

Search bar with 'search' button

Collections • Joe Banner

Ads by Google



# NAACP says it will join case against radio station

March 23, 2002 | By Mike Bruton INQUIRER STAFF WRITER

Recommend 0, 0, 0

(Page 2 of 2)

"If the NFL can't control this kind of stuff, then something's wrong," Bowser said. "I think they can."

Informed that the NFL, like the Eagles, probably had no knowledge of the management practices of the various radio stations connected to teams, Bowser fired back: "Everybody knows that they know it now."

The station issued a statement saying, "This dispute is solely between WYSP and Shawn Brooks and has nothing to do with the Philadelphia Eagles football club."

Story continues below.

### More Like This »

Eagles retain Vick, at least for now Paying him a \$1.5 million roster bonus means the quarterback is still with the team. He could be traded. March 8, 2010

Donovan's Beef Is McNabb really on the outs? There's no meat to it, Reid says. December 18, 2007

Why sports talk is for the Birds July 25, 2003

### Find More Stories »

- Joe Banner, Naacp, Wysp

Ads by Google

### Online Training Courses

6,000+ Courses to Choose From. Free "Getting Started" Whitepaper. www.SkillSoft.com

### Leadership Development

Discover How to Develop, Motivate, Support & Retain Your Top Leaders. www.ImpactGroupHR.com

The book that prompted the dispute, New Dress for Success by John T. Molloy, in one chapter uses graphic stereotypical references to instruct salespeople how to dress and behave when dealing with clients from different racial backgrounds.

Brooks, 30, said he felt that a cover-up was afoot after he complained about the book a few days after he received it. Consequently, he quit his job and later filed his complaint.

"Last year, the nationally recognized book 'New Dress for Success' was distributed to WYSP sales representatives," a WYSP statement read. "The station's sales manager had distributed the book without reviewing every chapter in advance. As soon as Shawn Brooks brought the book's objectionable content to management, the suggestion to read the book was recalled and management made clear to Shawn and others that it did not subscribe to the offensive material."

Brooks said that when he went to a WYSP administrator to complain, he was referred back to sales manager Joe Zurzolo - who originally distributed the book - and general sales manager Peter Kleiner instead of the human-resources offices at Viacom's New York headquarters. When that happened, he said, he feared for his future with the Eagles Radio sales unit.

"In a lot of ways, this is about Shawn Brooks and it might, in some ways, be related to the Philadelphia Eagles," said Jeff Campolongo, an attorney who is employed by the law offices of Thomas More Holland, which is representing Brooks. "But this is really much bigger than Shawn Brooks and it's much bigger than the Eagles.

"It's really about cultural and systemic racism. You don't find it as blatant as this anymore. It's much, much more undercover. This is as close to a smoking gun as you can get."

The WYSP statement expressed regret that Brooks decided to quit and file the complaint rather than

acknowledge that the books had been recalled and accept an apology.

"Their claims that they tried to sit down with him . . .," Campolongo said. "Hopefully, we're going to make sure that everybody in the world understands that they never made any attempt to sit down with Shawn."

Contact Mike Bruton at 215-854-2739 or [mbruton@phillynews.com](mailto:mbruton@phillynews.com).

Ads by Google

### [High IQ But No EQ?](#)

Leaders Need Emotional Intelligence Help Your Leaders Build EQ

[oka-online.com](#)

« Prev | 1 | **2**

[Index by Keyword](#) | [Index by Date](#) | [About Philly.com](#) | [Contact Us](#) | [Terms of Use & Privacy Statement](#) | Copyright 2012