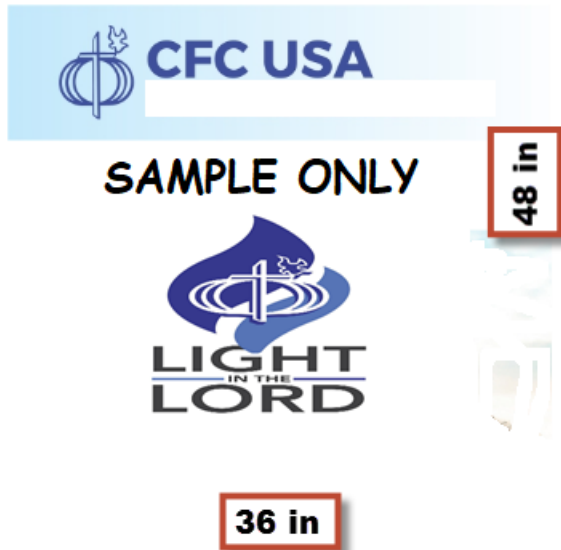


CFC USA WESTERN AND EASTERN CONFERENCE 2019
LIGHT IN THE LORD WEEKEND

Banner Competition Guidelines

1. The competition is open to all existing areas of Couples for Christ USA. Each area is encouraged to send one entry each.
2. There will only be one dimension, which will be **36in. x 48in rectangle banner (vertical orientation)**. The cloth material to be used, i.e. velvet, satin, etc. shall be at the discretion of the respective area. A pole will be provided to hold the banner.

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3. All prints must be printed on the banner in vertical position.
4. The only standard design to be printed on all banners is the official CFC logo. The respective areas can use any other design or print not contradictory to the values CFC is adherent to, i.e. state color, state flower, state bird, state seal, state map, etc. The name of the area must be prominent. The name Couples for Christ or the acronym CFC may be used.
5. Each area will provide a 1-2 sentence introduction of their area.
6. All banner entries must be submitted immediately by Friday noon (12:00pm to 6pm) on the day of the conference by the conference technical booth area at the main conference ballroom.
7. All banners will be paraded with a short (1-2 minutes) march with a choreography of their choice by a group of at least 6 to 12 persons....be CREATIVE!
8. **The standard music track during the march for the Western Conference will be: "DANCE" by Planet Shakers. Soundtrack will run for approximately 50 to 60 seconds until the participants reach the stage, they do their steps, spiel about their area and banner design. They then exit stage and the next group follow. There will be a briefing on what to do prior to the Banner Parade.**

Banner Judging Criteria

Design - (40%)

Creativity - (30%)

Materials used- (15%)

Audience impact - (15%)

Total - (100%)