***Todd’s Tomatoes & Wholesale Produce***

***Produce Newsflash***

***July 5th thru 18th, 2015***

**Fruit**

**Apples/Pears: Domestic Apple market high but steady on all reds as supply remains tight on smaller sizes. Demand steady. Supply limited. Reds, Granny Smith and Golden varieties still trending to middle/ larger sizes, supply gaps may occur with smaller sized fruit. Fresh harvest ended. Crop in storage. Prices firm. Domestic Pear market steady. Washington State packing a few Anjou’s and finishing fast. Mostly larger sizes available. Supplies light overall east or west. Red pears market higher, nearly finished. Demand higher. Watch for case weight changes and pack size changes. Imported pears are available with smaller sizes and a higher market. California Bartlett starting next week.**

**Avocadoes: Mexico harvest light in volume, nearly finished. Demand is steady on a steady market. Domestic supply from California now harvesting fairly good volume on smaller sizes. Seasonal Peak has passed.**

**Bananas: Prices, volume and quality back to normal according to sources.**

**Strawberries: Market and demand firms due to Independence Day pull. Quality and volume fair. Blueberry market steady. North America is in full harvest. Blackberry market firm. Domestic quality and volume improving but still not meeting demand.**

**Citrus: Small sizes limited. Domestic Navels volume ending fast on a firm market. California Valencia’s harvesting now. Demand exceeds supply on smaller sizes. Lemon quality is fairly good. Demand exceeds supply on all sizes. Market is higher. Limes quality fairly good. Demand better. Market lower. Supply now improving on larger sizes.**

**Grapes: Volume and quality from Mexico finishing up. Domestic Red grape volume is steady and is of good quality. Market steady. Fresh white grapes coming from Mexico nearly finished. Market firming as volume tightens up.**

**Melons: Desert / Mexican supplies started in a light way. Imported Cantaloupe volume steady with smaller sizes now more readily available. Market and demand stronger. Some areas experiencing quality issues. Honeydews running mostly to 5-6ct. Quality and volume better with market and demand steady, domestic crop market slightly higher. Watermelon market firms due to holiday pull on lighter supply. Mexican crossings done. Bin packs mostly. Quality is fairly good. Southern California, Texas and the southern U.S. started.**

**Stone Fruit: Domestic crop going strong. Peach and Nectarine volume and size improving with prices moderate to lower and quality fairly good. Plum volume improved greatly. Market steady. Demand down.**

**Vegetables**

**Asparagus: Market firming on good volume of imported Mexican supplies. Quality good. Peruvian supply of good quality, improved supply. Demand increasing. Sizing is variable. Domestic crop finished.**

**Bell Peppers: Western green and colored bell supply is down. Market higher due to heat related stress issues from Sothern Cal. Market rises in the east. Volume and quality falling.**

**Broccoli: Mexican and domestic market rising on good quality but lighter volume. Supply not quite meeting demand.**

**Cabbage: Market steady to lower on improved quality, steady demand, good volume.**

**Carrots: Market eases on improving supply of J-bo / medium sizes. Demand steady. Quality remains good.**

**Cauliflower: Market steady. Demand steady on improved quality and supply. Occasional spotting present.**

**Celery: Domestic product of good quality. Market lower and volume is good.**

**Cucumbers: Western crossings/imports volume lower with variable grades and higher market. Quality good. Georgia finishing on the east coast. Quality good and volume tighter. Market variable on supplies from Georgia to Michigan.**

**Green Onions: Market flat. Demand down. Supply plentiful from Mexican imports. Quality has improved. Domestic volume light.**

**Leaf Lettuce/ Iceberg: Leaf lettuce market steady. Demand way down. Quality fair. Romaine market higher on variable supplies and quality. Supply is moderating. Hearts in a demand exceed supply situation. Iceberg market steady on moderate volume and demand. Quality on all lettuce fair due to lighter weights, rain, insect damage, misshapen heads and epidermal peel.**

**Onions: Domestic Yellow Onion market is steady. Red onion price rising. Quality good. Sizing variable. Mexican fresh yellow sweets and white onion are crossing in a light way. Texas, Southern Cal, New Mexico starting fresh crop. Yellow market steady. Central California harvest started. Sweet onion market rising due to holiday pull.**

**Potatoes: Russet market and demand on 80ct and smaller steady. 60ct and larger market is moderating due to decreased demand. Quality ranges from fair to good dependent upon shipping point. Crop is from storage for all areas. New crop harvest expected in late July to August timeframe. North Carolina packing red and whites now. Alabama reds started.**

**Squash: Southern California started. Mexican crossings market steady on Yellow and green Italian with good volume. Eastern suppliers; Markets for yellow may rise as volume decreases slightly. Green squash market firming on fairly good volume. Product of good quality as growing areas transition up the east coast. Volume good. Market firming.**

**Tomatoes: California desert and central valley harvest ongoing. Seasonal harvesting is ample with eastern Mexican imports. Markets steady and demand good with variable sizing and good quality. Florida finished. Market firms. Demand steady. Northern areas started. Rain and heat holding back full volume and may cause a market rise later on.**