



www.SequoiaSoftball.com

Sequoia Softball 1525 E. Noble Ave #296 Visalia, CA 93292

Dear Community Member,

Sequoia Softball is celebrating its 10th Season in 2025! We have steadily grown from 44 girls in 2016 to over 300 girls in 2024. Our league has continually grown and thrived as we endeavor to reach our goal of developing every player to their highest potential while ensuring that the girls enjoy playing the game of softball. Sequoia Softball serves our community by providing a positive youth softball experience for all skill levels and ensuring that every girl that wants to play softball gets that opportunity. We are proud to see so many of them move on to play in junior high and high school, as well as see those who find their other passions outside of softball but look back fondly on their softball experiences as a positive youth memory.

We are seeking sponsors to help us with our upcoming season, as we continue to grow and provide the girls with a positive sports environment. Over the last two years we've purchased fencing for our fields, brand new bases for all our fields and hosted Sectional and State Tournaments. Our 10U team played in the State Tournament for the first time in 2023! We continue to improve and upgrade our equipment; we purchased a Utility Vehicle for field prep all while maintaining the affordability of our league. Furthermore, California passed a law which requires us to have all volunteers complete a full Life Scan background check, on top of our regular background checks, thus creating additional costs league operations each year. To assure a successful and affordable program for the girls we rely on local businesses, to provide sponsorship. Not only can you provide support for these players, but this low-cost advertising opportunity ensures our families can in turn, support you. This year we again are keeping our two under 6 age divisions as cheap as possible and the only way we can afford to do that **YOUR SUPPORT!**

There are also some one-time opportunities to sponsor a scoreboard at the new softball complex to showcase **YOUR** business and its commitment to the community, and this year we hope to buy clay-mix to upgrade the surfaces of all the fields at the park. Your donation will guarantee that this will be a successful and enjoyable season. Please give this request careful consideration. For your convenience we have attached our donation form, and we are a non-profit organization.

Please feel free to follow our league's success this season at www.SequoiaSoftball.com. Please let us thank you in advance for helping to make our successful season a reality. Do not hesitate to contact us at SequoiaYouthSoftball@gmail.com or call Rodney at 408-646-7636 with any questions you may have.

Sincerely,

Sequoia Softball

2025 Board of Directors