

## Finesse Rhinoplasty Contouring

Whereas some surgeons leave their 'stamp' on every patient that goes under the knife (everyone has the same nose whether they like it or not and whether it fits their face or not) Kanodia's philosophy of refining the nose while preserving its true and honest natural beauty is both simple and unique. He states, "There is no perfect nose, there is only the nose that is right for YOUR face."

Kanodia's international claim to fame with regard to nose reconstruction is his Closed Rhinoplasty; an extremely difficult procedure to perform, as all the work—correction and enhancement is done from inside the nostril. Needless to say, this procedure put Kanodia on the map. His patients revel in the fact that there is no evidence of surgery or after scars of a procedure. Healing time is quicker because there is less trauma to the tissues.

### ST: Getting a new nose must be a strange experience.

**RK:** Most patients seeking Rhinoplasty are not looking for a new nose. They understand intuitively that a new nose would mean a new person, and they've spent many years getting to like the person behind their existing features. Empathy is key. A plastic surgeon's most indispensable skill isn't learned in medical school. It is the ability to look through a patient's eyes and see him/her as they see themselves. It then becomes that surgeon's responsibility to use their ability to artistically and surgically finesse to accomplish one goal: preserve the original attractive features of the nose with artistic refinement, while achieving a natural, unaltered appearance."

The author of numerous medical articles, Kanodia is often invited to be a guest lecturer at international medical conferences. A long standing member of such prestigious organizations as The American Academy of Facial Plastic Surgery, American Academy of Cosmetic Surgery, American College of Surgeons and the Royal College of Medicine (UK) among others, Kanodia is very gracious when it comes to giving credit to those masterful plastic surgeons he trained with early on such as Parkes, Tardy and Sheen; each an iconic figure in nose reconstruction.

### ST: How does one go 'nose shopping'? What defines the perfect nose for a person's face?

**RK:** The nose is the focal point of the face and should strike a fine balance between looking natural, while matching the other features within that individual's face.

## Facial Contouring Skin Rejuvenation

**BOTOX • FILLERS • LASER • PRODUCT**

### Kanodia's Non-Surgical Face Rejuvenation Philosophy

When done with educated precision, Botox is a brilliant and powerful tool that eliminates wrinkles from the face. Lines between the eyes, in the forehead and those nasty 'crow's feet' by the eyes soften in about five days and the effects last several months. But when Botox is injected incorrectly, get

ready for a big nightmare. Bad Botox injections cause uneven facial features and a startling plastic look that wipes natural expression from the face.

Kanodia's elegant and relaxing Beverly Hills office offers patients a medi-spa environment with the best anti-aging, restorative and rejuvenating treatments and products medical science has to offer. In keeping with his non-surgical approach to fighting the aging process, few plastic surgeons carry the undisputed reputation for excellence and perfection that Kanodia does when turning back the clock with injectables such as Botox and Dysport.

Other mainstay anti-aging dermal fillers, including Juvederm, Restylane and Perlane, are also staples that Kanodia's says can halt the march of time. Once again, any positive or negative results, including the length of time a filler lasts, lies in the skill of the person giving the injections. Whereas some physicians give up the job of injecting fillers to their nurses, Kanodia does the injections himself to make certain the filler is placed in exactly the correct area to guarantee optimum and long-lasting results.

**"Injections are artistic creations to sculpt the face. Anatomical variation is an extremely important factor in understanding the human face. No two faces are alike; even the two sides of a face have a difference. I envision a balance for each individual's face so that the patient looks as though they are well rested and refreshed, not hanged or distorted in anyway from their natural self."**

According to Kanodia, laser is another adjunct non-surgical, innovative, effective and very safe way to rejuvenate and revitalize the skin because it stimulates the fibroblasts into producing new collagen. To bring about the most effective results, Kanodia has brought laser specialist and Registered Nurse Corina Corbeille into his office to give their patients a variety of skin improvement treatment programs with high tech skin blasters the likes of Matrix RF, Refirm, Matrix IR, Acne Blue Light and Fotofacial lasers. Each is guaranteed to get the job done—if used correctly by a laser expert.

continued on page 42

