

What is the Gay Softball World Series?

The Gay Softball World Series is a national softball tournament. This is the first time ever the event will be held in Tampa Bay and more than 200 LGBTQ teams competing in six divisions. Over 5,500 players and fans from 43 city leagues across the United States and Canada will be present for an entire week from September 2nd through September 9th.

While the primary focus of the tournament is on organized gay athletic competition, our non-profit 501c3 organization is committed to helping the Tampa Bay community. We will be raising thousands of dollars this year during the Gay Softball World Series for a local Epic Empath Partner, Francis House. Francis House is a non-profit, day respite center designed to respond with compassion and justice to the spiritual, emotional, educational, and physical well-being of individuals and families infected, affected and at risk for HIV/AIDS.

Our Tournament Program will be distributed to all of the players competing this year. The following pages provide you with more information on how you can support our event while marketing your business to all of the participants and fans staying here in the Tampa Bay Area during the week long softball tournament.

200+ ANTICIPATED TEAMS IN 2018	43 TOTAL CITIES
5,500+ REGISTERED PLAYERS AND FANS IN TOWN FOR THE WEEK	



The four host hotels are located in Downtown Tampa. We have contracted a total of 6,270 room nights, with the peak nights being on Tuesday through Thursday and 700 rooms occupied:

	8/30	8/31	9/1	9/2	9/3	9/4	9/5	9/6	9/7	9/8	9/9	TOTAL
Marriott	15	50	106	406	450	450	450	450	406	402	5	3190
Embassy Suites	2	27	52	186	240	250	250	250	240	220	2	1719
Westin				100	100	100	100	100	100	100		700
Barrymore			20	70	90	100	100	100	100	80	1	661
TOTAL	17	77	158	592	690	700	700	700	646	622	7	6270

Tampa GSWS, Inc. is a registered 501c3 organization

PROGRAM AD SPECIFICATIONS

Full Page Ad (5.5" width x 8.5" height)

Bleed Zone is 3/16" (.1875)

Price \$600

Half Page Ad (5.5" width x 4.25" height)

Bleed Zone is 3/16" (.1875)

Price \$400

Graphic needs to be either .PDF, .EPS, .TIF, or .JPG

Resolution should be at least 300 dpi

Artwork must be received by August 10, 2018

Please email your final artwork to:

ExecutiveDirector@TampaGSWS.com

Checks can be mailed to:

Ron Frank
1209 E. Cumberland Avenue, Unit 1206
Tampa, FL 33602

If you wish to pay by credit card, please call Ron Frank @ (813) 957-2998