

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.**

Offers valid through 4/9/14. Credit card required (except in MA & PA). New approved customers only (lease required). Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. Some offers may not be available through all channels and in select areas.

***BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES.** Three free months of HBO and SHOWTIME, a \$90 value. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package/service names and current prices: PREFERRED CHOICE \$45.99/mo.; Advanced Receiver fee \$25/mo. PREFERRED CHOICE package requires a qualifying WorldDirect international a la carte service. **Price includes a \$31 instant bill credit for 12 months. \$10 CREDIT OFFER:** To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Genie HD DVR or HD DVR lease), customer must, at point of sale: provide a valid email address and activate and maintain any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package, Auto Bill Pay and Paperless Billing. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

****24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$25/mo.) required for Genie HD DVR, HD DVR and TiVo HD DVR from DIRECTV lease. TiVo service fee (\$5/mo.) required for TiVo HD DVR from DIRECTV lease. If you have 2 Receivers and/or one Receiver and a Genie Mini Client /Enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional Receiver and/or Genie Mini Client/Enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per Receiver, Genie Mini Client and/or Enabled TV/Device. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT (EXCLUDING GENIEGO DEVICE) IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. VISIT directv.com/legal OR CALL 1-800-DIRECTV FOR DETAILS.** **^GENIE HD DVR UPGRADE OFFER:** Includes instant rebates on one Genie HD DVR and up to 3 Genie Minis with activation of any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. **A \$99 fee applies for Wireless Genie Mini (model C41W) upgrade.** Whole-Home HD DVR functionality requires a Genie HD DVR connected to the primary television and a Genie Mini, H25 HD Receiver(s) or an RVU-capable TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. **^^\$99 GENIEGO OFFER:** New customers activating a Genie HD DVR will receive a \$50 instant rebate on a GenieGO device (retail price \$149). GenieGO requires activation of Mobile DVR service, broadband connection and must be connected to the home-based HD DVR, each available separately.

Available programming based on HD DVR playlist. GenieGO works with certain mobile devices from certain providers; sold separately. Additional data charges may apply. Other restrictions apply. Visit directv.com/GenieGO for a list of compatible devices and more information.

INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra.

DIRECTV ON DEMAND: Access to available DIRECTV On Demand programming is based on package selection. Actual number of titles will vary. Additional fees apply for new releases. Some DIRECTV On Demand content requires an HD DVR (HR20 or later) or DVR (R22 or later), DIRECTV CINEMA Connection Kit and broadband Internet service with speeds of 750 kbps or higher and a network router with an available Ethernet port are required. Visit directv.com/cinema for details.

To access DIRECTV HD programming, HD equipment required. Number of HD channels based on package selection. Eligibility for Local channels based on service address. Not all networks available in all markets. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. 2014 DIRECTV. DIRECTV and the Cyclone Design logo, GENIE and GENIEGO, PREFERRED CHOICE and all WorldDirect service marks are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.