

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, March 5, 2014 @ 6:00 pm

1. 2014 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Steve Delk	BID Board Member	OB'S
Morgan Pietz	BID Board Member	The Pietz Law Firm
Steve S. Charelian, Revenue Service Manager, CMB, Sona Kalapura-Coffee, Environmental Programs Manager, CMB		
Sgt. Dave Caveney, MBPD		
Lori Tostado, Director of Business Development, MB Chamber of Commerce - Guest		
Absent: Brett Karras BID Board Member Sharkeez		
Wayne Powell, Mayor Pro Tem		

2. Approval of Minutes from the February 5, 2014 North MB BID Meeting

**Vote approved/unanimous*

3. Environmental Programs Manager Report

S. Kalapura-Coffee explained what impact the Environmental program Ordinances (plastic bags, polystyrene containers and smoking) will have on businesses, and suggested that any concerns should be taken to the meeting on March 18, 2014. M. Pietz asked that information regarding these Ordinances be on the City website, and J. McCleary will do the same by posting the new rules and regulation on the North MB BID website.

4. Brown Act Training – the training will be conducted at the April 2, 2014 meeting.

5. 2014 North MB BID Annual Special Events

- Car Show Event – S. Delk described to Sgt. Caveney the event, and that the BID was proposing of closing one side of Rosecrans; Sgt. D. Caveney responded that this cannot be done due to traffic impacts and concerns; Additionally, he feels that parking spaces will be a big problem as well as, the impacts for the time of year. The BID might have to think of a different event.
- Holiday Stroll – J. McCleary proposed changing the date of the event, as many business owners were unhappy about the low turnout for the stroll. Discussion and vote on an alternative date will take place at the April 2, 2014 meeting.

6. 2014 Enhancement Projects and Activity Plan

- Sidewalk Cleaning – the North MB BID board decided that all sidewalks should be cleaned twice a year, the week of May 19, 2014 (prior to Memorial Day), and prior to the Holiday stroll (date TBD).
- Mobility Plan – information on crosswalk lighting will be given at the March 18, 2014 City Council meeting (6:45 p.m. Council Chambers). Need to make priority list for the Mobility Plan.
- BID Assessment Rate – S. Charelian has been working on the numbers which he will present to the BID at the April meeting for discussion.

7. Manhattan Beach Chamber of Commerce

Lori Tostado, Director of Business Development for the MB Chamber of Commerce spoke about the role of the MB Chamber of Commerce and that the Chamber has put a lot of resources into creating a better marketing program and towards improving their web-site. She encouraged the BID to give the Chamber some feedback as to the NMB business owners concerns and suggestions on how the chamber can help.

8. Public Comments - None

9. Adjournment - 7:43PM – Next Meeting, Wednesday, April 2, 2014 at City Hall (City Manager's Conference Room) – 6:00PM