

Industry Trends: Food Industry Executive

<http://foodindustryexecutive.com/2017/03/u-s-plant-based-foods-industry-tops-5-billion-annual-sales>

U.S. Plant Based Foods Industry Tops \$5 Billion in Annual Sales*

*Excluding Whole Foods Market data.

“Cheese alternatives are the fastest growing category, with 31.4 percent growth in the natural channel over the past year [2016].”

“The steady growth of the plant-based foods industry shows that consumers continue to shift away from animal products towards plant-based options.”

