



July 25, 2018
3:00 – 4:30 p.m.

Santa Ynez Valley Marriott • 555 McMurray Rd. • Buellton, CA 93427

MINUTES

Attendance: Donna Beal, Lisa Brabo, Alma Hernandez, Cheri Jasinski, Vicki Johnson, joyce ellen lippman, Meredith Nasholds, Mary Lou Parks, Marco Quintanar, Salvador Robledo, Adrianna Rojas, DeAnn Rosenberry, Jeanne West, Megan Young

Special Guests: Marsha Rosenblum, Valley Haven; Judy Taggart, Santa Barbara Foundation

Staff: Barbara Finch and Gloria Munoz

1. Welcome & Introductions

Barbara Finch opened the meeting and introductions were made.

2. Approve Minutes, May 23, 2018

joyce ellen lippman motioned to approve the minutes from May 23, 2018; Jeanne West seconded the motion and the minutes were approved unanimously.

3. Public Comment

There was no public comment.

4. Elder Needs Assessment

joyce ellen lippman gave a presentation on the 2018 Elder Needs Assessment. She stated that every few years they are mandated to do an assessment of what the needs of seniors are. The Elder Needs Assessment survey was distributed to agencies and individuals throughout Santa Barbara and San Luis Obispo. They distributed about 5,000 copies and the total number of surveys used for their analysis was 1,027, with 406 of those being from Santa Barbara County.

Here is a snapshot of a typical survey respondent:

- average age of 74.2 years
- 68% female
- 31% likely to be married/have a domestic partner
- 83% heterosexual
- 69% well-educated
- 42% more likely to have some physical impairment
- Average annual income of \$26, 540 and average rent of \$822
- 66% retired
- 58% lived alone
- 64% not Hispanic

Two questions were added to the 2017 survey. The first asked if respondents consider themselves caregivers for a family member, friend, or neighbor. The second asked the

approximate cost of their rent/mortgage (by year or month). Concerns regarding affordable housing were identified more frequently throughout the 2017 survey. Over half of respondents said they live alone, which represents an increase over the 19% identified in the AAA Operational Plan for Fiscal Year 2018/2019.

When asked about current needs, respondents indicated they most need help with understanding Medicare, affordable housing, and transportation. When asked about future needs, they indicated that they will need most help with transportation, eating, bathing, dressing and legal affairs. The data also showed that respondents are currently most concerned about staying physically fit, affordable health care and financial security/money to live on. In the future, they are most concerned with Alzheimer's/dementia, dependence upon others and nursing home placement. The top things that make it difficult for seniors to get help are that they don't know who to ask, they can't afford things, and they don't qualify for assistance. The top support services that seniors already use are meals/food, affordable housing and housekeeping.

joyce ellen concluded by asking the group how they think AAA can support all seniors in the community. Members suggested the following:

- Do more trainings on Alzheimer's/dementia in the community; bring awareness
- Help with transportation
- Marketing to get some of the smaller Board & Care providers from Santa Maria to go to Lompoc
- Look into a pilot waiver for Santa Barbara for those that can't afford assisted living
- Advocate for affordable nursing homes
- Send specific data to hospitals; talk to executive staff about survey results
- Try to get on different groups agendas and talk about senior issues
- Be a part of the Network of Family Resource Centers
- Prop 1 & 2 will be on the ballots in November and they are focused on affordable housing – look at implications for seniors
- Speak to senior clubs that aren't involved with senior centers
- Have talks in schools to raise awareness about seniors (engaging activities)
- Target the adult children of seniors
- Make a list of agencies and topics that they would present on and have this go out to senior centers, retirement communities, etc.
- Speaker's Bureau
- Make presentations interactive – sensitivity training
- Include the senior population figures and more demographic information
- Be creative with presentations
- Get a website (AAA) and join social media
- Messaging to seniors who don't identify as aging
- Plan and promote events like the Frank Ostaseski event at the Marjorie Luke Theater and the subsequent workshops.
 - Find out what people need to know
 - Normalize talking, thinking and preparing
 - Dementia, chronic health issues, and loneliness/isolation are all involved
- Speed Dating event where senior centers and agencies get together to learn about one another

If you have any other ideas, please contact joyce ellen.

5. Atlas of Caring Care Mapping Project

Judy Taggart, from the Santa Barbara Foundation, gave an update on the Community Caregiving Initiative (CCI) Care Mapping Project. She handed out the CCI Update with highlights that were pulled from the 1st and 2nd quarter reports. Here are the actions:

- Q1: CareMaps tutorial videos (14) created by Atlas staff; received positive reviews.
- Q1: CareMap Webinar developed and a trial run was held in April.
- Q1: Community of Practice webinar held in April with CCI members (13).
- Q1: CareMap Workshops were held in May at Ridley Tree Cancer Center, SM Public Library, and Lompoc Valley Medical Center.
- Q2: CareMap Workshop held at Marian with 10 participants.
- Q2: New 2-hour training was developed, "Using CareMaps with Clients", and was delivered at a session organized by Joyce Ellen Lippman.
- Q2: Next Community of Practice webinar will be August 7th
- Q2: Activities of Care Checklist developed in English and Spanish
- Q2: Atlas staff met 20 Promotoras and followed up with 12 of them with an in-depth survey. A report of findings is planned.
- Q2: A meeting with SBF CEO and trustees is planned to discuss the broader impact of CareMaps on community challenges.

6. Member Updates and Announcements

- **Lisa Brabo** announced that DeAnn Rosenberry is the new Program Manager for Family Service Agency's Senior Services Program.
- **Jeanne West** encouraged folks to sign up for the 2018 Senior Expo and announced that the 6th Annual HEROES of Hospice of Santa Barbara would be held on September 12, 2018 from 11:30-1:30 at the Coral Casino.
- **Cheri Jasinski** stated that SB-1026 unanimously passed the Senate, was referred to the Aging and Long Term Care Committee of the Assembly, and sent unanimously to the Appropriations Committee. It is possible that the bill could be passed without funding. The hope is that even if this happens that they can add another bill to fund it next year.
- **Joyce Ellen Lippman** announced that the Area Agency on Aging is distributing Farmer's Market Nutrition Program coupons to eligible senior citizens. She shared the distribution schedule for August. She offered Senior Resource Directories to anyone who needs them.
- **Marco Quintanar** announced that the 5th Dia De Los Abuelos will be held Thursday, September 13, 2018 from 10:30am to 1:30pm at the Carrillo Recreation Center.
- **Barbara Finch** stated that the Adult & Aging Network will be a Silver sponsor once again at the 2018 Senior Expo on Wednesday, October 3, 2018 at the Earl Warren Showgrounds.
- **Marsha Rosenblum** had the following announcements:
 - Valley Haven is pleased to offer a low to no cost Veterans Social Day Program
 - Valley Haven Adult Day Program is having a fundraiser on Thursday, July 26th from 11am to 9pm at 1137 N. H St. in Lompoc.
- **Judy Taggart** shared that they will be launching their Caregiver Survey on Monday, August 13th and they will be providing a \$20 honorarium for every person that fills out the survey. If anyone has a group of folks that they are working with that are caregivers, please contact Judy.

7. Adjourn – Next meeting September 26, 2018

The meeting adjourned at 4:22 p.m.

Respectfully submitted by Gloria Munoz