



## DALE ALLEN

Dale Allen is President & Co-Founder of DXtera Institute.

## BEN BATTLE

Ben Battle is CTO of DIGARC.

## MARY CHAPIN

Mary Chapin is Chief Legal Officer, Vice President and Corporate Secretary for the National Student Clearinghouse.

## HELEN CHEN

Helen L. Chen is a research scientist in the Designing Education Lab in the Department of Mechanical Engineering at Stanford University. Helen is a board member for the Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL) and is a co-author of *Documenting Learning with ePortfolios: A Guide for College Instructors* and co-executive editor of the *International Journal of ePortfolio*. She works closely with the Association of American Colleges and Universities and consults with colleges and universities on general education redesign, authentic assessment approaches, design thinking, and personal branding and ePortfolios. Her current research and scholarship focus on engineering and entrepreneurship education; the pedagogy of portfolios and reflective practice in higher education; and redesigning how learning is recorded and recognized in traditional transcripts and academic credentials. Helen holds an undergraduate degree in communication from UCLA and a PhD in communication with a minor in psychology from Stanford University.

## SCOTT CHENEY

Scott Cheney is Credential Engine's first Executive Director where he leads the organization's efforts to bring transparency and credential literacy to the marketplace. Scott has over 25 years of experience in and brings a multi-faceted perspective to, developing the skills of the U.S. workforce to meet the needs of the current and emerging economy. Prior to Credential Engine, he served as the Policy Director for Workforce, Economic Development, and Pensions for Senator Patty Murray and the Senate Health, Education, Labor and Pensions (HELP) Committee. He led the reauthorization of the country's central workforce development legislation, the Workforce Innovation and Opportunity Act. Scott also led the Senator's work to reauthorize the Perkins Career and Technical Education Act, expand registered apprenticeships, provide training for ex-offenders to support successful re-entry, formalize research and evaluation standards at the Department of Labor, enhance services and resources for dislocated workers, modernize unemployment insurance, and better align workforce and economic development in distressed regions around the country. Previous positions with the Senator's office include serving as a Senior Advisor on the Senate Budget Committee, and as her Staff Director for the HELP Subcommittee on Employment and Workplace Safety. Before Capitol Hill, Scott formed his own consulting firm, working with a number of states, companies, foundations, and think tanks on a host of education, training and employment issues. He also held positions with the National Alliance of Business the American Society for Training and Development, the US Chamber of Commerce, and worked with foster-care, homeless youth and adult literacy programs. Scott holds a Bachelor of Arts in philosophy from Carleton College and a Master of Public Policy degree from Georgetown University.

## JOSH DIETRICH

Josh Dietrich has spent his entire professional career supporting higher education with Ellucian - over 25 years. As Vice President of Product Management Josh is responsible for the strategic direction of the Banner portfolio. Previously he has served leadership roles in R&D and customer engagement.

## LIZ DIETZ

Liz Dietz is vice president of student strategy and product management at Workday, responsible for strategy, design, and product management of Workday Student. Liz has more than 30 years of experience in designing, building, marketing, and supporting innovative software solutions in the education market, and has been an active advocate and supporter of electronic standards. Prior to joining Workday in 2013, Liz served as vice president for higher education at CedarCrestone, establishing its Higher Education Workday Practice. Prior to CedarCrestone Liz served as president and CEO for Xap Corp., where she stewarded the development of Xap's secondary and postsecondary transcript exchange network and led the acquisition of Bridges Transitions. While at Xap her team chaired the PESC XML Application for Admission Standard. Prior to Xap, Liz was vice president/general manager of the Campus Solutions Product Division at PeopleSoft where again she and her team were early supporters of PESC, providing resources to help define the early XML standards for the Admission



# INSPIRING DIGITALIZATION & MOBILITY ACROSS EDUCATION & EMPLOYMENT

Application, High School Transcript and College Transcript. Liz joined PeopleSoft via the acquisition of Campus Solutions, the software and consulting company she co-founded that developed PeopleSoft's student administration software products.

## NICOLE ENGELBERT

Nicole Engelbert is Vice President for Oracle Higher Education Development and primary spokesperson. She is focused on accelerating the creation, migration and shape of cloud migration and the development of Oracle's new Student Cloud solution suite. Joining Oracle from Ovum, a leading market research and consulting firm, Nicole served as the Director of Research & Analysis for its Technology business, and launched its higher education technology coverage in 2005. Over the last decade, Nicole has advised institutions globally on critical areas such as cloud migration, legacy modernization, emerging technologies, and student experience. She also led the development of Ovum's successful Future EdTech conference, which brings together line-of-business administrators with IT professionals to consider how technology might support the future transformation of teaching, learning, and research. With an extensive social media following, Nicole is a regular on the conference circuit—presenting at events such as Educause, Open World, Alliance, IoT Futures, Dreamforce, Future EdTech, and Ovum Industry Congress. As a key part of our higher-ed development leadership team, Nicole will be working closely with a broad range of stakeholders, including institutions, implementation partners, industry associations, and analysts, as well as Oracle's own product development, strategy, and sales teams to ensure cloud delivers on its potential.

## JEFF GRANN

Jeff Grann is Credential Solutions Lead at Credential Engine. In that role, Jeff guides strategy and product development while also consulting with partners on their credentialing practices. Jeff has co-chaired the creation of multiple data specifications including those supporting competency frameworks and comprehensive learner records. Jeff holds a doctoral degree in educational psychology from the University of Minnesota and regularly presents & moderates sessions across an eclectic mix of professional organizations.

## CHARMAINE HACK

Charmaine Hack is the current past-President of the Association of Registrars of the Universities and Colleges of Canada (ARUCC) and continuing Chair of the ARUCC Student Mobility and Groningen Task Force. As Chair, she represents a partnership stewarding the Canadian effort to create a national hub for the verified and secure exchange of academic data. To this effort she brings 30 years of experience in creating exemplary experiences for students and in supporting the academic enterprise with vision and creativity. Prior leadership roles include serving as President of the Ontario Universities Registrar's Association (OURA), Chair of the Ontario Universities Council on Admissions (OUCA) and four years as an elected representative on the Ryerson University Board of Governors. She is currently the University Registrar at Ryerson, providing leadership to a division that includes domestic and international recruitment, admissions and transfer, records and transcripts, graduation and verification, business systems, student fees, financial aid, awards and scholarships, scheduling, graduation and verification, academic advising and curriculum management. She is the proud recipient of a CACUSS Service Award (2018), two President's Blue and Gold Awards for Excellence (Ryerson, 2015, 2017), an OURA Lifetime Achievement Member Emeritus Award (2005) and Outstanding Service Award (2003). Charmaine holds a BA from the University of Toronto and an M.Ed. from the Ontario Institute for Studies in Education.

## JENIFER KAUTZMAN

Jenifer Kautzman is an Associate Director at American Council on Education (ACE) in Washington, D.C. In her role, Jenifer oversees the transcript and learner services team, which includes a resource center, data management, transcript processing and maintenance, as well as badging initiatives and partner engagement. Jenifer has over 15 years of experience in the higher education industry and her educational background includes a MS in Student Affairs and Higher Education and a BS in Communication.

## MARK MCCONOHAY

Mark McConahay is Associate Vice Provost and Registrar at Indiana University, and Vice President of Information Technology on the AACRAO Board of Directors. Mark attended Indiana University in 1976 as an undergraduate student and never left. He joined the Office of the Registrar in 1982 as an Analyst/Programmer and served as the Associate Registrar of Systems for many years. In addition to his work in the Office of the Registrar, Mark has presented at several conferences, received two EDUCAUSE Best Practice Awards (then CAUSE) and two CUMREC Best Paper Awards. Mark also has contributed to several books and articles, was a member of CUMREC Board of Directors (Chair 2002-2003), was Director of AACRAO Technology and Transfer Conference (2009 – 2015) and is currently the Vice President for Information Technology on the AACRAO Board of Directors. Mark received a B.A. in Mathematics in 1979 and a M.S. in Environmental Science in 1984.

## JEFF MERRIMAN

An internationally recognized leader in educational technology, DXtera's co-founder and Chief Technology Officer, Jeff Merriman brings over thirty-five years of experience in educational innovation and collaborative leadership to the DXtera Institute. In his role as CTO, Jeff oversees technical strategy, design and development related to the DXtera consortium. His deep understanding of post-secondary information systems, along with a progressive architectural approach to scalable, extensible integration solutions, guides DXtera's technological path toward increasing digital integration and access. Jeff's career began as Director of Residential Computing at Stanford University in



# INSPIRING DIGITALIZATION & MOBILITY ACROSS EDUCATION & EMPLOYMENT

1987, leading the effort to network all of Stanford's graduate and undergraduate residence halls. In 1998 he became Director of Academic Computing Technology and began to widen his focus to include issues of educational software infrastructure. In 2000, he joined MIT as Senior Strategist for Academic Computing and served as Executive Director of the Open Knowledge Initiative. Jeff has also served on the Board or Directors of the Sakai Collaborative Learning Environment, and for the Learning Curve Consortium, facilitating educational technology for K-12. Most recently, as Associate Director in MIT's Office of Digital Learning, Strategic Education Initiatives, Jeff oversaw Institutional and global projects, extending architectural approaches to educational innovation. This experience and work provides a foundation for the DXtera Institute to reimagine higher education information systems and next generation solutions.

## DEARV O'CROWLEY

Dearv O'Crowley is Product Manager at Workday.

## FELIX ORTIZ

Felix W. Ortiz III is the founder, chairman, and CEO of Viridis Learning, a cloud-based, SaaS technology platform that integrates with existing student information systems, government databases and labor market information to connect students to employers. Viridis Learning believes that technology can be used to enable the creation of the Skills Passport™, a permanent employment record that has currency in the ever-evolving employment market. Ortiz is a social impact entrepreneur dedicated to the power of economic mobilization through the pathway of education and skill development. Through his work at Viridis Learning, Ortiz drives change by mobilizing the middle-skill workforce and leveling the employment playing field for young people and underserved communities. The cumbersome process of finding work as a Veteran spawned the idea to launch Viridis Learning as a solution to bridge the gap between the skilled workforce employers need and the training opportunities available to job seekers. All executed through a cloud-based, SaaS technology platform and Skills Passport™, a competency-based permanent employability profile. The data-driven portrait retains lifetime access of students' verified knowledge, skills and ability, creating a pathway to relevant career opportunities. Lending his voice to making a change, Ortiz has used his platform to speak out about the lack of venture capital funding for Hispanic & African American tech entrepreneurs. He has started several companies, including Visionary Trade & Export, a venture he founded at age 20 that led to multi-million dollar deals for the companies that he worked with and enabled for the individuals of those countries to receive quality food that they otherwise did not have access to. While Ortiz has a proven record of accomplishment as an entrepreneur, his passion lies in helping people, both in overcoming obstacles and in achieving their desired objectives. Committing much of his personal and professional life to the development and mobilization of marginalized communities, Ortiz serves on several boards including as a Member of The Board of Directors to the New York City Technology Development Corporation, NY Hall of Science and the Osborne Foundation.

## JENNY RICKARD

Jenny Rickard is President & CEO of The Common Application.

## MARGIT SCHATZMAN

Margit A. Schatzman has been involved in international admissions and credential evaluation for over 35 years and is President of Educational Credential Evaluators, Inc. (ECE). ECE is a non-profit organization that provides academic institutions and other organizations with services in foreign credential evaluation, research and training in international education. ECE® Aid is the organization's charity division that provides free credential evaluations for refugees and others in need. She is a frequent speaker at U.S. and international conferences on international education on topics such as credential evaluation principles and methods, digital transfer of student data and falsified and altered documents. Her recent professional activities include serving on the founding Steering Committee of The Association for International Credential Evaluation Professionals (TAICEP), a world-wide association devoted to providing support, professional development and advocacy for international credential evaluators. She is currently Past President of TAICEP. She also serves on the Board of Directors of the Groningen Declaration Network, a group dedicated to supporting the digital student data ecosystem.

## ANGIE SELDEN

Angie Selden is CEO of Digital Architecture.

## RICK SKEEL

Rick Skeel worked at the University of Oklahoma as Director of Academic Records for more than 38 years and retired from that institution at the end of October 2012. He worked for the Kualii Foundation for two years and then joined Ellucian as Director of Product Management. Rick has been a long time member of PESC as a member of the AACRAO SPEEDE Committee, as a member of Kualii, and was on the Committee that formed the foundation for what became PESC. He has worked with national and community standards groups for more than 20 years through his work on SPEEDE. He has been a member of the PESC Board of Directors since July 2005.



## **ANNE VALENTINE**

Anne Valentine has been working in the higher education sector for over twenty years. She began her career by founding SmartCatalog, a software company which manages academic content for colleges. Currently, Anne is the founder and CEO of DegreeData; a national repository of college curriculum. DegreeData provides specific information about programs and requirements from official curriculum documents exclusively. DegreeData's mission is to deliver highly-detailed credential information to colleges, individuals and employers.

## **JOSHUA WESTFALL**

Joshua Westfall is Senior Manager of Policy and Programs at the U.S. Chamber of Commerce Foundation.