



WOMEN'S CONFERENCE: WOMEN IN LEADERSHIP
SAN DIEGO, CALIFORNIA | JANUARY 14-18, 2018



ARRIVAL: Sunday, January 14

- 6:00 PM Welcome Reception Begins (Registration)
8:00 PM Welcome Reception Concludes

DAY ONE: Monday, January 15

- 8:45 AM Breakfast and Registration
9:45 AM **Welcome**
- Introduction of National Farmers Union
 - Sponsor Recognition
 - Introductions of Conference Attendees and Get Acquainted Activities
- 10:30 AM **Sarah Campbell and Esther Lin, *Lead Your USDA, FSA USDA***
11:45 AM **Lisa Kivirist, Inn Serendipity Farm and B&B: *Income Streams***
12:45 PM Lunch
2:00 PM **Madeline Schultz, Annie's Project**
3:30 PM Break
4:00 PM **Barbara Patterson, National Farmers Union: *FSMA***
5:15 PM Break
6:00 PM Dinner
- **KEYNOTE: Liz Johnson, VoteRunLead: *Run As You Are***

DAY TWO: Tuesday, January 16

8:00 AM	Breakfast
9:00 AM	Liz Johnson , VoteRunLead
10:15 AM	Lisa Kivirist , Inn Serendipity Farm and B&B: <i>Homemade for Sale</i>
11:30 AM	Poppy Davis , <i>Part I: How to Structure Your Farm or Ranch Business</i>
1:00 PM	Lunch
2:00 PM	Soil Sisters Round Table : <i>Building a Female Network</i>
3:15 PM	Poppy Davis , <i>Part II: Farm and Ranch Taxes</i>
5:00 PM	Group Activity on the Beach
6:00 PM	Dinner
	<ul style="list-style-type: none">• KEYNOTE: Iris Gardener, Primeval Gardens in San Diego County: <i>A Woman's Journey: The vitality of everyday leadership on the farm and in the home</i>

DAY THREE: Wednesday, January 17, Tour Day

9:00 AM	Breakfast
	<ul style="list-style-type: none">• BREAKOUT SESSION: Sara Wat, Cal AgrAbility
10:30 AM	Bus Leaves
11:00 AM	Farm 1 and Lunch
1:00 PM	Farm 2
4:00 PM	Bus Returns
5:00 PM	Free Night

DAY FOUR: Thursday, January 18

8:00 AM	Breakfast
9:00 AM	Sarah Lloyd , Wisconsin Farmers Union
11:00 AM	Conference Wrap-up



**National
Farmers
Union**

FOUNDATION