

# Fundraising/Sponsorship/Advertising

## Your Goal = \$400

**FIRST MONEY TURN-IN DATE IS IN MARCH AT THE HARMONY RODEO (#12) – WE WILL NEED YOUR FIRST \$200 TURNED IN BY THIS DATE. THE REMAINING \$200 MUST BE TURNED IN BY THE STATE FINALS IN ORDER TO COMPETE.**

We are offering 3 opportunities for students to reach their goal again this year!

- 1. NHSRA Raffle Tickets** (RAM/Weatherby Benefit Drawing - \$10ea)
  - o sold world-wide for a chance to win a new truck or rifle
  - o winning ticket will be drawn at Nationals in Lincoln NE 2021
  - o One of our own NC families won the Truck in 2018!
- 2. NCHSRA Raffle Tickets** for YETI prizes!!
  - o sold by only NC students for \$5/ea
  - o winning ticket will be drawn at State Finals in May 2021
  - o 1<sup>st</sup> place YETI on wheels, 2<sup>nd</sup> place YETI 20 Roadie, 3<sup>rd</sup> place YETI 30oz water bottle.
- 3. Sponsorship / Advertising**
  - o you can obtain sponsorships and/or ads from businesses, family and/or friends. Your advertising information is in this membership packet.
  - o Ads will be due **April 15th 2021.**
  - o these ads will be printed in the program which is available at our State Finals in May 2020

The fundraising requirement is still same as last year. You can pick one -OR- sell a combination of all 3 - we're leaving it up to you! **The ADS going in the program will still have a April 15th turn in date so that the program can get to the publisher in time, but you can sell tickets through the last rodeo.**