

## Ways to Save Landmark Properties

*The following are various tips and strategies in working to save landmark properties. Some or all of these efforts may be employed, and you most likely can add to this list. Note: these are not in any particular order.*

- Base strategy on facts (and not perceptions / rumors / gossip)
- Have ‘behind-the-scenes’ influential individuals discuss situation with the ‘other side’
- Support from local residents / neighbors
- Petitions
- Committee diversity (ethnic, economic, etc.)
- Don’t give up!
- Hold regular committee meetings
- Set up a website (GoDaddy.com is very reasonable and easy to use)
- Develop an ‘email’ tree (use Hotmail or Yahoo for ‘minute-man’ updates)
- Find out any hidden agendas
- Have meetings with ‘other side’, government officials, civic leaders, media, etc.
- Have at least one knowledgeable person on committee who is familiar with construction
- Be reasonable (don’t threaten or go negative)
- Contact Local, State, and Federal agencies for guidance
- Hold public forums and rallies
- Be pro-active (establish top 10 lists; become familiar with gov’t / civic / media leaders prior to any problems; work to save properties before they are threatened; etc.)
- Encourage “Letters to the Editor” and participate on local radio talk shows