

## South Lake Middle School Directory Advertising

South Lake Middle School PTSA is offering families, local businesses and organizations an opportunity to advertise in our 2016 – 2017 South Lake Middle School Directory. Our directory goes out to over 700 families and staff.

100% of the advertising fee goes directly to South Lake PTSA and our programs.

Please consider advertising to the South Lake community. See suggestions and ideas below.

Sports Organizations – Optometry – Tutors – Computer Services – Realtors –  
Babysitting – Handyman Services – Salons – CPA's – Music Teachers – Legal Services –  
Dentist/Orthodontist – Photographers – Restaurants  
Ask your Neighbors – Ask your Friends

### **STEPS FOR PLACING AN AD:**

#### **Step 1: Select an ad size:**

1. \_\_\_\_\_ Cover Page - Front inside (8 ½" x 11") (if available).....\$175
2. \_\_\_\_\_ ~~Back Cover – Outside~~ (8 ½" x 11") (if available).....\$175 (SOLD)
3. \_\_\_\_\_ Back Cover - Inside (8 ½" x 11") (if available).....\$160
4. \_\_\_\_\_ Full page Ad - (8 ½" x 11").....\$150
5. \_\_\_\_\_ Half page Ad – Horizontal (5" x 7").....\$75
6. \_\_\_\_\_ Business Card Ad – (3 ½" x 2 ½ ").....\$50
7. \_\_\_\_\_ 1/8 page Ad (3 lines) – (2" x 1 ½").....\$25

#### **Step 2: Send your ad design via email to Elena Marukhlenko at [elena.marukhlenko@gmail.com](mailto:elena.marukhlenko@gmail.com)**

1. Send a PDF or JPG file of ad with images, pictures and/or text. Ad will appear exactly how it is sent, so check your ad for any errors and correct sizing before sending. **All Ads need to be grayscale or black and white.**
2. Include the size of your ad and your contact information in your email.

#### **Step 3: Make payment**

1. Send cash or check (payable to **South Lake PTSA**) to:

South Lake Middle School  
Attn: PTSA, Elena Marukhlenko  
655 W. Yale Loop  
Irvine, CA 92614

**DEADLINE:** FRIDAY SEPTEMBER 30<sup>TH</sup> **October 7<sup>th</sup>** ← deadline extended!

**Questions:** Contact Elena Marukhlenko at [elena.marukhlenko@gmail.com](mailto:elena.marukhlenko@gmail.com)

**Thank You for Supporting the South Lake Middle School PTSA!**