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Objective

I am seeking a Vice President or Director level marketing position in the Chicagoland area.

Positioning Statement

Vision-Mission oriented leader who builds strong partnerships with senior leadership teams to exceed business objectives through increased brand management performance, brings strategic brand building and team leadership experience from a cross section of categories. Comprehensive experience with product development and marketing strategies necessary to succeed in the marketplace, with strong critical thinking to dissect complex challenges into actionable strategies for success.

Factors of Success

- Growing organizations through strategic OGSM & Brand Plan Development
- Accelerate profits by building collaborative relationships with Sales, Finance and Operations
- Maximize the marketing mix across trade, media and consumer promotion
- Collaborating with a team of agencies and internal marketers to achieve our goals

Brand Building	Marketing	Leadership	Collaboration
Long Range and Annual Brand Planning	Marketing Plan Development	Strong Partner to Senior Leadership	Collaborative Cross-Functional Leader
Unique and Actionable Brand Positioning	Balanced Marketing Mix Approach	Initiating Brand Management Best Practices	Joint Business Planning with Sales
Consumer Insights Driven	Engaging Consumer Promotions	OGSM Development Leader	Comprehensive experience with business operations
Insightful Partner to NPD Teams	Breakthrough Creative	Sound Financial Leadership	
B2B and B2C	Digital, Social and Traditional Media	Developing Top Brand and Marketing Talent	Interagency planning structure

Geographic area: Chicagoland, within a 30-mile radius of La Grange

Types of Industries: Marketing oriented companies in the areas of consumer products, food distributors and retail

Size of organizations: 100+ Employees

Retail/Service	Durables	Consumer Pkg Goods	Distributor/Mfgr
Walgreens True Value McDonalds Ace Hardware Fresh Thyme Markets Fellowes	Fortune Brands Brunswick Robert Bosch Tools Weber-Stephen Elkay Home Products Intl Life Fitness Wilson Sporting Goods ENESCO Navistar Wilton World Kitchenxp	Mead Johnson Morton Salt WM Wrigley Turtle Wax Ferrara Candy NOW Foods Alpha Baking O-Cedar/Freudenberg Bel Brands Kellogg's Mizkan Smithfield	McCain US Foods TOPCO Kronos Foods OSI Koch Foods ACH Foods Alpha Baking Greencore Convenience