

Celebrating 57 Years
Voted "Best Beer & Liquor Store"
 2001-16 by Shepherd Express Readers
Awarded 2014 Best Bottle Shop
 in Wisconsin by RateBeer.com

Discount LIQUOR INC.

– Milwaukee –
 5031 W. Oklahoma
 1-414-545-2175
 – Waukesha –
 919 N. Barstow
 1-262-547-7525
 OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

Big Savings on Big 1.75's For Your Summer Parties

"HOT PRICE"
GLENMORANGIE
 10YR SINGLE MALT SCOTCH
\$49⁹⁹

"STOCK UP & SAVE"
SKYY VODKA
 2/\$41.98-\$12MR
2/\$29⁹⁸

+2 FREE 4 PK5 BARRITTS GINGER BEER

JOSE CUERVO
 AUTHENTIC MARGARITA'S (9 FLAVORS)
 \$14.99-\$4MR
\$10⁹⁹

CROWN ROYAL
 ORIGINAL • APPLE
 \$39.99-\$5MR
\$34⁹⁹

"NEW ARRIVAL"
SOUTHERN COMFORT
 BLACK - 90° PROOF
 \$27.99-\$3MR
\$24⁹⁹

BARTENDERS READY TO DRINK
 •HOT SEX •BANANAS
 MUDSLIDE •ORANGE
 •HORCHATA
 \$13.99-\$5MR
\$8⁹⁹

"STOCK UP & SAVE"
BACARDI RUM
 (ALL VARIETIES)
 2/\$39.38-\$10MR
2/\$29³⁸*

"BUY 2-SAVE BIG"
SEAGRAMS VODKA
 2/\$29.98-\$15MR
2/\$14⁹⁸

TGI FRIDAYS
 READY TO DRINK COCKTAILS
 \$10.99-\$8MR
\$2⁹⁹

- BRANDY -		- TEQUILA -	
PAUL MASSON	\$18.99	1800 SILVER & REPOSADO	\$33.99-\$5MR \$28.99
E&J \$16.99-\$3MR	\$13.99	LUNAZUL	\$27.99-\$5MR \$22.99
J. BAVET \$14.99-\$2MR	\$12.99	SAUZA	\$24.99-\$5MR \$19.99
JACQUINS	\$11.99	MONTE ALBAN	\$19.99-\$10MR* \$9.99

- GIN -		- RUM -	
BOMBAY ORIGINAL	\$24.99	CAPT. MORGAN	\$23.99-\$5MR \$18.99
TANQUERAY	\$28.99	BLACKHEART	\$21.99-\$8MR \$13.99
GORDONS	\$15.99	CRUZAN	\$16.99-\$7MR \$9.99
NEW AMSTERDAM	\$17.99-\$5MR \$12.99	CANE WHITE	\$16.99-\$10MR* \$6.99

- VODKA -		- WHISKEY -	
KETEL ONE	\$31.99	TITOS	\$27.99
SMIRNOFF	\$18.99-\$5MR \$13.99	TULLAMORE DEW	\$34.99
PINNACLE	\$15.99-\$5MR \$10.99	STH COMFORT	\$23.99-\$3MR* \$20.99
3 OLIVES	\$16.99-\$8MR \$8.99	EARLY TIMES	\$17.99
BURNETTS	\$10.99-\$5MR \$5.99	CANADIAN CLUB	\$16.99
EPIC	\$11.99-\$8MR \$3.99	SEAGRAMS VO	\$18.99-\$4MR \$14.99
		SEAGRAMS 7	\$16.99-\$4MR \$12.99

REBATES EXPIRE 8-31-17

SIZZLIN' SUMMER DEALS LITERS & 750ML

SOUL BOXER
 OLD FASHIONED
 •BRANDY
 •BOURBON
\$17⁹⁹
 750ml

"NEW ARRIVAL"
MILK & HONEY
 CREAM LIQUEUR
 (MADE WITH MEDITERRANEAN DATE HONEY)
\$18⁹⁹
 750ml

"MADE IN MILWAUKEE"
GREAT LAKES DISTILLERY
 •REHORST VODKAS & GIN
 •ROARING DARS RUM
\$25⁹⁹
 750ml

•KINNICKINNICK WHISKEY
\$29⁹⁹
 750ml

FREE "TOUR FOR 2" PASS
 W/EVERY PURCHASE

HELL BOY
 CINNAMON WHISKEY
\$14⁹⁹
 750ML

BUFFALO TRACE
 SINGLE BARREL BOURBON
 DISCOUNT LIQUOR HAND SELECTION
\$29⁹⁹
 750ml

"GREAT SHOT"
COLD SPELL
 INTENSE MINT WHISKEY
 \$12.99-\$8MR
\$4⁹⁹
 750ml

AUGUST BREWERY OF THE MONTH

BELLS BREWERY - KALAMAZOO, MI

•OBERON ALE
 •AMBER ALE
 •PORTER
 •OATSMOBILE
\$8⁴⁹
 6 pack

•2 HEARTED ALE
 •POOLSIDE ALE
 •Q-FALLS
 •KALAMAZOO STOUT
\$9⁴⁹
 6 pack

•OBERON ALE
 12 PACKS
\$13⁹⁹
 •2 HEARTED
 12 PACKS
\$16⁴⁹

FREE PINT GLASS W/ 2-6 PACKS OR 1-12 PACK

SUMMERTIME BEER SPECIALS

NEW GLARUS
 •SPOTTED COW
 •MOON MAN
 12 PACK CANS
\$13⁹⁹

"FROM MADISON"
DEAD BIRD BREWING
 IMPERIAL STOUT
 •DOUBLE IPA
 •NEW ENGLAND IMPERIAL IPA
\$8⁹⁹
 BIG 22oz Bottles

"NOW IN 16OZ CANS"
LAKEFRONT
 RIVERWEST STEIN & CITY LIGHTS
 COCONUT PORTER
 BIG 16OZ CANS
\$6⁴⁹
 4 Pack

"NEW ARRIVALS"
18TH STREET
 •DOZER PALE ALE
 •CASCADE PILS ALE
 •CANDI CRUSHABLE SESSION IPA
\$8⁹⁹
 4 Pack 16OZ

OCTOBERFEST & PUMPKIN BEERS IN STOCK!

THIRD SPACE
 UPWARD SPIRAL IPA
\$9⁹⁹
 6 Pack

- STOCK UP & SAVE BIG BY MAIL -

MILLER LITE
 24 PACK CANS & BOTTLES
\$17⁹⁹

MILLER DRAFT & MILLER 64
 30 PACK CANS
\$15⁹⁹

COORS LIGHT
 24 PACK CANS & BOTTLES
\$17⁹⁹

\$2 MR ON 1 CASE, \$5 MR ON 2 CASES OR \$10 MR ON ANY 3 CASES

\$2 MR ON 1, \$5 MR ON 2 OR \$10 MR ON 3 CASES

FREE BEER • FREE BEER • FREE BEER • FREE BEER

BUD & BUD LIGHT
 12 PACK CANS & BOTTLES
\$9⁴⁹

BUD LIGHT RITAS
 ALL VARIETIES
\$8⁹⁹
 12 Pack

GOOSE ISLAND, STELLA & SHOCK TOP
 BUY ANY 2-6 PACKS & GET 3RD 12 PACK FREE

BLUE MOON
 ALL VARIETIES
 6 PACK BOTTLES
\$7⁹⁹

MILLER LITE DRAFT & 64
 18 PACK CANS OR BOTTLES
\$12⁹⁹

COORS LIGHT & BANQUET
 12 PACK
\$9⁴⁹

BUY 2-12 PACKS & GET 3RD FREE

BUY 2-12 PACKS & GET 3RD FREE

BUY 2-12 PACKS & GET 3RD 12 PACK FREE

BUY 2-6 PACKS & GET 3RD 6 PACK FREE

INCLUDES FREE 6PACK MILLER LITE

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

BELLS
 OBERON **\$90⁹⁹**
 1/4BL
 ALL MILLER & BUD PRODUCTS
\$59⁹⁹
 1/4BL
\$109⁹⁹
 1/2BL

NEW GLARUS
 •SPOTTED COW
 •STAGHORN
 •MOON MAN
\$87⁹⁹
 1/4BL
\$154⁹⁹
 1/2BL

KEYSTONE LIGHT & NATTY LIGHT
\$73⁹⁹
 1/2BL
KARBEN 4
 •FANTASY FACTORY
\$99⁹⁹
 1/4BL

LAKEFRONT
 -6 VARIETIES-
\$85⁹⁹
 1/4BL
SPECHER
 ROOTBEER
\$44⁹⁹
 1/4BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

August Winery of the Month

ESTANCIA VINEYARDS

•CABERNET SAUVIGNON
 •PINOT NOIR
\$9⁹⁹
 750ML

•CHARDONNAY
 •PINOT GRIGIO
\$8⁹⁹
 750ML

•MERLOT
 •SAUVIGNON BLANC
\$8⁹⁹
 750ML

\$18.00 MAIL-IN REBATE ON ANY 12 BOTTLES

AUGUST WINE SPECIALS

-2015-
LA CREMA
 RUSSIAN RIVER CHARDONNAY
\$24⁹⁹
 750ML
 92 POINTS WINE SPECTATOR

-2013-
SILVER PALM
 CABERNET SAUVIGNON
\$12⁹⁹
 750ML
 90 POINTS EDITORS CHOICE WINE ENTHUSIAST

-2014-
ERATH
 OREGON PINOT NOIR
\$12⁹⁹
 750ML

-AUSTRIA-
2015
 THE SOUND OF MUSIC
 WHITE BLEND
\$12⁹⁹
 750ML

1000 STORIES
 BOURBON BARREL ZINFANDEL
\$14⁹⁹
 750ML

RODNEY STRONG
 SONOMA COUNTY SAUVIGNON BLANC
\$9⁹⁹
 750ML

GNARLY HEAD
 •CABERNET
 •PINOT NOIR
 •AUTHENTIC RED
\$7⁹⁹
 750ML

CAPRICCIO
 BUBBLY SANGRIA
 4 Pack Bottles
\$8⁹⁹

NEW AGE
 •WHITE •RED
 •ROSE
\$7⁹⁹
 750ML

\$48 MAIL REBATE ON 12 BOTTLES

• FOOD • SODA • MIXERS • COOLERS •

"FEATURED AT STATE FAIR"
LAKEFRONT
 MAPLE ROOT BEER
\$6⁴⁹
 6 Pack 16oz

SCHWEPES
 BITTER LEMON
 BIG 1.5 LITER
\$2⁹⁹

TRULY
 SPIKED SELTZER
 12 PACK VARIETY
\$12⁹⁹

SEAGRAMS
 COOLERS
 12 PACK VARIETY
\$9.99-\$3MR \$6⁹⁹

DASANI
 WATER
 24 PACK 16OZ
\$3⁹⁹

SMIRNOFF
 •ICE •VARIETY
 12 PACK BOTTLES
\$8⁹⁹
 INCLUDES INSTANT

24 Pack Cans
 •COKE & DIET
 •CAFF. FREE DT.
 •SPRITE & ZERO
\$7⁹⁹

40 LB LUMP
 HARDWOOD CHARCOAL
\$23⁹⁹

2 Liters
 ALL 7-UP & PEPSI PRODUCTS
99¢

Discount LIQUOR
 8 PACK 12OZ CANS
 CANADA DRY
 FLAVORED SELTZERS
 - 5 VARIETIES -
4/\$9⁰⁰
 Limit 4 - 8 Packs. One coupon per customer. Expires 9/2/17

Discount LIQUOR
 16OZ JARS
 ELLIENS
 ROASTED PEANUTS
 •DRY
 •HONEY
2/\$4⁰⁰
 Limit 4 - 16oz Jars. One coupon per customer. Expires 9/2/17

Discount LIQUOR
 24 PACK CANS
 •7UP & DIET
 •DR PEPPER & DIET
 •SQUIRT •SUNKIST
 •A&W •CAN. DRY
\$5⁹⁹
 Limit 4 - 24 Packs. One coupon per customer. Expires 9/2/17