



JERSEY DAY

Event to benefit

Blankets & Bears



A man never stands as tall as when he kneels to help a child.

Blankets & Bears, a 501(c)3 nonprofit group from Billings, MT, is looking for partners in our **JERSEY DAY** event to coincide with the 16-week Monday night football season. Money donated by our event partners will be used to offset the costs of the event, such as printing, advertising, posters and/or any other expenses incurred. Proceeds will purchase pillows, material and stuffed animals in preparation for our December give-a-way.

Blankets & Bears Mission

Blankets & Bears will stay strong in our commitment to support children in all capacities. Our Board and supporters will provide pillows, blankets and cuddly stuffed animals to warm their souls and nurture the mental, physical and spiritual growth of all children.

Materials consist of a new standard pillow, a pillowcase, a fleece or soft blanket and a medium size plush teddy bear or cuddly animal tied together with a big ribbon. Each bundle cost an average of \$40. These "cuddle bundles" go to children throughout our community. We give to underprivileged children, homeless, children in crises, poor health, foster care or just needing to feel loved. With donations and public awareness, we can give state wide and grow internationally serving children anytime of the year.

As a Blankets & Bears "**JERSEY DAY PARTNER**" for the season, your company's contribution is:

- ✓ 100% tax deductible!
- ✓ An opportunity to have your company name or logo on our printed advertising and posters!
- ✓ An opportunity to have your company name mentioned on any radio, internet broadcasts, and television advertisements created for the 16-week event.

...and most importantly, your partnership for this Blankets & Bears event will:

- ✓ Allow Blankets & Bears to stay true to our commitment to support children in need in all capacities.

"We love to make the children happy!"

-Sean Evans,
Blankets & Bears
Board Chairman





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Partnership Opportunities



Super Bowl Major Partner (One Available)\$2500.

- Your company will be our Major Partner on any radio, internet broadcasts, and television advertisements created for **JERSEY DAY**. This is your opportunity to own this event.
- Your company logo as our “Presented by” Partner on all printed advertising and posters for **JERSEY DAY**. Your company logo will be featured larger than all other Partners.
- Weekly Shout Outs to your company on Blankets & Bears **JERSEY DAY** Facebook Event Page. You may also provide a graphic or video advertisement for us to share.
- Your company name and/or logo on our **JERSEY DAY** Business Donation Packets distributed to all our participating businesses!



Touchdown Partner (Five Available)\$1500.

- Your company name mentioned or shown as a Partner on any radio, internet broadcasts, and television advertisements created for **JERSEY DAY**.
- Your company logo on all printed advertising and posters for **JERSEY DAY**.
- Bi-Weekly Shout Outs to your company on Blankets & Bears **JERSEY DAY** Facebook Event Page. You may also provide a graphic advertisement for us to share.
- Your company logo on our **JERSEY DAY** Business Donation Packets distributed to all our participating businesses!



Field Goal Partner (Four Available)\$1000.

- Your company name mentioned or shown as a Partner on any radio, internet broadcasts, and radio advertisements created for **JERSEY DAY**.
- Your company name on all printed advertising & posters for **JERSEY DAY**.
- Monthly Shout Outs to your company on Blankets & Bears **JERSEY DAY** Facebook Event Page.
- Your company name on our **JERSEY DAY** Business Donation Packets distributed to all our participating businesses!



Coach Partner (Unlimited)\$500.

Shout Out to your company on Blankets & Bears **JERSEY DAY** Facebook Event Page.

Your company name on our **JERSEY DAY** Business Donation Packets distributed to all our participating businesses!



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Company Name: _____ Contact Person: _____

Company Phone: _____ Contact Phone: _____

Company Address: _____ City/State/Zip: _____

Billing Address (If different from above): _____

City/State/Zip: _____ Email: _____

Sponsorship Packages (Please check your choice)

Super Bowl

Touchdown

Field Goal

Coach

☐ \$2,500

☐ \$1,500

☐ \$1000

☐ \$500

The above named company has pledged \$_____ toward **JERSEY DAY**. All related advertising opportunities described in the Partnership Opportunities are available for each sponsorship level.

☐ I'm Sorry, we will not be able to do a partnership at this time, however, please accept our tax deductible donation of \$_____ to support Blankets & Bears.

☐



Date of Agreement: _____

Event Partner Acceptance: _____ Print Name: _____

Blankets & Bears, Inc. Acceptance: _____ Print Name: _____

ATTN Partners! Please print your name or your business name as it should appear in ads below:

X _____

Make checks payable to: Blankets & Bears
Mail Checks by Nov 1, 2017 to: Blankets & Bears
1133 Kootenai Ave
Billings, MT 59105

Please email logos in JPG, Tiff or PDF file format to:
n2cryomt@1791.com by Sept 30, 2017.
Please put "Blankets & Bears Jersey Day" in your Subject Line.
Logos received after 9/30 are not guaranteed in print.