



It takes a whole village to raise a child...
Together, we are the village.



RE: Raising Kings 2021 Partnership

Dear Community Partner,

Raising Kings Week continues for the 9th year in 2021 kicking off during National Mentoring Month and the MLK holiday! Our donors and partners have meant so much in helping us honor the legacy of Dr. Martin Luther King, Jr. With this support we've recruited hundreds of fathers and mentors, engaged more than 2300 boys in meaningful mentor activity throughout the year, and raised thousands of dollars to sustain our year-round work to change the outcomes for our boys!

As a small, grass roots organization, we rely on your support... Raising KINGS is a collaborative commitment to change the prominent image and expectations of Black males by elevating the level of positive male engagement in the lives of boys. Our impact continues year-round beginning with Raising Kings Week. Thousands are expected to join us live, in-person and virtually, for a full schedule of inspiring narratives, thought provoking presentations, and courageous conversations.

As we look at where we are today as a nation, it's clear that mere social gatherings are not enough. Recently, the C.D.C. came to Wilmington to explore the [public health issues](#) claiming the lives of young black males. "Our investigation was not focused on the mechanism of injury, but rather the **opportunities to intervene** on more root causes of violence such as prior exposure to violence, family disruption and limited educational attainment." Courtney Lenard, CDC Epidemic Intelligence [The New York Times](#).

- ▲ Wilmington consistently ranks in the top five [most violent cities](#) in the country. *In the past three years (since 2017), over 530 people have been shot. A large percentage of those shot were juveniles and teens! The highest rate of victims were Black males...*
- ▲ 85% of African American youth in Wilmington are growing up [without an adult male in the home](#).
- ▲ [87% of incarcerated black males](#) report being raised in a fatherless home.
- ▲ Delaware has the highest prison population per capita [in the entire world](#). 87% nonviolent offenders incarcerated are [black males](#).
- ▲ In just one year, [4,303 juveniles were arrested](#) in DE. [71.8% were African-American](#).
- ▲ During the school year (2017-18) the DOE reports [44,828 school suspensions](#) (16,457 different students). [46 were expelled](#). Those numbers have continued to climb and are specifically impacting our boys of color!

*"History will have to record that the greatest tragedy of this period of social transition was not the strident clamor of the bad people, but the **appalling silence** of the good people." Dr. Martin Luther King*

The time to do something - to not remain silent - is right now. And One Village Alliance offers an opportunity to do just that. [Raising Kings](#) is a year-round, high impact program that connects our highest needs youth with positive male mentors, role models and fathers. Our goal is to secure 100 new mentor commitments and the financial resources to support this initiative year-round in schools and community sites including Ferris School for Boys. With your continued support in 2021, we can continue to raise the next generation of Dr. King-like leadership and empower our children to begin living "the Dream"!

Please review the enclosed "Partnership Impact Form" and give us a call to discuss these and other meaningful ways you might lend your time and talent to support our work. We look forward to hearing from you very soon!

Together **WE** are "the village."

Mr. Keenon Mann, RK Committee Chair,
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Raising KINGS Week 2021 | January 18 - 23, 2021

One Village Alliance | P.O. Box 363 | Wilmington, Delaware 19899

Partnership Commitment Form

All Proceeds benefit a year-round commitment to create positive images and expectations of African American boys through one-on-one, lifeline mentor connections with men, role models and fathers from their own communities.

Click selected sponsorship level.

PRESENTING PARTNER \$10,000 - \$15,000

Designated as Co-Sponsor in all multi-media marketing (print, radio, web) Raising Kings material for one year
Keynote address/presentation throughout RK 2019 engagements (full year!)
Prominent company brand (table display, signage) at all 2019 RK events
10 Commemorative Raising King T-Shirts
6 VIP All Access Passes to ALL RK Week Events
Full Page Ad in Event Program Booklet

PLATINUM PARTNER \$6,000 - \$9,999

Designated as Lead Sponsor in all materials in all multi-media marketing (print, radio, web)
Company logo placement & recognition throughout 2019 Raising KINGS initiative
Company representative remarks during RK Week events
Prominent company brand (table display, signage) at Week
4 VIP All Access Passes to ALL RK Week Events
6 RK commemorative shirts

GOLD PARTNER \$2,500 - \$5,999

Sponsorship appreciation in multi-media marketing (print, radio, web)
Company logo placement for 2019 Raising KINGS Week
Company representative remarks from event stage
2 VIP All Access Passes to ALL RK Week Events
Prominent placement in Event Program Booklet
4 RK commemorative shirts

SILVER PARTNER \$1,000 - \$2,499

Sponsorship recognition throughout event
Brand placement (table display, signage) at RK Week
Listed in Event Program Booklet

EXHIBITOR \$75 (SPONSOR A FATHER & 2 SONS!)

EVENT HOST/ PRESENTER: TOPIC _____

\$100 (SPONSOR 2 YOUTH)

OTHER DONATION AMOUNT: _____

Paid On-line

Payment Enclosed

Please charge my Credit Card Today:

_____ Credit Card # Exp. Date _____ Amount to charge \$ _____

Name as it appears on your card: _____ Security Code: _____

Billing address: _____ City _____ State _____ Zip _____

Company/Agency: _____ Phone: _____ Email: _____

Please complete this form, and mail a copy and payment to the address below. (EIN# 35-2367946)

One Village Alliance (OVA) is a 501(c)3 non-profit organization founded with a mission to uplift children and their families on a holistic journey toward excellence through education, entrepreneurship and the arts.

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