

# How to Qualify for Tax Credits

Our technical support team can assist in evaluating your training, hiring and investment activities to determine if your firm is leaving money on the table. The following are the required steps to success:

- The Interview Process
- Services Agreement
- Tax Credit Evaluation
- Documentation
- Credit Certification

If you don't benefit from a reduction of your tax liability, **then you owe us nothing.** However, we do hope you will permit us to advise you on how to benefit from these credits in the future. **Our goal is to be your tax credit partner!**



## Our Goals Are Your Goals

Stop leaving that money on the table and put it back in your pocket where it belongs.

As future partners, we can demystify the rules of income tax credits and increase your bottom line.



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# Money Left on the Table!



Every year, rational and successful business leaders sign their tax returns and leave money on the table. Why don't they keep their money?

# Georgia State Tax Credits

The Money Most Companies  
Leave on the Table

# Why They Walk Away

The primary reasons successful business leaders walk away from the benefits of Tax Credits is for three main reasons ranked as follows:

1. They are unaware of the true benefits and significance of tax credits.
2. Meeting the documentation requirements can be complex and cumbersome.
3. Don't know where to find the expertise necessary to obtain the credits.



## What are Georgia Business Tax Credits and the Benefits?

### About Tax Credits

Tax credits directly reduce your taxes owed. They are not merely deductions. Currently, there are four basic types of tax credits available to Georgia Businesses:

- Job Retraining
- Job Creation
- Optional Investment
- Other Available Tax Credits

### Job Retraining Credit

All companies are eligible for the Job Retraining Credit for up to \$500 per retraining course, 3 courses per employee and \$1,250 per employee, annually. For a company of 20 employees, this can reduce your tax bill by up to \$25,000 annually. For every 100 employees retrained, the reduction is up to \$125,000.

The retraining efforts must be for front line and supervisory employees. The curriculum is required to consist of new processes and procedures required relative to the employees' jobs. Changes in technology and systems are a common qualifier for the credit.

We can provide turnkey training solutions that qualify.

### Job Creation Credit

Certain businesses that add net new employees during the tax year may be eligible for tax credits in amounts ranging from \$750 to \$3,500 per eligible job created. These credits may benefit the company for five years. All 159 counties are ranked and put in tiers. Within many counties, there are census tracts that are Tier 1 zones. The credit amounts and minimum net new jobs created requirement vary by Tier as follows:

Tier	Min Increase	Credit per Job
1	2	\$3,500
2	10	\$2,500
3	15	\$1,250
4	25	\$750

A company in a Tier 1 zone that creates two net new jobs gets a \$7,000 tax credit. If the same company creates 10 net new jobs, they get a \$35,000 tax credit.

### Optional Investment Tax Credit

These are available for mostly manufacturing, and telecommunication firms with additional amounts provided for recycling and pollution control activities.

### Other Available Tax Credits

