

Thank you!
#COMTO46 was a resounding success because of you!



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Kim Avery
President
COMTO Michigan

Sharmyn Elliott
Vice President
COMTO Michigan

COMTO Michigan:

A few days ago, it appeared as though the world of transportation and mobility had come to Detroit. As the proud host of the 46th COMTO National Meeting & Training Conference, *Smart Transportation: The Next Frontier*, COMTO Michigan provided a range of exceptional learning and networking opportunities that will benchmark expectations for all future conferences! Several milestones demonstrate how well we did:

- 681 people registered for the conference, and weekend attendance surpassed all prior conferences.
- Continuing Education Units (CEUs) were offered for the first time at a COMTO Conference.
- The App was downloaded 358 times, and recorded approximately 4,000 interactions, including 337 CEUs, 506 photos, and 1,900 schedule and map views.
- There were more than 50,000 Twitter impressions (total number of people who saw posts).
- The conference received general media coverage for the first time.
- More than 800 people joined us for the Welcome Reception.
- 70+ onsite volunteers helped to keep things running smoothly.
- We awarded \$11,000 in Scholarships at the Golf Outing.
- COMTO Michigan was awarded *2017 Chapter of the Year!*

Special Thanks to Our Sponsors

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