

InCapta Brings on Chris “Broadway” Romero as Chief Creative Officer

San Diego CA – Friday, February 5, 2016 - InCapta, Inc. (OTCPK: INCT), through its subsidiary Play Celebrity Games, announces the hiring of Chris “Broadway” Romero as a long-term consultant.

Mr. Romero commented: “I am very excited to join John Fleming and the Play Celebrity Games team. Bridging the worlds of entertainment, art, and technology has been my life’s work. We look forward to creating new and exciting worlds beyond the music and screen with our celebrity partners. I will work hard to make sure our games are fun and authentic to the celebrity’s core.” Mr. Romero continued: “The key to great celebrity based games is in the energy and collaboration between the creative teams and partners. We want every game to feel like a living extension of the celebrity, so we will make sure the details are right. Fans want that authentic flavor, and we want to help them truly own the experience.”

John Fleming, CEO of InCapta stated: “The Company not only continues to add new apps and a celebrity, but more importantly we’re adding more talent like Mr. Romero to our team.” Mr. Fleming continued : “Mr. Romero understands what is needed to enrich our celebrity apps.”

About Chris “Broadway” Romero

For over 15 years, Chris “Broadway Romero” has built a reputation as the go-to guy for animation in the Hip-Hop digital space. Having worked as part of a core art team at Bethesda Softworks in the 90s and early 2000s, he acquired skills that would later come in handy. Broadway made the transition his into the music industry with Big Pun’s “How We Roll,” an animated music video for the deceased rapper. Broadway soon linked with 50 Cent and G-Unit, where he became instrumental in the development of the highly successful website thisis50.com, as well as directing and animating a number of hit videos. He has recently come full circle by animating and directing hologram virtual performances for deceased rappers Eazy E and Ol Dirty Bastard at the Rock the Bells hip hop festival.

About InCapta, Inc. (OTCPK: INCT)

The Company is a media holding company with subsidiaries that specialize in developing game and celebrity apps, as well as innovative integrated mobile platforms for diverse media and entertainment sectors.

About Stimulating Software, LLC; Inner Four, Inc. and Play Celebrity Games, Inc.

The companies have over 900 mobile games and applications in all the major app stores. The companies have had over 35 million installs of its games collectively and historically. The games and applications range from arcade style to casino to first person shooter to trivia to

entertainment and utility applications. Many of the company's applications have been ranked in the top of the charts in iTunes and Google.

Notice: Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications that may arise could prevent the prompt implementation of any strategically significant plan(s) outlined above. The company cautions that these forward-looking statements are further qualified by other factors including The company undertakes no obligation to publicly update or revise any statements in this release, whether as a result of new information, future events or otherwise.

CONTACT

John Fleming

InCapta, Inc.

Tel: (619) 934-0586

<http://www.incapta.com>