



PETRA

TheBestBuilding.com

Ten Reasons Wise Owners Choose Petra

Whenever we have to make an important decision in life, like the investment of company funds in commercial buildings, we should always pray and use a Benjamin Sheet. Benjamin Franklin was one of the overall wisest and best citizens of America's history. He developed a method of making the best decision. To use the Ben Franklin Balance Sheet method: take a sheet of paper and draw a line down the middle; put the heading "Reasons For" on the left side; "Reasons Against" on the right side; list the positive aspects of the decision on the left and the negative on the right; once everything is down on paper, the answer is more obvious. Note! Evaluate against a next best alternative rather than 'do or not' when possible. A survey conducted in 2013 of 1,000 renters by Strata Research found 77% of renters felt green apartments were important! This means they choose you over competitor at same cost if you wisely build Petra.

Reasons for Petra

(Same Cost of Passé Construction)

Petra fireproof – peace of mind your commercial building will not be destroyed by fire so your insurance PML and MFL costs are lower and sales/rent maximized.

Petra mold proof - peace of mind your building will remain healthy; never a liability of toxic sick building from mold hidden in the walls.

Petra termite proof - peace of mind your building will never suffer loss due to termites, which insurance does not cover, and inhabitants will enjoy a healthy environment free of harmful pesticides.

Petra non-decaying – peace of mind your building has best retention of value with 200 year lifecycle and never have to worry about expense of repairing rot and decay.

Petra Zero VOC off-gas - American Lung Association Healthy certified. No off gasses so indoor air quality can be cleaner than outdoor air for best inhabitant health.

Petra lasting quality – Your building lasts hundreds of years & is so good it has a serial number for warranty!

Reasons Against Petra

(Note: Must Overcome These First)

(Fires cause huge lawsuits and bad publicity: <http://www.iso.com/insurance/commercial-agents/should-know.html>).

(OSHA on mold:

<https://www.osha.gov/dts/shib/shib101003.html>. "nuff said")

(Termites cause billions of dollars in damages to multifamily and commercial buildings and require unhealthy, expensive pesticides.)

(Maintenance is a huge operating expense. Ohio State University study: 10% of all lumber sales annually are just to repair rot and decay!)

(Passé construction gives off serious amounts of unhealthy VOC gasses so the indoor air is permeated with liable airborne toxins.)

(No other building system can give you the appreciative value for resale as Petra.)

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Reasons for Petra

Petra lowers ownership costs – uniquely improves bottom line, increases resale value and even possible net zero so power company pays you for surplus!

Petra highest appreciating value – You can resell for more money because of all the benefits. That's great for resale values, improving profits!

Petra superior noise reduction - Your building will be very peaceful and quiet from outside noises for improved inhabitant enjoyment and mental health.

Petra reduces global warming - God has given us only one “home” planet so we need to take care of it and do all we can to prevent global warming.

EXTRA CREDIT

Petra is Made in USA & Employs only US citizens – You can be proud knowing your building is helping America remain the greatest nation! Petra hires veterans instead of illegal immigrants. Employees have benefits, own stock and receive excellent pay!

Reasons Against Petra

(Buildings are challenged with being efficient and airtight, but then struggle balancing air and moisture quality to stay healthy and cost effective.)

(What is real cost of ownership after you include maintenance, depreciation and the competition of new The Best Building.com?)

(Studies prove that outdoor noise pollution causes stress and interior noises are indications of mental fatigue and emotional stress.)

(Passé construction materials are the biggest contributors to global warming. Manufacturers will become allies by diversifying portfolios.)

(Edwin Rubenstein report states illegal aliens cost taxpayers \$346 billion a year, but that does not include unemployment and welfare, while illegal immigrants take our money tax-free out of the country to help competing economies!)

Now, by applying the wisdom of Benjamin's Balance Sheet to only eleven of the many benefits of Petra as compared to every other construction system and materials, the clearly wisest choice is to build a Petra building. We will make potential competitors allies by encouraging them to invest in Petra to help save and improve people's lives, our planet and to be enriched by diversifying their portfolio to invest in the future of green construction.

TheBestBuilding.com is Petra!

Contact our sales team to build your new Petra building.



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