

**2020 TEXAS
HIGH SCHOOL RODEO ASSOCIATION
STATE FINALS PROGRAM AD RATES**

1/8 page or business card 3.625" X 2.4375"	\$	50.00
1/4 page 3.625" X 4.875"	\$	100.00
1/2 page 7.25" X 4.875"	\$	150.00
FULL PAGE 7.25" X 9.75"	\$	225.00
BUCKLE SPONSOR Includes a 1/2 page ad 4 Season Tickets & 2 complimentary programs to rodeo performance	\$	350.00
SADDLE SPONSOR Includes a full page ad 6 Season Tickets & 2 complimentary programs to rodeo performance	\$	1,200
EVENT SPONSOR Full page ad as an event sponsor Company flag carried in grand entry (Provided by Sponsor) Banner displayed in coliseum (Provided by Sponsor) 10 Season Tickets & 2 complimentary programs to rodeo	\$	1,500.00

BUCKLE, SADDLE, & EVENT SPONSORS will receive recognition from the announcer throughout the event at each performance if script is provided to announcer.

BUCKLE, SADDLE, & EVENT SPONSORS ONLY
PLEASE FILL IN THE INFORMATION BELOW

Please send my tickets and complimentary program to:

Name: _____
Address: _____
Town & Zip: _____
Phone: _____
THSRA Member: _____

** Ads may be sent in on a CD or USB. Any file types can be accepted, but EPS with type as outlines or PDF files with embedded fonts are preferred. If you send in a disk or email the ad, you also need to send in a hard copy print-out of the ad in case there are font problems.

Software files that are acceptable are:

PDF
JPEG

**LAST DAY FOR ARTWORK OR ADDITIONAL ADS TO BE
RECEIVED IN THE STATE OFFICE IS: MARCH 1, 2020**