

June Visitors

On-Site Visitors	3,138
Community App Downloads	665
Museum Website Traffic	2,322
Explore Calico Web Traffic	804
<u>Printing Press Café Website</u>	<u>1,025</u>
Total Visitor Contacts	7,954

Visitor Data Trends

In June, we saw an 11% increase in on-site visitors and an 8% increase in overall taxable sales over June 2018. More importantly, the data is showing a steady trendline increase in tourism and taxable sales dollars for the community. This benefits every business in town.

Sanders Chosen to Lead JIMI Reunion Programs

Gloria Sanders has been chosen to lead the Jekyll Island Management Institute Reunion Programs in January, 2020. Ms. Sanders is a graduate of the JIMI program, which is an intensive museum management program held annually for a select group of museum professionals nationally. She was selected by the South East Museums Conference association president based on her leadership skills and networking experience among museums nationwide.

Calico Rock Is the Model

Calico Rock is quickly becoming the model for historic preservation and economic renewal for small towns throughout the nation. Our leadership has conducted training programs in northern Missouri, Mississippi, and throughout Arkansas. Our model is being used by the Smithsonian Institute's Main Street USA program, too.

Upcoming Events

The Calico Rock Museum & Visitor Center is planning a number of events. In partnership with Candie Luster, we will be conducting Calico Creek Disc Golf Clinics July 22-26 for anyone that would like to learn about this exciting new sport. We will host our first annual Calico Creek Disco Golf Tournament on July 27. We will host a Starving Artist Weekend of activities along Main Street August 8-11.

As always, if you have any ideas, questions or concerns, please call me at 870-373-0083.

Respectfully submitted,

Steven Mitchell
Chairman
Board of Trustees