



BRET RAYMOND

Co-founder & CEO
The Pack Shack

bret@thepackshack.org

479.466.3646

[LinkedIn](#)

[Twitter](#)

[Website](#)

Bret Raymond is a cross-cultural social entrepreneur and business professional with a passion for impacting people in a positive way. Throughout the past 25 years, Bret has created win-win partnerships among corporations and nonprofits around the world using the “Be Neighborly” concept.

Career highlights:

Bret is the co-founder and CEO of The Pack Shack, an Arkansas-based nonprofit that supplies provisions and opportunities for neighbors in need using hands-on activities and innovative technology. Bret has served in many executive roles from nonprofit food manufacturing in Rwanda to a textile manufacturing firm in northwest China. He developed locally sustainable economic enterprises in Uganda and has led the international division of a consulting firm working with Hewlett-Packard in South America and NCR in the regions of Europe, the Middle East and Africa. He has taught marketing and entrepreneurship classes and presented to various executive, academic and faith-based audiences. Bret earned his undergraduate degree in accounting from Harding University and received his MBA from Pepperdine University. Bret's greatest delights are his family. He is active in his faith-based community in Northwest Arkansas and is in the process of starting a farm. His personal mission is to encourage people to see the needs around them and take action on behalf of others.

Themes:

Bret focuses on the concept of “Be Neighborly,” which is achieved by identifying and loving your neighbor. Everyone has the power and influence to connect with others and make an impact, and Bret expresses this idea among four major themes:

Faith-based Social Justice

After accepting an invitation to Romania in the mid-90s, shortly after the Romanian Revolution, Bret could not forget the intense suffering he had witnessed. He continued to see others struggle after working in Africa. He had to get involved. Bret shares his personal story of how he left corporate America and devoted his life to serving others. He explains that by letting God lead, he continues to find opportunities where individuals, communities and businesses can work together to Be Neighborly in a world of suffering.

BRET RAYMOND

Co-founder & CEO
The Pack Shack

bret@thepackshack.org

479.466.3646

[LinkedIn](#)

[Twitter](#)

[Website](#)

Social Innovation and Corporate Citizenship

Billions of dollars are spent on corporate team building in America, but it doesn't always create lasting or meaningful impact. As businesses search for ways to not only build and define their culture, but also provide opportunities for employees to grow and make a difference in the world, Bret provides an answer. Through the Be Neighborly concept, he discusses an effective and sustainable model that connects companies with neighbors in need. Bret explains how the intersection of business and social impact can work for the good of everyone.

Technology and Innovation

There are many ways in which technology serves a purpose in society, but Bret and his team found a specific way for it to feed thousands of people. With 42 million Americans struggling with hunger today, the issue is real and closer to each of us than we might realize. Bret shares the story of how he discovered the need to Be Neighborly, and he explains how he solved several issues of the food drive process through listening, understanding, and the use of technology. The Be Neighborly app enables individuals, communities and businesses to work together to help an urgent cause.

Global Entrepreneurship

As a cross-cultural social entrepreneur, Bret has developed, implemented, and managed win-win partnerships among corporations and nonprofits around the world using the Be Neighborly concept. Bret shares personal stories of working abroad, as well as at home, and explains how his experiences helped him identify opportunities to help those in need. Through his love of others, business acumen and strong network, he has connected individuals, local communities and businesses in a way that creates global impact.

Notable Engagements:

- Ohio State University
- Derek Jeter's Leaders (presented by Goldman Sachs)
- Rwanda Nutrition Conference
- Uganda Y2K Conference
- Romania Entrepreneurship Conference
- John Brown University Enactus (2017 Enactus National Champions)
- Megaphone: an Influencer Conference

