFRESH
Lemongrass, Lemon Peel & Litsea Cubeba
311065746



LOVE
Rose Absolute, Palmarosa & Ylang Ylang
311055746



PEACE
Frankincense, Myrrh & Palo Santo
311015746



AWAKEN
Sweet Orange, Grapefruit & Black Pepper
311035746



HOPE
Fir Balsam, Spruce & Pine Needle
311085746



CLARITY
Eucalyptus & Sage
311075746



PASSION
Patchouli, Tangerine & Cinnamon Leaf
311105746



MEDITATION
Peru Balsam, Lavender & Sandalwood
311095746

100% PURE ESSENTIAL OIL ARTISAN-MADE PERFUMES

Perfume, a magical, mystical substance that fires the imagination with all of the romance of life...



DISTINCTIVE & PURE ESSENTIAL OIL PERFUMES

100% Pure Essential Oils



“Perfume, a magical, mystical substance that fires the imagination with all of the romance of life...

Perfume, the smell of herbs, of spices, of wild grasses, of musk, of flowers, is one of the secrets of the universe.

Used throughout the ages to tantalize and delight, the actual creation of perfume has always remained shrouded in mystery – an alchemist’s art.

It’s creation, however, is not through magic, but like the composition of music, it is the result of total artistic and professional dedication.”

From PERFUME by William I. Kaufman

Cool Water



AMANI [AH-MAH-NEE]

Swahili meaning peaceful, tranquil, harmonious

A clean fragrance – clear and tranquil with a hint of woody spice.

Key notes of
Australian Blue Cypress,
Ylang Ylang, Sandalwood

Vibrational Flower Essences - F.E.S.
DOGWOOD
Inspires gentleness & inner-harmony

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600105913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611105013

Sweet Floral



BELEZA [BAY-LAY-ZAH]

Portuguese meaning beautiful, divine, scrumptious

Goddess-like aroma – pretty, complex, and deeply floral.

Key notes of Zdravetz, Orange
Essence, Cistus Labdanum

Vibrational Flower Essences - F.E.S.
PRETTY FACE & LOTUS
Inspires feelings of inner beauty

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600205913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611205013

LOVINGLY MADE IN SMALL BATCHES BY ARTISAN PERFUMERS

Spicy Floral



BUJARI [BOO-ZHAR-EE]

Albanian meaning gentle,
kind, generous

An aroma with an amber glow –
warm & subtle, harkening back
to ancient mysteries.

Key notes of
ROSE ABSOLUTE, Genet Absolute,
Frankincense, Tonka Bean

Vibrational Flower Essences - F.E.S.
SCOTCH BROOM
Inspires feelings of strength & purpose

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600305913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611305013

Earthy Citrus



CHANDA [CHAN-DUH]

Sanskrit meaning hot,
fierce, passionate

A hot and floral perfume –
cavernous and sensual, with a
hint of citrus.

Key notes of
Orange Flower Absolute,
Blood Orange, Patchouli

Vibrational Flower Essences - F.E.S.
HIBISCUS
Inspires feelings of warmth & vitality

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600405913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611405013

Exotic Spice



DIVINO [DI-VEE-NO]

Italian meaning radiant,
dazzling, inspired

A light and peppery
perfume – bright and blithe with
a hint of spice.

Key notes of
Angelica Root, Jasmine
Sambac, Oak Moss

Vibrational Flower Essences - F.E.S.
SUNFLOWER
Inspires feelings of radiance &
compassion

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600505913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611505013

Herbal Citrus



JOIE [ZHWAH]

French meaning delightful,
ecstatic, joyful

A dynamic and sophisticated
aromavardant, opaque, and
gorgeously floral.

Key notes of Coriander Seed,
Lime Peel, Green Myrtle

Vibrational Flower Essences - F.E.S.
Zinnia
Inspires feelings of
lightheartedness & playfulness

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600605913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611605013

Exotic Floral



LILURA [LIH-LOO-RAH]

Basque meaning magical, enchanting, alluring

A rare and magical fragrance – distinctive and alluring, with a hint of an aged floral wine.

Key notes of Jasmine Sambac, Sandalwood & Davana

Vibrational Flower Essences - F.E.S.
Violet & Shooting Star
Inspires feelings of desire & wonder

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600705913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611705013

Sensual Spice



VIVACE [VIH-VAH-CHEE]

Italian meaning playful, lively, fearless

A spicy cocoa scent – lush and unexpected with a hint of vanilla.

Key notes of Cocoa Absolute, Green Peppercorn, Vanilla Absolute

Vibrational Flower Essences - F.E.S.
Canyon Dudleya
Inspires feelings of charisma & liveliness

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600805913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611805013

Spicy Woods



ZIVA [ZEE-VA]

Hebrew meaning alive, dynamic, vital

A wild and vivacious perfume - fiercely alive with spices and a hint of heat.

Key notes of Basil, Clary Sage, Vetiver Root

Vibrational Flower Essences - F.E.S.
Cerato & Basil
Inspires feelings of trust & confidence

rareESSENCE Spray Atomizer
30 ml/1 oz. in Artisan-made
Organic Biodynamic Perfumer's Spirits
2600905913

rareESSENCE Roll-On
10 ml/.33 oz. in 100% Organic Jojoba Oil
2611905013

RETAIL
PERFUME
DISPLAY
OPTIONS
AVAILABLE

What are essential oils?

If you've ever smelled a rose, peeled an orange or had mint leaves in a drink, you've experienced essential oils. They are the aromatic components of plants.

Since plants need to communicate with their neighbors to survive and thrive, they need to keep pests and predators away, fight off diseases and also attract the right pollinators and heal themselves from injury. These volatile aromatic components are key in serving these functions and have developed over the course of each different plants' evolution. It's also why they are referred to as "essential oils". Essential oils are expressed, distilled and extracted from flowers, seeds, roots, leaves, fruit rinds and other plant material into these fragrant natural oils. These oils have been used for centuries in cooking, body and health care. Essential oils are said to contain the vital "life-force" of the plants.

These oils also contain components that have been found to be beneficial and pleasing to humans. Where once Aromatherapy was considered to be 'fringe', it has now become a part of complementary therapy and has been incorporated into mainstream uses by healthcare practitioners in clinics and hospitals.

The heart of rareESSENCE

From humble beginnings, rareESSENCE was born as a collaboration between its' founders, Sherri Jobelius and Brian Paulsen. Sherri's experience in managing one of the country's first "natural" stores grew into a passion for essential oils. She was intrigued by how Lavender soothed a burn, Rosemary gave luster to her hair and Eucalyptus cleared a stuffy head. She dreamed of one day creating products and sharing the amazing benefits of these essential oils.

In 1996, Sherri and Brian Paulsen met, fell in love and began to collaborate on essential oil products. They shared a love of people, the natural world, healthy food, environmental sustainability and a commitment to create an enterprise that would encompass these elements. Together they resolved that they would make it their mission to create only pure, healthy products utilizing pure essential oils - free from harmful synthetic chemicals and rareESSENCE was inspired. Today, Sherri still guides this mission alongside Brian who shares in her passion for the beauty and alchemy of nature.



Pure and potent. Backed by science.

rareESSENCE essential oils are subject to stringent, advanced-scientific testing by our Essential Oil Chemist to verify their superior quality, potency and purity. They are also “smell tested” by our Certified Aromatherapists to provide the ultimate aromatic experience. This testing and evaluation includes; GC - MS (Gas Chromatography and Mass Spectrometry) Analysis, Specific Gravity, Refractive Index, Optical Rotation, Relative Density and Solubility.

GC - Gas Chromatography analysis measures the individual chemical constituents in an essential oil sample to confirm that they are representative of what that particular essential oil should actually contain.

MS or Mass Spectrometry immediately follows GC testing and analyzes all the chemical constituents to determine whether any adulterants including synthetic components, diluents, pesticides and heavy metals are present. If the sample fails any part of the test, the oil is rejected.

After the sample passes the scientific analysis, the final test is the

Odor Evaluation conducted by our Certified Aromatherapists.

Through years of experience, our experts can determine if the oil meets our uncompromising standards. Only the finest oils become rareESSENCE Essential Oils and make it into our products.

While scientific testing is critical to ensuring quality and potency, it is the relationships we've developed over the past twenty years with growers and distillers that eliminates intermediary handling of the oils, where adulteration could occur. We are proud to support these dedicated farmers, harvesters and distillers all over the world.

Each package features the **Country of Origin** and botanical species of the plant from which the oil was made. If an essential oil does not provide that information, you may be getting an oil that is adulterated or blended from many oils or not even from the actual plant you thought.

rareESSENCE is committed to providing essential oils that are pure and potent. Many essential oils that are sold today contain fillers that may compromise the potency and effectiveness. We stand behind every oil that we source and guarantee your complete satisfaction.

The Distillation Process

The distillation process is an all-encompassing term for separating the essential oil of a plant from the plant material. Different types of plants are distilled in various ways depending upon the best method to achieve the end result.

Distillation can take place at or near the point of the harvest, or in some cases, the plant material is transported to a location that is more convenient to distill or where the process can be better controlled. Rose oil is most often distilled near the fields where the harvest takes place so that only the freshest roses are used. This particular distillation must take place within 24 hours of harvest before the roses begin to ferment. Frankincense, on the other hand, is gathered in places like Somalia, and then we have it transported to France where distillation takes place under tightly controlled conditions.

It typically requires a large amount of plant material to extract even a small amount of oil, and different plants yield different amounts. It takes approximately 60 roses to produce a single drop of Rose oil. This factor, along with the amount of a certain plant grown and harvested each year, accounts for the range of pricing for oils. Crop yields vary from year to year and this can cause oil prices to fluctuate, as well. Other factors that are at play include the species of plant, growing conditions, time of harvest and the skill of the distiller. Because these are extracts from plants, the natural plant cycles and weather conditions have a great impact on the quality of oil produced. Often times, producing essential oils are compared to making wine, in that the quality of the grapes in a particular year and region affects the quality of the wine. Of course, this is also combined with the expertise of the winemaker. Certain essential oil distillers are known for their skill in making a great oil.

Water and Steam Distillation is a very old process that has largely remained unchanged for millennia. Stills have been discovered that are over a thousand years old in Arab countries, where the process is thought to originate. Although one can distill oils using a simple still in the backyard, modern distillation methods allow for more precise control of the process, ensuring higher quality oils. However, the actual process has remained largely unchanged. A liquid or solid material is heated into a vapor, then forced through plant material and subsequently cooled down to separate the oils from the vapor that returns to liquid. The liquid that is a by-product is known as a "hydrosol".

Expression is used for citrus oils, where the essential oils are contained in the rind of the fruit. By using different means of expression, the oils can be removed from the fruit without the use of any heat. Some essential oils are degraded by heating them, so expression leaves the oils largely intact. Expression is done by breaking the small pockets of oil-filled cells in the rinds known as "flavedo". These cells are punctured or grated to allow the oils to be released.



Supercritical CO2 extraction is one of the most recently developed processes and uses liquefied CO2 as the "solvent" to extract the oils. This takes place at very low temperatures and very high pressure. Because there is no heat and the CO2 is inert, there is no degradation of the oils in the process, and the extraction of the oils is almost instantaneous once CO2 and the plant material come into contact. The CO2 is then removed as an inert gas, simply by lowering the pressure. This process leaves more of the various components in an oil intact, and distillers are finding ways to produce oils rich in constituents that was often lost in traditional steam distillation.



Essential Oil Safety

Safety is one of the fundamental principles of the use of essential oils by aromatherapists and individuals. Although essential oils are derived from natural plant sources, it is still important to understand that these are extremely concentrated extracts.

Essential oils are easily absorbed into the skin and do not act like a typical fatty oil, such as olive oil. It is the ability of these oils to cross the skin barrier so readily that makes them so useful, and also why they should be respected and handled with care and some precautions.

Safety guidelines and precautions: Keep essential oils out of the reach of children and pets. Essential oils are readily absorbed into the skin and should not be put in or near the eyes, nose or other mucous membranes. Wash your hands thoroughly after handling essential oils. A small amount of an oil could be irritating if some is left on your fingers and you subsequently touch your eye, nose or mouth. If you did get any essential oil in your eye, immediately wash your eye with cold water for 2-5 minutes under a faucet. If the irritation continues, see a doctor or urgent care facility. If you have known allergies or very sensitive skin, you should "patch test" a small area of skin using the same dilution that you plan to use before applying to a larger area. If you are pregnant, nursing or taking medication you should check to make sure that the oil you are using is safe for your condition. If in doubt, do not use an oil until you are sure it is safe for you to do so.

Consult the dilution guide when using essential oils. It is better to start with less oil than more. If a particular application has a frequency of application or dosage, follow those directions. In general, increasing frequency or the number of drops does not improve the intended result.

A word about ingesting essential oils: There are a few companies selling essential oils that advocate ingesting or taking oils internally by mouth. At rareESSENCE, we do not recommend taking oils internally. While our essential oils are of the highest quality that an experienced user could ingest under the close care of healthcare practitioner, we have taken a strong stance against them being used with this method.

Some essential oils could be toxic if ingested, as they tend to accumulate in the liver. If you accidentally ingest any oil, please contact a Poison Control Center or an Urgent Care or Emergency Room for advice or treatment. Most people can experience all of the benefits of essential oils through topical application like a massage, compress, inhalation, diffuser, or a bath.



Dilution Guidelines

Essential oils are potent and require care in use. Generally, essential oils should not be applied "neat" or undiluted to the skin since this can potentially cause a severe reaction or sensitization. When applying essential oils to the skin, it's important to dilute them in carrier oils such as jojoba or coconut oil. Keep in mind, when using essential oils, less is usually better. We highly recommend consulting your healthcare practitioner when using essential oils during pregnancy when taking medication or for children and infants under two years of age.

***Please note:** Not all essential oils are safe for children. Consult a certified aromatherapist or healthcare practitioner.



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For children under 12* :

0.25 - 0.5% dilution = 1-3 drops of essential oil per ounce of carrier

For adults and children 12 and over :

1% dilution = 6 drops of essential oil per ounce of carrier

2% dilution = 12 drops of essential oil per ounce of carrier

3% dilution = 20 drops of essential oil per ounce of carrier

5% dilution = 30 drops of essential oil per ounce of carrier

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Frequently Asked Questions...

What benefits do essential oils have?

When used properly with care, essential oils can help to induce relaxation, increase energy and focus, and reduce the effects of stress, along with many other physiological and emotional benefits. In addition, scientists have discovered that these concentrated plant extracts may have other beneficial properties including anti-fungal, anti-bacterial, and even anti-septic qualities. They also may have anti-spasmodic, expectorant, anti-inflammatory and carminative properties. Each oil's chemical makeup is unique and provides different therapeutic benefits.

How do I use essential oils?

There are many uses for essential oils, including use in natural cleaning products, unscented lotions or massage oils, electronic essential oil diffusers, baths or showers, or topically when blended with a carrier oil. Each bottle of essential oil that we sell comes with an insert explaining the best uses for the specific oil and recipe ideas, along with any contraindications.

What is the difference between "Certified Organic" and "Wild-crafted" oils?

Organic Certification is a verification process that our essential oil growers and distillers go through to ensure all Organic standards are met through the full practice of producing the essential oils. This means that there are absolutely no adulterants or pesticides found in any part of the plant growing and distillation process, and the plant material has been grown and farmed organically. Each organic farm must be certified annually. Wild-crafted oils are sourced from plants that grow in the wild - these plants don't need pesticides or fertilizers, and thus they are naturally organic. Our Rosemary oil from Tunisia is a good example of a wild-crafted plant and the resulting essential oil.

How many drops are in each bottle? How long do they last?

There are about 225-250 drops of oil in each 5 ml bottle of essential oil. In general, if stored in the amber bottles and not exposed to high heat, the oils can last at least 2 years or even longer. Citrus oils tend to not last as long as other oils. A few oils like Vetiver and Patchouli can actually improve with age. The lifespan depends on how often and how much is used, but the expiration dates depend on each essential oil - these are listed on each bottle.

How should essential oils be stored?

Essential oils should be stored in a cool, dark place such as a cabinet or closet. Our dark amber bottles help to keep light out and extend the lifespan of the oils.

Are essential oils safe for use during pregnancy?

While essential oils have many aromatherapeutic benefits, we prefer to err on the side of caution when recommending use to women who may be pregnant or nursing. We recommend a dilution of 1% or less for any topical applications including massage during pregnancy or nursing. Some experts say that you should avoid essential oils for the first trimester. For a detailed guide consult the "Pregnancy Guidelines" of the International Federation of Professional Aromatherapy.

See link here: <https://naha.org/assets/uploads/PregnancyGuidelines-Oct11.pdf>

Frequently Asked Questions continued...

What is therapeutic grade oil? Why aren't your oils listed as therapeutic grade?

This is a marketing term fabricated by multi-level marketing companies, and is not recognized by any national governing regulatory organization. The most respected authority on aromatherapy, the National Association of Holistic Aromatherapy (NAHA), has clearly stated that no such "grading" of oils exists. The sourcing relationships that we have at rareESSENCE with our growers and distillers around the world ensure that we know exactly where each oil comes from and that we have full traceability for each essential oil. This allows us to offer an incredibly pure, high-quality selection of organic and wild-crafted essential oils. We verify quality with 3rd party scientific testing.

Can I ingest essential oils or use them in cooking?

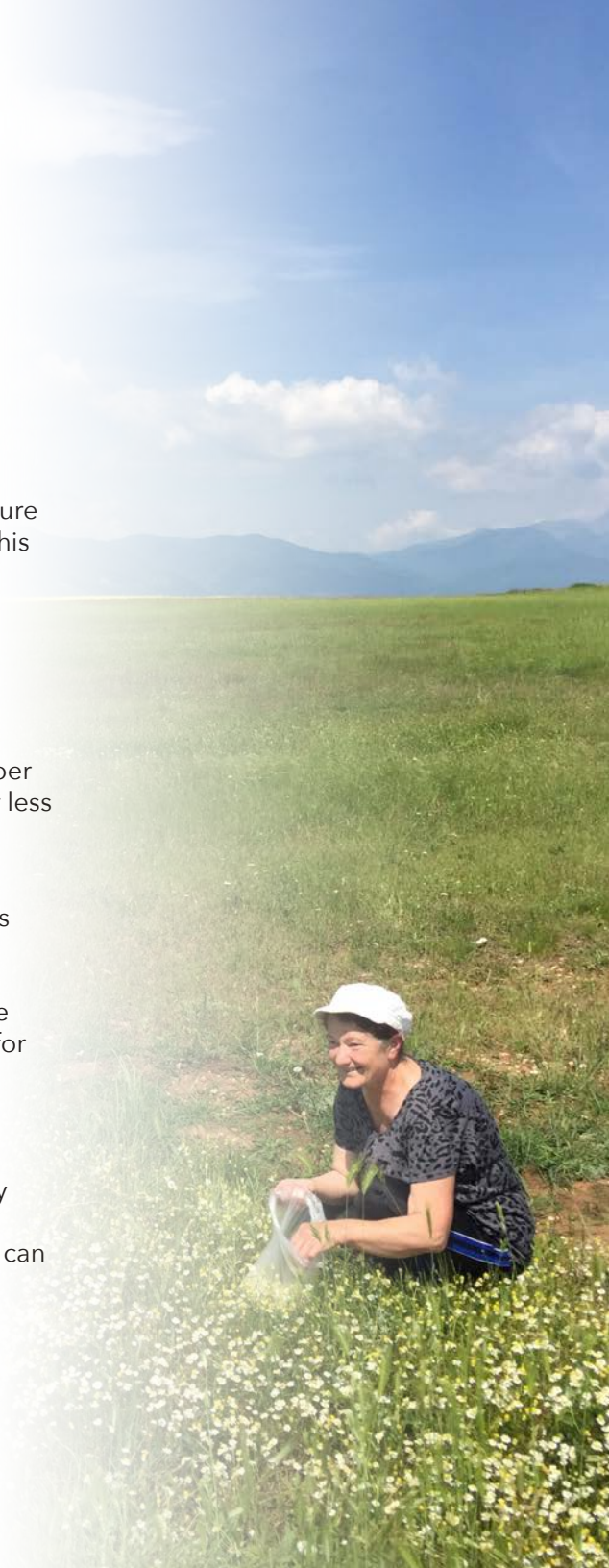
While all of our essential oils are of the highest quality and purity, we always recommend that ingesting essential oils ONLY be done under the advice of a health care professional. Essential oils are extremely potent, and can be toxic if ingested improperly. When using essential oils in recipes for cooking, remember that these are extremely concentrated plant extracts and a little goes a very long way. Start with a drop or less and then add more if desired.

What is photosensitivity or phototoxicity and what oils cause it?

This is a chemically-induced skin irritation, similar to a sunburn that can be caused by certain essential oils used on the skin and then exposed to sunlight or other ultra violet light. In general, cold-pressed citrus oils present the most risk for photosensitivity due to the presence of Furocoumarin or bergaptene, a naturally occurring constituent. The oil with the greatest risk photosensitivity in our line is Bergamot, while Grapefruit, Sweet Orange and Lemon have a mild risk. The "Lime Distilled" in our line is rated "very low" for photosensitivity. Mandarin presents no risk.

Are essential oils safe to use on my pet?

Many pets can be sensitive to essential oils, so we suggest practicing extreme caution - never spray or use essential oils directly on your pet. Consult your veterinarian about using essential oils in a pet-friendly household with an electronic diffuser or room mist. It is best to use the essential oils in a room before the animal enters so that there is time for the scent to dissipate slightly. Never let your pet ingest oils, as they can be especially toxic to their smaller bodies and organs.



Each year, we give back to the community by contributing to environmental and humanitarian causes.

Visit our website for more information.



No Animal Testing
Cruelty-Free



FREQUENTLY ASKED QUESTIONS



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