

41st Annual Virginia Animal Control Association Conference

October 16-18, 2019
The Sheraton Virginia Beach Oceanfront Hotel
3501 Atlantic Avenue
Virginia Beach, Virginia 23451

Providing a united voice for Animal Care and Control Professionals throughout the state of Virginia!

Partnership Opportunities

The Virginia Animal Control Association is pleased to invite you to participate as a partner at our 41st Annual Conference. The conference provides outstanding educational and networking opportunities. The Virginia Animal Control Association Conference is the perfect opportunity to enhance your marketing efforts, expand your business visibility and demonstrate your support for animal welfare and protection. The Virginia Animal Control Association is a nonprofit organization serving animal control and welfare professionals across the state of Virginia. We rely on sponsors to be able to put on a great conference for our attendees with high quality speakers for continuing education. Your support is truly appreciated!

Virginia Animal Control Association has the following partnership opportunities for the 2019 Conference!

Sponsorship – By participating as a sponsor, your organization will be recognized as one of the leading supporters of animal protection, care and rescue. As a sponsor, you will get free advertisement, an exhibitor booth and the opportunity to introduce your organization during a class or event.

Exhibitor – Exhibiting is the perfect opportunity to enhance your marketing efforts and expand your visibility. The exhibit hall will be located at the center of conference activities, as well as dedicated exhibit hall time providing excellent exposure for your organization.

The Virginia Animal Control Association Board is very proud of the organization and the many accomplishments over the years for the animals and animal welfare professionals of Virginia. One of those accomplishments is being recognized nine times for "Outstanding State Association" by the National Animal Control Association. We look forward to many more successful years and providing quality training for our professionals.



Sponsor Partners

Becoming a Conference sponsor is an excellent opportunity to get your company's name in front of the conference attendees and receive special recognition for your support.

Through the support of sponsors, The Virginia Animal Control Association is able to offer this valuable educational and networking opportunity for professionals in the field of animal welfare, rescue and protection throughout Virginia.

We provide our sponsors with great visibility. Each sponsor will have the opportunity to promote their organization and message to a targeted audience through, introduction of your organization to attendees, logo placement on multiple conference mediums and visibility on the VACA website and Facebook page.

An early commitment to sponsoring will promote your company to approximately 1,000 animal care and control professionals who will receive the pre-conference mailing. To be included in this mailing, sponsor commitment must be confirmed by July 1, 2019

The Virginia Animal Control Association would like to thank our 2018 Conference Sponsors!





Be informed. Be involved.







Sponsorship Opportunities

Gold Sponsorship - \$3,000 – (2 spots available)

• 2019 Virginia Animal Control Association Awards Banquet and entertainment afterwards.

Silver Sponsorship - \$2,000 – (2 spots available)

- Tuesday evening social
- Wednesday luncheon

Bronze Sponsorship - \$1,000 - (5 spots available)

- Wednesday morning coffee and pastries
- Wednesday afternoon beverages and snacks
- Thursday morning coffee and pastries
- Thursday afternoon beverages and snacks
- Friday morning coffee and pastries

Select Sponsorship - \$500 – (3 spots available)

- Attendee SWAG
- Badge holders
- Attendee bags

Sponsorships will be awarded on a "first come' basis. If you would like to be a Sponsor ACT NOW!!!!

Exhibitor Opportunities

IT'S MORE THAN JUST A BOOTH!

Don't miss your chance to:

Reach a target audience of over 150 Animal Care and Control Professionals representing private and government agencies from across Virginia.

- High visibility for your organization.
- Opportunity to showcase your products, services and programs to a broad range of animal care and control professionals.
- Generate new and refresh business leads
- Check out your competition!

This annual conference pairs experts from the industry with vendors in interactive learning sessions.

All exhibitors are considered full registrants of the conference and are encouraged to attend conference sessions. Conference schedule is included (last page).

A complete booth package includes a 6 foot draped table, lunch Thursday, <u>One</u> Awards Banquet ticket and a list of attendees. Additional banquet tickets may be purchased for \$25.00.







Sponsor & Exhibitor Registration

Sponsor/Exhibitor Information

Organization	Website		
Attendee Name	Title		Email address
Mailing Address			
Office phone	Cell phone		Fax
Please check the following that applie	s to you. See page 4 f	or sponsor inform	ation.
Sponsorship Gold - \$3,000	Silver - \$2,000	☐ Bronze - \$1,	000 Select - \$500
Exhibitor enclosed is the fee for	or \$300.00.		
One VACA lunch ticket for Thursday purchased at the conference for \$15.00		tending exhibitor r	egistration. Extra tickets can be
Extra lunch tickets (\$15.00 each):	Extra A	Awards Banquet tic	ekets (\$25.00 each):
	<u>PAYMI</u>	<u>ENT</u>	
Total Sponsorship \$	_ + Other Fee \$ _	= T	otal Amount \$
Check Payment (payable to VA	CA)		
Credit Card Payment: Visa	MasterCard	American Ex	press Discover D
Card Number	Expira	Expiration Date Security Code	
Billing Address card is attached to			
Name as it appears on the card	Signati	ure	

Sponsorship & Exhibitor Registration Continued

Make your hotel reservations at the Sheraton Virginia Beach Oceanfront Hotel, 3501 Atlantic Avenue, Virginia Beach, Virginia 23451. Reservations can be made by calling 1-888-627-8231 or online at www.marriott.com.

Room rates will be \$99.00 per night plus sales tax. Make sure and mention the Virginia Animal Control Association Conference to receive this reduced rate. Deadline for hotel reservations are .

Please return your registration form by September 3, 2019 to:

VACA C/O Megan Hicks 134 Rosa Lane Winchester, VA 22602

If you have any questions, please feel free to contact Megan Hicks at 540-662-0500 ext. 83409 or email at mhicks@fcva.us.

Please read the following information carefully.

With your prepaid registration as an attending exhibitor, you receive an exhibit sign for your booth.

Exhibit sign should read: _____

Sponsors will also receive an introduction of their organization the morning of the conference. To help VACA provide this, please attach an additional page describing what your organization does for Animal Control and Welfare professionals. Please limit this to 50 words or less.

Once your registration form and payment is received, you will receive information on the details of the conference a few weeks prior to the conference.

Thank you for being a part of our organization and supporting our Animal Control and Welfare professionals. Without contributions from you, our conference would not be as successful as it has been for the past forty-one years!