

North Manhattan Beach Business Improvement District Advisory Board Meeting

<http://www.northmb.info/index.html>

Wednesday, May 2, 2012 - 6:00 PM

City of Manhattan Beach Public Works Facility
3621 Bell Avenue
Manhattan Beach, CA 90266

Agenda

1. Roll Call
 2. Approval of Minutes from the April 4, 2012 North MB BID Meeting
**Action: Approve*
 3. Status of Monument for North Manhattan Beach Business Improvement District on Rosecrans Avenue.
**Action: Status / Update*
 4. Status of three installed North Manhattan Beach Business Improvement District Business Directories.
Action: Status / Update
 5. North Manhattan Beach Business Improvement District's annual Summer Stroll Event (2012). Consider potential opportunities with the City's Centennial Committee.
**Action: Discuss / Update*
 6. Status Update on 2012 Enhancement Project and Activity Plan
**Action: Receive reports*
 7. Public Comment (3 Minute Time Limit)
 8. Adjournment – Next Meeting 6/6/2012
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Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

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North Manhattan Beach Business Improvement District

City of Manhattan Beach Public Works Facility

Manhattan Beach, CA 90266

Wednesday, April 4, 2012 @ 6:00 pm

1. 2012 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Bernadette George	BID Board Member	Elegance Boutique Spa
Brett Karas	BID Board Member	Baja Sharkeez

Absent BID Member: Steve Delk

Wayne Powell (Mayor Pro Tem, CMB), Steve S. Charelian (Revenue Service Manager, CMB)

2. Approval of Minutes from the March 7, 2012 North MB BID Meeting

**Vote approved/ unanimous*

3. Status of North Manhattan Beach Business Improvement District Installation of three Business Directories

- Map for directories – pending review & completion.
- Will see final draft of directory and approve before installing
- Logo with surfer will be used – discussed lighting

4. Consideration of Monument for North Manhattan Beach business Improvement District on Rosecrans Avenue.

- Staff report circulated - City Council - pending approval after Staff presentation
- Change logo from rectangle to oval shape
- Discussed landscape, trees, and lighting schemes; check regulations and restrictions with Public Works Department in a future discussion

5. North Manhattan Beach Business Improvement District's annual Summer Stroll Event (2012)

- NMB BID may use "One Hundred Year Anniversary" title for Summer Stroll event
- Date of event is Thursday, July 26, 2012, change date on banner
- Disc Jockey will be located in Morris Development lower level parking
- Band will be located in upper parking lot located on Rosecrans & Highland
- Parking at Veranda's, FOLA will be spread out along sidewalks
- Print 30 posters & 18,000 flyers; flyers will be inserted in water bill
- Record announcement on CD to be played during event
- Discussion regarding a raffle made up of donations from the various businesses in the NMB BID, time and place of gift(s) award gift TBD
- Get list of donations for raffle

6. Status Update on 2012 Enhancement Project and Activity Plan

- Lights – Steve Finton to advise of status at a future meeting

7. Public Comment

Zoe Taylor, Manhattan Beach Chamber of Commerce, shared ideas regarding business and offered to host a "focus" meeting for the businesses in the North Manhattan Beach area .

Adjournment: 7:50PM

Next NMB BID Committee Meeting 5/2/2012