

8TH ANNUAL
**HARVEST EVENING
CELEBRATION**

TO BENEFIT THE FOOD PANTRIES FOR THE CAPITAL DISTRICT



OCTOBER 3, 2019 | FRANKLIN PLAZA, TROY

SPONSORSHIP PACKAGES

Feature Sponsor \$2,500

(Value of 15,000 pounds of food for local food pantries)

- Company logo with link to company site displayed on Harvest Evening Celebration event page of the Food Pantries' website
- Listed as "sponsored by" with logo displayed in all print, web, social media, and radio advertisements for the event, including Times Union advertisements and a Business Review advertisement
- Company logo displayed on save-the-date email and formal event invitations
- Full page advertisement in event program, 4 ¾ " X 7 ½ ", portrait
- Complimentary reserved table for 8 guests at event
- Company banner or sign display at event

Major Sponsor \$1,000

(Value of 6,000 pounds of food for local food pantries)

- Company logo with link to company site displayed on Harvest Evening event page of The Food Pantries' website
- Listed as "sponsored by" in all print, web, social media, and radio advertisements for the event, including Times Union advertisements and a Business Review advertisement
- Company logo displayed on save-the-date email and formal event invitations
- ½ page advertisement in event program, 4 ¾ " X 3 ½ ", landscape
- 4 complimentary event tickets

Community Sponsor \$500

(Value of 3,000 pounds of food for local food pantries)

- Company logo with link to company site displayed on Harvest Evening event page of The Food Pantries' website
- Company name listed on mailed invitation
- 1/4 page ad in event program, 2 ¼ " X 3 ½ ", portrait
- 2 complimentary event tickets

Honorary Committee

(Value of 2,500 or 1,250 pounds of food for local food pantries)

- Honorary Gold \$400
 - Company name listed as Gold Honorary Committee member in program and on mailed invitation
 - 2 complimentary tickets event
- Honorary Silver \$200
 - Company name listed as a Silver Honorary Committee member in program and mailed invitation
 - 2 complimentary event tickets

*Sponsorship package can be customized to fit your specific marketing needs.
Contact Kathy Marco at 518-458-1167 ext. 12 or Kathy@thefoodpantries.org to learn more.

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- **Yes!** Our company will partner with The Food Pantries and sponsor the Harvest Evening Celebration:
(Please select sponsorship package and complete payment information)

Feature Sponsor \$2,500
 Major Sponsor \$1,000
 Community Sponsor \$500

- We are unable to sponsor, please accept this in-kind donation in the amount of _____
(Please indicate amount and complete payment information)

- We would like to be Honorary Committee members
Gold Committee \$400 Silver Committee \$200

- Please send us an invitation to The Harvest Evening Celebration

Company Information

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Social Media: _____

Please Email: Kathy@thefoodpantries.org or Fax: (518) 458-1246 a list of company attendees for the event before **September 20th** .

Payment Information

Check enclosed made payable to The Food Pantries

Credit card payment Visa MasterCard Discover American Express

Name on card _____ Card # _____

Expiration Date ___/___ Security Code _____

Billing Address (if different from above): _____

Please send logos by July 10th and advertisements by August 16th for optimal inclusion of marketing benefits.

Email: Kathy@thefoodpantries.org or Fax: (518) 458-1246.

Please mail donation form with payment to: The Food Pantries for the Capital District, 32 Essex Street, Albany, NY 12206