

SUPERKIDS



PROGRAM

**Corporate
Sponsorship
Opportunities**



Sunshine State Superkids

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What Is **STEM**?

STEM is a curriculum based on the idea of educating students in four specific disciplines (science, technology, engineering and mathematics) in an interdisciplinary and applied approach. This campaign also addresses the inadequate number of teachers skilled to educate in these subjects.

Why **STEM**?

If we've said it once, we've said it a thousand times, by the end of 2018, 2.4 million STEM jobs were projected to go unfilled. While we are still waiting on updated figures for 2019 and beyond, the statement is still powerful.

Even if you've heard it before, think about what it really means.

When something goes "unfilled" or is left vacant, why is that?

A winter flight to Fairbanks, Alaska might go unfilled, but that's because there isn't much interest in traveling to the coldest place in the country at the most frigid time of year.

With STEM jobs though, we are talking about, well, jobs. Money. A living. There is no shortage of people who need jobs to make money and earn their livings.

So maybe we just don't need **STEM**?

No, that's not it, you can imagine the impact of STEM on the economy just by looking at the companies and products revolutionizing our lives. Google, Facebook, Apple, Amazon, and on and on. STEM powers all of them.

Perhaps there isn't any interest in working in **STEM?** The stats below will tell you that isn't the case. Plus, going back to the aforementioned companies, you don't need stats to know that those are highly-coveted employers. Not to mention the sheer breadth of everything STEM touches. If you have an interest in something, anything, there is a STEM job counterpart.

STEM Goals!

Each dollar raised will all go to support the Superkids STEM Programs with goals of:

- ✚ To offer a program for children (ages 7 to 15) a free program.
- ✚ To educate and inspire youth through a fair and honest competition and mentorship.

- ✚ Teach our children science, technology, engineering, and math skills in a fun way.
- ✚ Create a meaningful, fun project and standards based inter-curricular learning opportunities.
- ✚ Instill basic skills of workmanship, the spirit of competition and the perseverance to continue a project from start to finish.

*Sponsorship of the Superkids **STEM** program:*

Promotes Education:

Grants make possible teaching valuable Science, Technology, Engineering, and Math (STEM) concepts in an exciting, year-long program. Plus, the kids get to learn to use tools!

Ensures the Experience:

Grantors allow Superkids Stem Program to have new and life changing experiences.

Promotes Your Brand:

In addition to educational sponsorship, the Superkids STEM Program offers a fantastic way to expose your brand to local residents while showing your support for the youth of our local community. From the Starting Line through the checkered flag at the Finish Line, your brand is front and center.

Based upon the sponsorship level you select, we feature promotions:

- ✚ On social media leading up to the event
- ✚ On the Sunshine State Superkids website
- ✚ On banners at the event and shop
- ✚ Your company logo will be on the cars purchased
- ✚ Announcements at the event

How the Program Works

The program will run for about 2.5 hours a day with up to 6 days of classes.

The first class will be quicker the rest, the children will be interduce to the concept of soap box derby and the rules that will be used in each class section. Then we will work on making teams, with at least 4 per team. The team will consist of Stock car 7 to 11 and Super Stock car 12-16. Once all done, we will give all schedule of classes.

The classes will be set up for Saturdays for 2.5 Hours each. The schedule will have 4-6 teams per session with there being 2 to 3 sessions on any given Saturday.

Once all the classes are done, we will have already had a race day scheduled and they will be able to go out and race each. Each child will get a 2 runs cycle with a weight change for each child. This will give the children to have bragging rights. Trophies and awards to all of them.

STEM Sponsor Benefits by Level

At this time Superkids STEM program is looking a company to sponsor the program and help us get started.

Sponsors and Grant are what makes this program work. Benefits below will give you an idea where money is going.

Recognition	Gold Ambassador 80-100 Children \$38,000	Silver Ambassador 48-60 Children \$26,000	Bronze Ambassador 32-40 Children \$20,000	Brass Ambassador 24-30 Children \$15,000
Average per children	\$475.00 / \$380.00	\$542.00 / \$434.00	\$625.00 / \$500.00	\$625.00 / \$500.00
Sponsor Giveaways	*	*	*	*
Sponsor's Company Logo on a banner and displayed at race shop and race.	*	*	*	*
Sponsor's name to be on all e-blasts	*	*	*	*
Company's logo and link on the Sunshine State Superkids website	*	*	*	*
Company's Logo will be all cars purchased, full size logo on the cars that were purchase	*	*	*	*
Company's Logo on t-shirts for the Superkids STEM race day.	*	*	*	*
Volunteer opportunities for employees	*	*	*	*
Company's Logo will be in the race day program.	*	*	*	*

Sponsorship Form

Please complete the following form and mail with sponsorship payment:

Sunshine State Superkids

8040 Pine Island Road, Clermont, FL 34711

<u> </u> Gold Ambassador Sponsor	\$38,000
<u> </u> Silver Ambassador Sponsor	\$26,000
<u> </u> Bronze Ambassador Sponsor	\$21,000
<u> </u> Brass Ambassador Sponsor	\$15,000

Company Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

All donations to Sunshine State Superkids are fully tax deductible.