

Resume:

COMMERCIAL WORK:

- BMW Canada
- Continental
- CNet
- GoPro
- Toyota with Kylie Bush
- Wrangler with Dale Earnhardt Jr.
- Featured in "Outragious Acts of Science" Discovery Channel

GUINNESS WORLD RECORDS:

- Longest Distance Drifted in 8 Hours (232.5 miles), December 11, 2017 with partners BMW and GoPro
Highlights: Mid-Drift refueling Social Media Views: 30,000,000+
- Longest Tandem Drift (done in conjunction with 8 Hour Drift Record)
- Longest Continuous Drift (51.28 miles), May 11, 2013 (previous record was 6.95 miles)
Highlights: In 2015 Guinness Book, \$30,000+ raised for charity, event coordinated by Johan

AUTOMOTIVE INSTRUCTION:

- Factory lead driving instructor for BMW North America
- World Certificated BMW B1/B2 instructor
- Authorized driver of ALMS BMW M3 for special events
- Instructor with BRAKES (Be Responsible and Keep Everyone Safe) teenager driving training program
- Former owner Endurance Karting (arrive and drive karting, corporate & charity events, schools & races)
- Assigned to BMW dealerships for specialized M product line sales training and customer invitation events

RACING:

- Pirelli World Challenge (BMW, Honda, MINI and Chevrolet)
2018 Third place TC Champion, BMW, Rooster Hall Racing (3 wins, 8 podiums, 2 poles, 3 fastest laps)
2015 Champion in TCB, Chevrolet, Johan Schwartz Racing (10 wins, 6 poles, 6 fastest laps)
Made history for Chevrolet as first Chevy on TC podium in World Challenge history
Secured Honda 2014 Manufacturers championship with 5 wins out of 7 races with Garrett Racing
- IMSA (Honda, MINI, MAZDA)
- Car race wins at Sebring, Watkins Glen, Lime Rock, VIR, Road Atlanta, Utah Motorsports Park, Carolina Motorsports Park, Charlotte Motor Speedway, Homestead, Stafford, Nelson Ledges, Rockingham, Brainard International Raceway and COTA.
- Racing experience with both "H-pattern" and sequential transmissions
- Member of Historic BMW driver team driving BMW North America's historic car collection prepared by Rahal Letterman.
- Driver/Coach during endurance races 1.5 - 24 hour races, focus on performance driving and data analysis

CORPORATE EXPERIENCE:

- Circuit Studies (2017-Present) Webinar co-host for virtual track walks
- Endurance Karting (2001-2013) President/Owner, kart race schools and endurance races in US & Europe
- Mullen's Advertising (1999-2001) Account Manager, online and interactive advertisement
- Action Performance Co (1998-1999) Project Manager, website development for racing based companies
- Fidelity Investments (1996-1998) Development Team, part of development team for online trading

EDUCATION:

- Bachelor of Science, Flagler College, St. Augustine, Florida
- MBA with concentration in Finance and Marketing, University of Massachusetts, Lowell, MA

Johan Schwartz

Born: Denmark

Educated: US

Racing Since: 1986

Family: Wife & 2 Children

