

Week 2 Practice Questions (25)

Entrepreneurship, Business Cycles, Building Community Prosperity, Capacity Building, and Funding Sources

Choose the best answer.

1. What are the three major components of Entrepreneurship that you have to connect in your business plan?

- A) Team, Policy, Finance
- B) Opportunity, Team, Resources
- C) Culture, Supports, Markets

2. Choose a set of strategies below that is adopted to achieve the mission of the College of Business at Southern University.

- A) Effective instruction, impactful research, and innovative community engagement
- B) Impactful research, outstanding extension, and innovative community engagement
- C) Effective teaching, outstanding research development, and extended impact

3. What are the four phases of the Real Estate Market Cycle?

- A) Over-supply, Contraction, Retention, and Recession
- B) Recovery, Expansion, Hyper-supply and Recession
- C) Recession, Depression, Hyper-supply, and Recovery

4. According to Dean Andrews, Small Business Owner is someone who owns or starts a business that already has an existing model such as a restaurant, whereas an entrepreneur is someone who _____.

- A) Creates something new
- B) Designs great ideas
- C) Exports goods and services

5. _____ is a methodology that encourages you to always ask and never assume. To push forward your minimum viable product, to test things and adjust as required, and to keep your user at the center of it all. The Build—Measure—Learn feedback loop is a core component of this framework. It emphasizes more on having the right attitude and mentality, rather than what steps need taking. Name five types of properties that need to be developed in neighborhoods.

- A) Road show
- B) Lean startup
- C) Initial Public Offerings

6. _____ is a chart that allows you to create a more visual representation of what the business should look like. It maps out key features, the product design, and, once completed, it tells you the exact key points that you need to address when building your company.

- A) The Production Possibility Frontier
- B) The Income and Expenditure Circular Model
- C) The Business Model Canvas

7. Select development activities that are eligible under the HOME program below:

- A) Homeowner down payment assistance and closing costs assistance
- B) New Construction or Acquisition/Rehabilitation of rental or homeownership units
- C) Owner-occupied Rehab
- D) Tenant-based Rental Assistance
- E) All of the above

8. CHAAP program funds eligible projects proposed by CHDOs. CHDO stands for?

- A) Community Housing Domicile Organizations
- B) Charity Housing Development Organizations
- C) Consumer Housing Development Office
- D) Community Housing Development Organizations

9. Under NOAH program, the Louisiana Housing Corporation distributes HOME Funds to experienced nonprofit housing development organizations on an open noncompetitive basis for the development of a housing project with up to 4 units.

- A) True
- B) False

10. The Low-Income Housing Tax Credit (LIHTC) program represents the largest federal housing program in existence in terms of the number of units developed each year. The 9 percent credits are highly competitive, with many more projects requesting credits than can be funded.

- A) True
- B) False

11. The Community Development Block Grant is a flexible source of Federal funding. Community Development Block Grant funds has been an important funding stream that communities use to address a variety of eligible community development needs, including housing and infrastructure. CDBG can only be used for financing affordable housing.

- A) True
- B) False

12. Jericho Road Episcopal Housing Initiative (JREHI) of New Orleans is a neighborhood-based nonprofit homebuilder that provides families with healthy and energy-efficient affordable housing opportunities. To that end, the JREHI embarks on five focal areas: Housing development, community engagement, _____, workforce development, and financial capability.

- A) capacity building
- B) project management
- C) land stewardship
- D) grant writing

13. The core tenets of Jericho Road's homebuilding include using sustainable, environmentally-friendly materials, and energy efficient appliances and fixtures for construction to pass along greater savings to the homeowner. For the Central City Infill Homeownership project, the JREHI, for

example, used _____ so that the homeowner could avoid possible termite and hot-and-humid weather- related issues in the long run.

- A) Metal porch columns
- B) Wood porch columns
- C) PermaCast porch columns

14. Since its inception in 2006, the JREHI invested over 39 million dollars into Central City, Gentilly, Algiers, 7th Ward, and Jefferson Parish. A typical house size they have been working on in Central City is _____; that in Gentilly is _____.

- A) 30 feet × 30 feet; 40 feet × 40 feet
- B) 40 feet × 40 feet; 30 feet × 30 feet
- C) 70 feet × 70 feet; 50 feet × 50 feet
- D) 50 feet × 50 feet; 70 feet × 70 feet
- E) 30 feet × 30 feet; 50 feet × 50 feet

15. In May, 2013, the JREHI completed Saratoga Square housing project and provided 14 total single family homes in the Saratoga Square subdivision. The housing project was co-developed with _____.

- A) J.P. Morgan Chase Bank
- B) Louisiana Housing Corporation
- C) Bank of America
- D) EDC Hope Credit Union

16. Recently, the JREHI is moving into the housing rental market as well. Which of the following housing project is for senior rental project?

- A) Muses
- B) Mirabeau Gardens
- C) Front Porch Project
- D) 7th Ward Revitalization Project

17. What is the name of the style of house, shown below, that is optimal for placement on a narrow and shallow lot?



- A) Shotgun
- B) Boutique
- C) Camelback

18. Affordable housing options support collective growth and prosperity of a community. Which of the following correctly defines the term “affordable housing” in housing programs in the United States?

- A) An housing unit that a household can obtain for 30 percent or less of its gross income.
- B) An housing unit that a household can obtain for 30 percent or less of its net income.
- C) An housing unit that a household can obtain for 25 percent or less of its net income
- D) An housing unit that a household can obtain for 25 percent or less of its gross income.

19. What is the term that describes the discriminatory practice of fencing off areas where banks would avoid investments based on community demographics?

- A) Assemblage
- B) Decoupling
- C) Redlining
- D) Conjugating

20. Which of the following is the U.S. Government affordable housing assistant program enacted as part of the Housing Act of 1937 that allows private landlords to rent apartments and homes at fair market rates to qualified low income tenants, with a rental subsidy administered by Home Forward?

- A) Rental Assistance Payments
- B) HOPE VI
- C) Section 8
- D) Section 515

21. The MIT Living Wage indicates how much is “enough” to live in your county by comparing the living wage—based on the barebones cost of housing, food, transportation, and child and health care. What is MIT living wage for an average Louisiana citizen?

- A) \$32.05
- B) \$26.42
- C) \$17.48
- D) \$29.18

22. According to Ms. Morris, a family of four earning the average median income (\$38,423) for the city of New Orleans and headed by an unmarried person, will take home \$33,462 after taxes. Paying \$960 a month for housing costs, under the existing definition of housing security will leave that household with only _____ to support the needs of the entire family for the remainder of the month.

- A) \$1,2323.35
- B) \$1,583.23
- C) \$1,828.50
- D) \$1,090.35

23. Provided that the average cost of a 2 bedroom home in the New Orleans Area is \$1,078, how much does it **cost** to live in the New Orleans Metro annually?

- A) \$33,480
- B) \$43,120
- C) \$58,590
- D) \$60,890

24. According to Ms. Morris, 32% of White, 37% of Black, and 39% of Latinx family assets are derived from housing wealth. White families have an average of \$216K in housing wealth, while Black families have _____ and Latinx families have \$130K.

- A) 156K
- B) 180K
- C) 94K
- D) 50K

25. Through the 3C Initiative, HousingNOLA will develop or rehab 1,500 affordable units _____ home owners occupied and _____ rentals), by improving policy framework and refining the use of public and private resources to generate wealth for marginalized New Orleanians with low to moderate income within the Claiborne Corridor in the next two years.

- A) 1,100 home owners occupied, 400 rentals
- B) 300 home owners occupied, 1,200 rentals
- C) 600 home owners occupied, 600 rentals