

**FOR IMMEDIATE RELEASE:
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Model Makers Group & Made with a Purpose Presents
Model With a Purpose
#modelwithapurpose
With Special Guests:
Tara Darby, Former Miss Alabama USA &
Reshma Thakkar, Founder of Made With a Purpose
at the Austen Dor Studio on May 13th, 2017 at 10:00am

Former Miss Alabama USA, Tara Darby, is taking modeling to a whole new world! Literally.

Tara Darby, co-owner of Model Makers Group, a consulting business from LA, is collaborating with *Made with a Purpose* to launch their new campaign #ModelWithAPurpose. The idea behind the campaign is to create awareness for this noteworthy organization, whose mission is to “Provide underprivileged, rural women in India with a stable, suitable source of income and empower them to create a better life for themselves and their families.” Made with a Purpose sells handmade bags stitched by women in India, creating an environment where they are financially supported and building confidence and independence.

Model Makers Group is grooming the fashion millennials of today, providing the leadership and guidance they need to succeed in the tough and competitive industry. Model Makers Group encourages youth to use their influence on social media platforms to create awareness for organizations like Made with a Purpose; supporting a meaningful cause is a wonderful way for the younger generations to get involved in something greater than themselves.

Young talent, Natalie Jones, a mentee of professional model Tara, is one of the first to sport these bright, ethnic accessories during her photoshoot here in Dallas, prepping for the road to Miss Teen USA. Her enthusiasm to support this cause was mentionable and empowering women is clearly a cause close to her heart.

Ms. Darby and Reshma Thakkar, founder of *Made with a Purpose*, will continue this collaboration to build awareness around women’s empowerment through incorporating purposeful products and messages and incorporating plans for workshops coming this May. Keep your eyes peeled for this new way to #modelwithapurpose.

About Tara Darby

Tara grew up in Birmingham, Alabama and began modeling professionally by the age of 14. In 2004 she was crowned Miss Alabama USA and placed as a Top Ten finalist at The Miss USA Pageant. That same year she participated in a special Miss USA Fear Factor on NBC. Fear was not a factor for Tara and she won the competition! After appearing as a special guest on Larry King Live, the media opportunities grew and so did her love for the camera. She has gone on to host national tv shows, modeled for top designers and has traveled the world with her work. In 2009 she formed an image consulting business called Model Makers and Sashes & Crowns with former Miss Massachusetts USA, Cristina Nardozzi. Through this business they help aspiring models, actors, tv hosts & beauty queens learn to walk the walk & talk the talk. Tara now resides in Dallas, Texas.

<http://www.tara-darby.com/>



About Reshma Thakkar

Reshma Thakkar was raised in Southwest Michigan, but keeps the rich spirit of her Indian homeland close to her heart. Its people, pop culture, cuisine, dedication to family and deep-seated traditions have helped to shape her personality and color the way she lives, despite being half a world away. Her love for India also made her realize how many of its people suffered the negative impacts of poverty and outdated cultural practices such as the caste system. From an early age, she determined that service to others would become an important part of who she was and how she chose to live her life.

<http://madewithapurpose.com/meet-reshma-thakkar/>





RUNWAY WORKSHOP & HEADSHOT PHOTO CHALLENGE
MODEL WITH A PURPOSE
\$1,000 VALUE PRIZE PACKAGE
MAY 13TH 2017
DOWNTOWN DALLAS
MODELING WORKSHOP INCLUDES:
RUNWAY LESSON | HAIR & MAKEUP | HEADSHOT PHOTOSHOOT
10:00AM - 12:00PM
LIMITED TICKETS AVAILABLE

SPONSORED BY:

- ADVANCED
- AUSTEN DOR
- DALLASH
- Master Purpose
- MODEL MAKERS
- Radz D. Photography
- WHITE

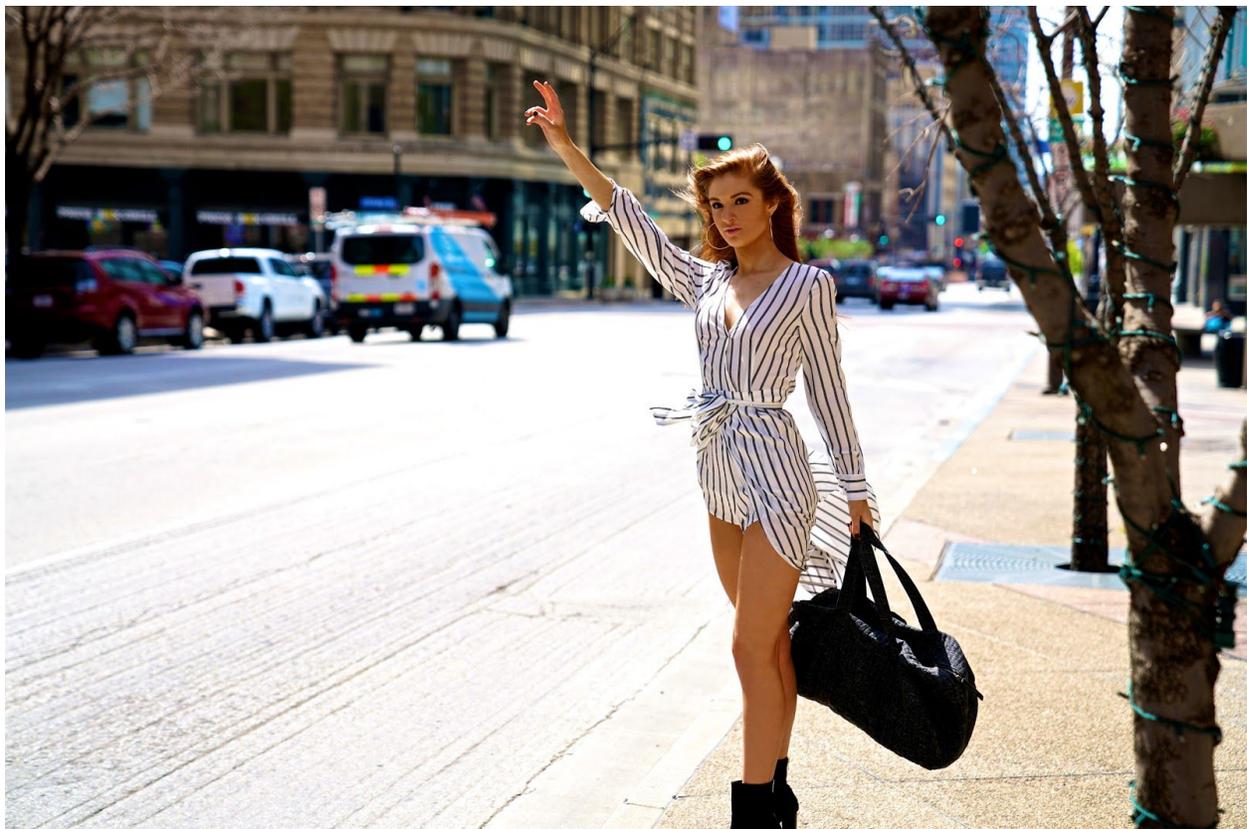


Photo credit: Radz D. Photography

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