

Godwin Choral Booster Meeting Minutes

June 6, 2016

Attendees: Mary Ann Cooley, Lisa Bingen, Alice Key, Judi Ohde, Debbie Moncure, Ginny Seccia, Patrice Carroll, Lorie Brocklehurst, Trish Palmer, Laurie Welch, Cathy Whitty, David Clatterbuck

Lisa Bingen called the meeting to order at 7:03pm.

Strategic Fundraising: Steve Hastings presented fundraising opportunities to potentially take the place of the Premier Athletic Fundraiser. Steve's fundraising options include:

- \$20 tickets: the boosters would make \$10 per ticket. Tickets can be personalized with photos, name of the group, schedule of events, etc. Tickets have 4 coupons per each local merchant, \$200 value. Online discounts will also be on the tickets. Steve recommends 2 weeks to sell the tickets and he suggests a big one day sale for all the kids to participate in.
- Entertainment cards (like the old entertainment books): \$20 each, boosters make \$10 per card. You can register online with a code and the cards (credit card size) have both local and national vendor coupons. There is a phone app that works in correlation to the card.
- Cookie Dough: Best Made is the name of the cookie dough. Steve recently had a group of 25 kids make \$3500 with cookie dough sales.

Steve has incentive offers for the students and for an October fundraiser he would need suggestions of local merchants for the tickets by August.

A decision will be made at the budget meeting as to when we will sell Virginia Diner and the tickets or other fundraiser.

Laurie shared another fundraising idea of a "Talent Show" at a church that has volunteered their space. Tickets would be sold and the chorus students would perform.

A motion was made to use Steve Hastings and the coupon cards as a fundraiser. The motion was seconded and approved by voice vote.

All fundraiser dates will be worked out in advance of the school year and written out in the back to school chorus information packet.

The minutes from the May 2016 meeting were presented for review. A motion was made to accept the minutes as presented, and the minutes were approved by voice vote with one correction that there are 37 seniors in the choral program this year.

A date for the summer budget meeting was discussed and Wed. July 20th at 7pm was set with the location to be determined.

Lisa requested that all outgoing booster board and committee chairs pass their information on to the new person by June 30th.

Treasurer's Report: A copy of the budget was distributed for review. Judi read off the beginning balance, deposits collected and final balance of \$16,693.72.

Banquet: Patrice reported that she anticipates approximately 200 people at the banquet and she requested some people to help at 3:00pm with set up. The banquet will start at 6:00pm.

Programs: Patrice reported that programs exceeded budget by \$680 this year. The Squirrels tickets brought in \$190.

Hospitality: Lorie requested that the boosters consider discontinuing the reception after the spring concert. There were too many left over cookies and most of the items are store bought, unlike the winter concert with more home made goodies and well received. Alice spoke out and made a motion to "abolish" the cookie reception after the spring concert. This motion was quickly seconded and approved.

Alice reported that she sent a Starbucks gift card to Sandy for taking all of the wonderful concert pictures.

Corporate Sponsors/Restaurants: Lisa reported that we did very well with spirit nights this year.

Virginia Diner: Debbie reported that there will be a new fundraising package this year from Virginia Diner. She is not completely clear on the options but will have the information soon.

Choral Director's Report: Mr. Clatterbuck reported the following:

- For future concerts he would prefer more greenery or different flowers than what was used at the spring concert this time. He was disappointed with the DVD of the spring concert as there was only one camera so no close ups of the students.
- He was pleased with the amount of Squirrels tickets sold and all had a good time.
- Mr. Clatterbuck gave dates and times of upcoming performances for the end of the school year.
- Aug. 9-11 the barbershop and beautyshop quartets will meet with the coaches.

The meeting was adjourned at 8:00pm.