

## **Matching Gifts and Stock Donations**



## **Matching Gifts**

Double your Donation!

Many employers will match tax-deductible charitable contributions made by their employees, retirees and employees' spouses. Some provide matching funds to support employee volunteer hours. Donate online then, follow the steps below to have your company match your gift.

Complete the requirements your company has in place for matching gifts.

You may need the following information:

Community Friendship, Inc. Attn: Matching Gift Coordinator 85 Renaissance Parkway NE Atlanta, Georgia 30308 404 875-0381 ext 301



## **Stock Gifts**

A gift of stock, bonds or mutual shares that has increased in value, usually has a greater tax benefit than giving cash. Because of that, appreciated securities are often an advantageous way to make a gift to Community Friendship, Inc.

## Benefits include:

- Increased value for your gift and decreased cost to you.
- A charitable income tax deduction for the fair market value of the gifted stock or securities.
- Elimination of capital gains tax that would normally apply if you sold the appreciated stock or securities on the open market and donated the proceeds.

Have questions? Please call the Development Office at 404 375-0381 ext 301